LIFE

PHYLLIS NEWELL

THE QUANDARY
OF A GIFTED GIRL

20 CENTS

JANUARY 28, 1952

REG. U. S. PAT. OFF.

Now! Have that glorious SUMMER-TAN LOOK!

G-E Sunlamp tans like the sun



EVER long for the admiring glances that greet the girl or man with a radiant tan? A General Electric Sunlamp will give *you* that glorious "summer-tan look," if you are the type who tans under the summer sun. Only $8.50. Fits any ordinary AC lamp socket. Many inexpensive holders and standards are available.

Get your G-E Sunlamp today! Use as directed on the package. Sold by most stores that carry famous G-E lamp bulbs.



DAILY VITAMIN D. The ultraviolet rays of a G-E Sunlamp help children develop strong bones and teeth by helping their bodies build vitamin D.



THE WHOLE FAMILY can get their tans in bedroom, bathroom, playroom. Use a General Electric Sunlamp regularly, a few minutes every day.



SUNLAMP ONLY $8.50

Accepted by Council on Physical Medicine and Rehabilitation of the American Medical Association

You can put your confidence in—

GENERAL ELECTRIC

Copyrighted material

Now! Avoid "Tell-Tale Mouth"

(BREATH NOT AS SWEET, TEETH NOT AS CLEAN AS THEY CAN BE)



Ipana keeps your whole mouth cleaner, sweeter, sparkling!

Be confident of your smile. Be really confident, not just hopeful. Actual studies by dentists prove that brushing with Ipana gets teeth cleaner. As for reducing tooth decay effectively, remember: NO other tooth paste—ammoniated or regular—has ever been proved better than Ipana.

Be confident of your breath. Brushing with Ipana after eating helps remove *causes* of unpleasant mouth odor. And Ipana's brisk, refreshing flavor instantly sweetens breath—leaves your mouth feeling clean, feeling good—*sparkling* clean and fresh.

Don't forget your gums. Brush teeth from gum margins towards biting edges. Ipana's active foam helps remove irritants that can cause gum troubles.

Teeth, breath, gums—all three can cause "Tell-Tale Mouth"... so remember, cleansing with Ipana Tooth Paste helps keep your whole mouth healthy. Get a tube of Ipana Tooth Paste today.



A Product of Bristol-Myers

Ipana
Tooth Paste

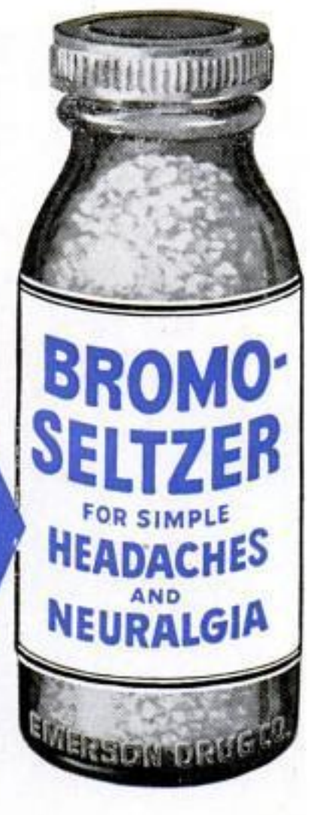


LIFE is published weekly by TIME Inc., 540 N. Michigan Ave., Chicago 11, Ill. Printed in U. S. A. Entered as second-class matter November 16, 1936 at the Postoffice at Chicago, Ill. under the act of March 3, 1879. Authorized by Post Office Department, Ottawa, Canada, as second-class matter. Subscriptions $6.75 a year in U. S. A.; $7.25 in Canada.
Volume 32
Number 4

Copyrighted material

Headache?

Bromo-Seltzer



Millions believe in Bromo-Seltzer . . . Fights headache all 3 ways

does more for you



. . . Ready instantly

it's *faster*, too!



CHECK Bromo-Seltzer against any other headache product. Only Bromo-Seltzer is ready instantly to ✓ relieve headache pain fast ✓ soothe your upset stomach and ✓ calm your edgy nerves. For best results, use cold water. Follow the label, avoid excessive use. Keep ahead of headache . . . keep Bromo-Seltzer handy!

LIFE

EDITOR-IN-CHIEF Henry R. Luce
PRESIDENT Roy E. Larsen
EDITORIAL DIRECTOR . . . John Shaw Billings

BOARD OF EDITORS

Daniel Longwell CHAIRMAN
Edward K. Thompson. MANAGING EDITOR
Maitland A. Edey } ASSISTANT
Sidney L. James } MANAGING EDITORS
John K. Jessup. CHIEF EDITORIAL WRITER
Charles Tudor ART DIRECTOR
Fillmore Calhoun, Robert T. Elson, Emmet J. Hughes, Joseph Kastner, Hugh Moffett, John Osborne, Philip H. Wootton Jr.

STAFF WRITERS

Noel F. Busch, Robert Coughlan, Ernest Havemann, Charles J. V. Murphy, Winthrop Sargeant, Robert Wallace, Richard L. Williams.

PHOTOGRAPHIC STAFF

Ray Mackland . . . PICTURE EDITOR
ASSISTANTS: Frank J. Scherschel, Robert Drew.
Margaret Bourke-White, Cornell Capa, Edward Clark, Ralph Crane, Loomis Dean, John Dominis, David Douglas Duncan, Alfred Eisenstaedt, Eliot Elisofon, J. R. Eyerman, N. R. Farbman, Andreas Feininger, Albert Fenn, Fritz Goro, Allan Grant, Yale Joel, Mark Kauffman, Robert W. Kelley, Dmitri Kessel, Wallace Kirkland, Nina Leen, Thomas McAvoy, Francis Miller, Ralph Morse, Carl Mydans, Gordon Parks, Michael Rougier, Walter Sanders, Joe Scherschel, George Silk, George Skadding, W. Eugene Smith, Howard Sochurek, Peter Stackpole, Hank Walker.

ASSOCIATE EDITORS

William P. Gray, Sally Kirkland, Kenneth MacLeish, Tom Prideaux.

ASSISTANT EDITORS

Oliver Allen, Herbert Brean, Dean Brelis, Earl Brown, Robert Campbell, Tom Carmichael, Gene Cook, David B. Dreiman, Arthur Fields, William Jay Gold, Ralph Graves, Mary Hamman, George Hunt, Richard W. Johnston, Patricia O'Connell, Dorothy Seiberling, Marshall Smith, Claude Stanush, John Thorne, Margit Varga, Loudon Wainwright, Robert Wernick, A. B. C. Whipple, Warren Young.

RESEARCH STAFF

Marian A. MacPhail CHIEF
ASSISTANTS: Jo Sheehan, Honor Fitzpatrick, Muriel Hall, Rene Kuhn, Mary Leatherbee, Valerie Vondermuhll.
REPORTERS: Shana Alexander, Barbara Ballou, Mary Elizabeth Barber, Margaret Bassett, Mary H. Cadwalader, Barbara Dawson, Beatrice Dobie, Mary Dooley, Terry Drucker, Laura Ecker, Phyllis Feldkamp, Helen Fennell, Jean Ferriss, Nancy Fobes, Nancy Genet, Doris Getsinger, Robert Ginna, William Goolrick Jr., Patricia Graves, Roxane Guerrero, Terry Harnan, Helen Hodges, Patricia Hunt, Patricia Johnson, Philip Kunhardt Jr., Jeanne LeMonnier, Marshall Lumsden, Helena Malinowska, John Marcham, John Mulliken, Mary Ellen Murphy, Grayce Northcross, Eleanor Parish, Henriette Roosenburg, Betty Schmid, Robert Shnayerson, Kathleen Shortall, Anabel Simpson, Jeanne Stahl, Gabrielle Staub, Marion Steinmann, Margaret Thompson, Martha Turner, Virginia Unsell, Jane Wilson.
COPY READERS: Helen Deuell (Chief), Dorothy Illson, Bernice Adelson, Irraine Barry, Hilda Edson, Clara Nicolai, Virginia Sadler, Rachel Tuckerman.

PICTURE BUREAU

Dorothy Hoover CHIEF
Alma Eggleston (library), Natalie Kosek, Jane Bartels, Barbara Brewster, Mary Carr, Betty Doyle, Margaret Goldsmith, Jennie Hart, Ruth Lester, Maude Milar, Helen Rounds, Margaret Sargent.

LAYOUT

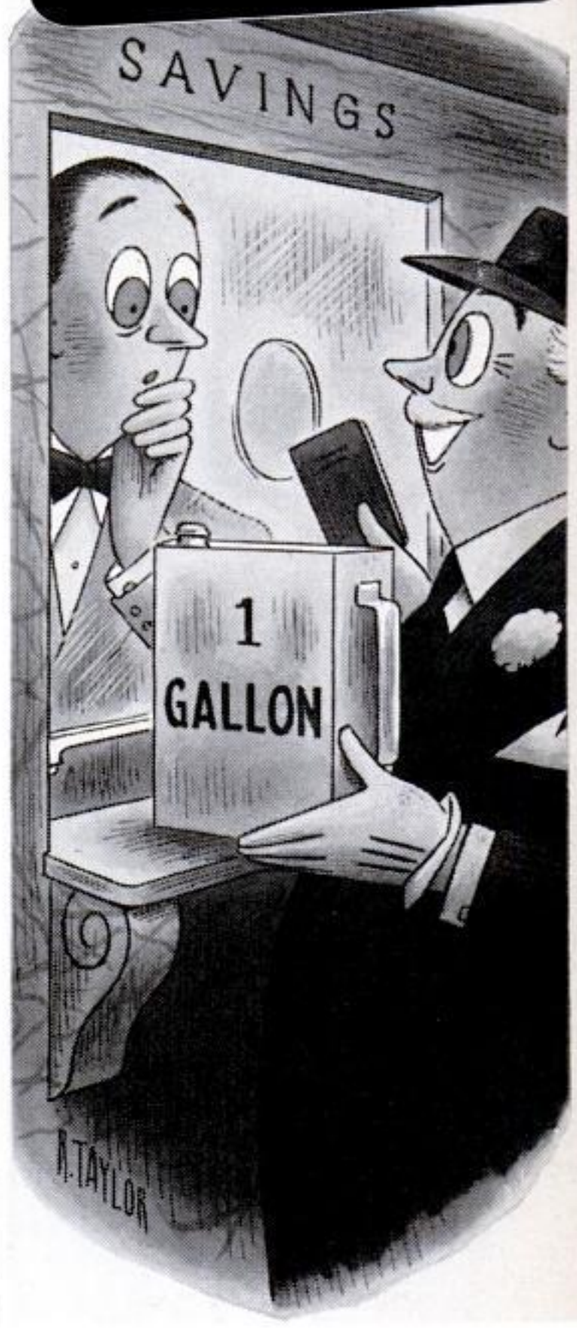
Michael Phillips, Bernard Quint, William Gallagher, Hilde Adelsberger, Matt Greene, Earl Kersh, Anthony Sodaro, Frank Stockman, Alfred Zingaro.

NEWS SERVICES

U.S. AND CANADIAN: Lawrence Laybourne (General Manager), Irene Saint, Milton Orshefsky, Jean Snow. Bureaus—WASHINGTON: James Shepley, James Truitt, Bill Brinkley, Edward Kern, Scot Leavitt, Jane Rieker; CHICAGO: Edwin C. Heinke, James L. Crider Jr., Charles Champlin, Ruth Dennis, George Shiras; LOS ANGELES: Ben Williamson, Frank Campion, John Bryson, Stanley Flink, Virginia Hobbs, Richard Meryman Jr., Barbara O'Conner; ATLANTA: William S. Howland, Coles Phinizy; BOSTON: Jeff Wylie, Will Lang; DALLAS: William Johnson, Norman Ross; DENVER: Ed Ogle; DETROIT: Fred Collins, Donald Wilson; SAN FRANCISCO: Alfred Wright, Richard Pollard, Jane Estes; SEATTLE: Jerry Hannifin; OTTAWA: Samuel G. Welles, Grace Brynolson; MONTREAL: James R. Conant; TORONTO. Robert Parker. Frank McNaughton (Special Correspondent).
FOREIGN: Manfred Gottfried (Chief of Correspondents), Eleanor Welch, Donald Burke. Bureaus—LONDON: Andre Laguerre, Gene Farmer, Dora Jane Hamblin, Monica Horne, Joann McQuiston; PARIS: Eric Gibbs, John Jenkisson, Mathilde Camacho, Lee Eitingon, Nathalie Kotchoubey, David Zeitlin; BONN: Frank White, Roy Rowan, Robert Lubar; ROME: Thomas Dozier, John Luter; JOHANNESBURG: Alexander Campbell; MIDDLE EAST: James Bell; NEW DELHI: James Burke; SINGAPORE: John Dowling; HONG KONG: Robert Neville; TOKYO: Dwight Martin, John Dille, Bud Hutton, R. H. MaCoy; MEXICO CITY: Martin O'Neill; PANAMA: Philip Payne; RIO DE JANEIRO: Arthur W. White; BUENOS AIRES: Frank Shea.

PUBLISHER
Andrew Heiskell
ADVERTISING DIRECTOR
Clay Buckhout

CAR OWNERS! SAVE 1 GALLON OF GAS IN EVERY 10



Friction-Proofing with Wynn's Cuts Gasoline Bills 10%

FROM COAST TO COAST come reports that Wynn's Friction Proofing Oil boosts gasoline mileage from 5% to 33%.* Added to any motor oil every 1000 miles, Wynn's helps the oil do a better job by bonding a tough, smooth surface to engine parts. This super-slick "plating" reduces the friction drag that ordinarily wastes up to half your engine's horsepower. As a result, you get more miles per gallon, more pep and power from your car. Check Wynn's extra mileage!

**Actual statements on file.*



95¢ pint
slightly higher in Canada

AT SERVICE STATIONS, GARAGES, NEW CAR DEALERS

WYNN OIL COMPANY • AZUSA, CALIFORNIA

Copyrighted material

Cold Weather

IS HOT CEREAL TIME!

Protect your family with AMERICA'S No.1 HOT WHOLE WHEAT CEREAL



No. 1 Natural Protection! New Instant Ralston —the warm-up, build-up cereal—is whole wheat ...*double-rich* in wheat germ... double-rich in what doctors say is needed daily for energy, steady nerves, alert minds, good appetites.

No. 1 Convenience! Quicker to fix than any other hot cereal. *Cooks in just 10 seconds!*

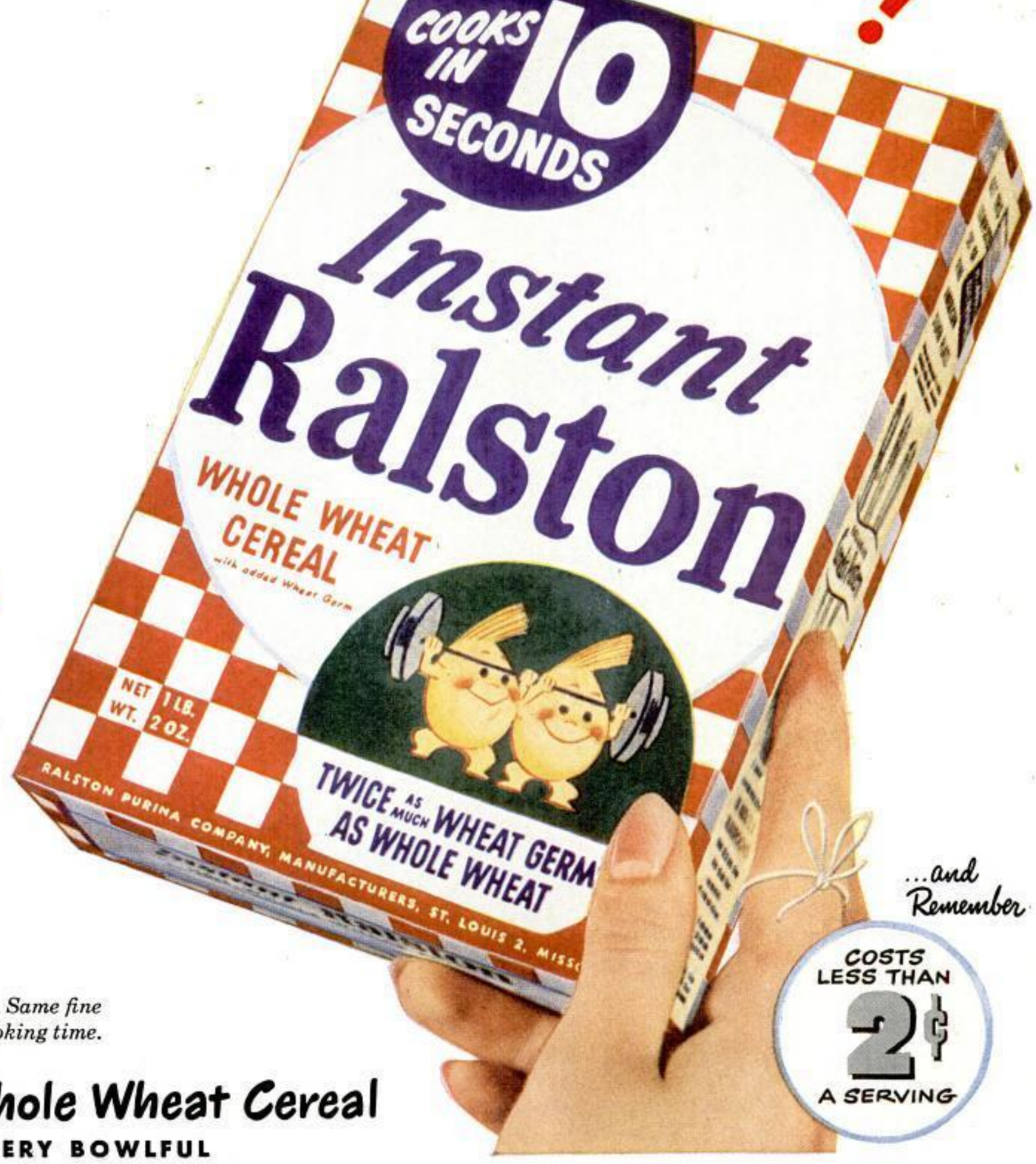
No. 1 Flavor! Rich heart-of-wheat flavor that's delicious! Preferred by millions.

No. 1 Popularity! More people enjoy Instant Ralston than any other hot whole wheat cereal. Get some today.

KIDS LOVE IT
Served these different ways



- **Cook in chocolate milk in place of water! Delicious... and extra-nutritious!**
- **Top with brown sugar.**
- **Hide spoonful of preserves or marmalade in bottom of bowl.**



P.S. *You can also get 5-minute Ralston. Same fine protection. Only difference is in cooking time.*

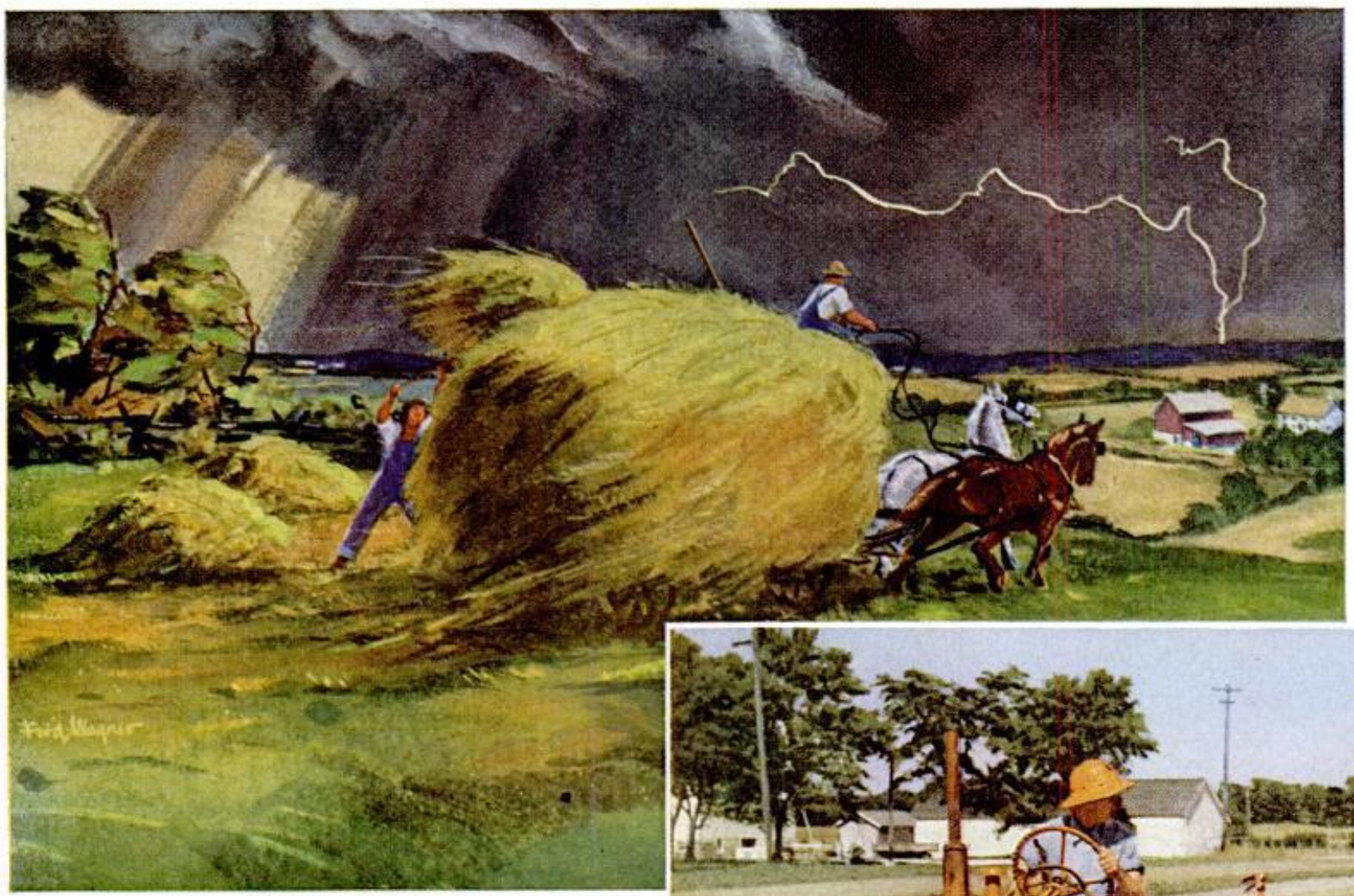
Enjoy America's No. 1 Hot Whole Wheat Cereal

AN OUNCE OF PROTECTION IN EVERY BOWLFUL

This One
NTDE-6DB-6HAR
Copyrighted material

ENGINEERING **B-W** PRODUCTION

Through the years Borg-Warner has been working hand in hand with ALLIS-CHALMERS



SUMMER STORMS OFTEN MEANT RUINED HAY *when the crop was handled the slow, old-fashioned way.*

NOW MACHINES MASTER THE WEATHER! *The "Roto-Baler," a product of Allis-Chalmers, packages 4 to 6 tons of hay an hour in rolled bales that shed rain like a thatched roof.*



To Allis-Chalmers' special requirements, Borg-Warner creates many essential operating parts.

Almost every American benefits every day from the 185 products of

BORG-WARNER

created for the automotive, aviation, marine, farm equipment, and home appliance industries.

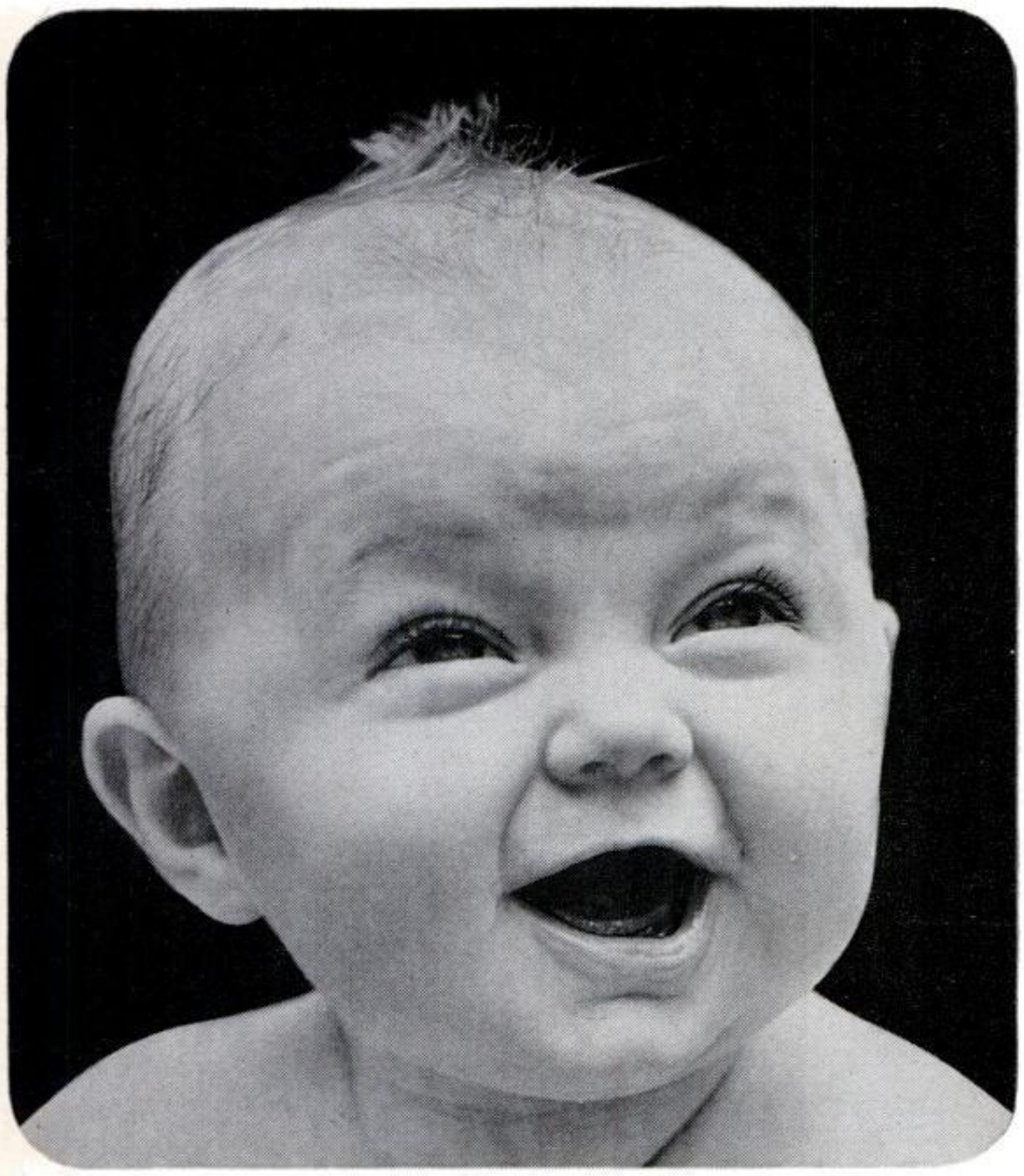
In almost every field of industry, the best known companies count on Borg-Warner for specialized manufacturing services. There is Allis-Chalmers, to name but one. For 104 years this famous company has been producing power equipment for agriculture and industry.

This famous firm and *all* the leading makers of farm machines regularly specify precision B-W parts. These include harrow and plow discs, harrow teeth, hydraulic control pumps, chain drives, universal joints, transmissions, clutches, carburetors, and soft-center and special tillage steels.

Each reflects the B-W ability to "design it better—make it better." This talent based on Borg-Warner's broad engineering skills and large-scale production facilities is helping daily to bring Americans ever better things and better living.

These units form BORG-WARNER, Executive Offices, 310 S. Michigan Ave., Chicago: BORG & BECK • BORG-WARNER INTERNATIONAL • BORG WARNER SERVICE PARTS • CALUMET STEEL • DETROIT GEAR • DETROIT VAPOR STOVE • FRANKLIN STEEL • INGERSOLL PRODUCTS • INGERSOLL STEEL • LONG MANUFACTURING • LONG MANUFACTURING CO., LTD. • MARBON • MARVEL-SCHEBLER PRODUCTS • MECHANICS UNIVERSAL JOINT • MORSE CHAIN • MORSE CHAIN, LTD. • NORGE • NORGE-HEAT • PESCO PRODUCTS • ROCKFORD CLUTCH • SPRING DIVISION • WARNER AUTOMOTIVE PARTS • WARNER GEAR • WARNER GEAR CO., LTD.

Copyrighted material



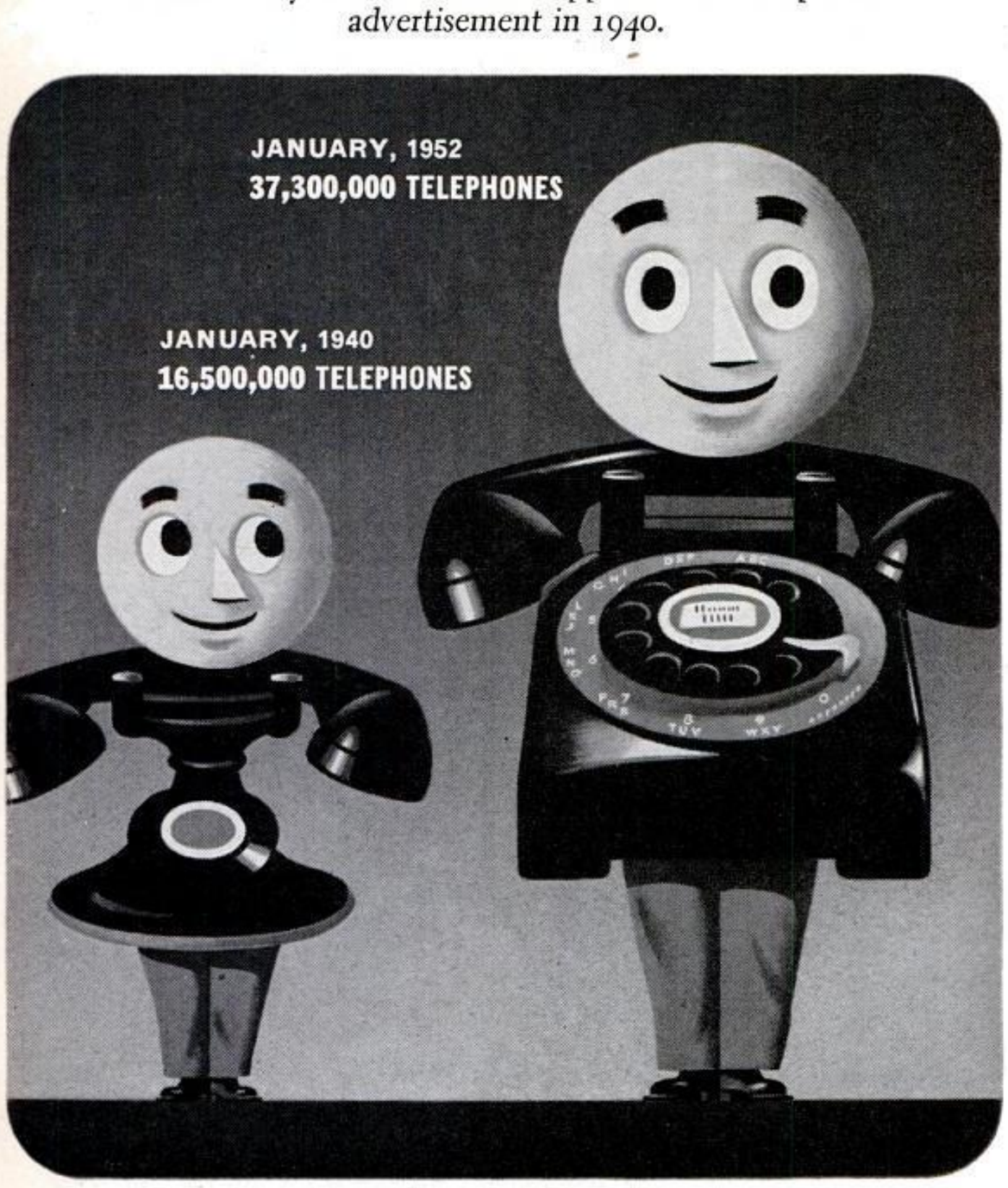
1· Cute Baby

This is Betsy Helveston as she appeared in a telephone advertisement in 1940.



2· Big Girl Now

Here's Betsy as she is today. She's grown a lot and changed a lot in the last twelve years.



3· He's Bigger Too

In the last twelve years, the number of Bell telephones has been increased from 16,500,000 to 37,300,000.

We've Been Growing Along With Betsy

While Betsy has been growing up, the telephone system has been growing too.

The figures are impressive. But far more important is what they mean in service to the people of this Nation.

Millions who never had telephones before now have them because the Bell System has added nearly 21,000,000 new telephones since January, 1940.

Business and industry are better able to serve the country because there are now more than three times as many Long Distance circuits.

The new coast-to-coast *Radio-Relay* system not only means better Long Distance service but also brings Television to millions more people.

Above all is the value of good telephone service to the productive capacity and security of the country. Nothing is more important to defense than quick, reliable communication.

BELL TELEPHONE SYSTEM

Copyrighted material

TRIPPING OVER 13TH BARREL, CANADIAN MAURICE DAOUST FALLS FACE FORWARD. MOST CONTESTANTS SKATED UP TO SPEEDS OF 40 MPH BEFORE LEAPING

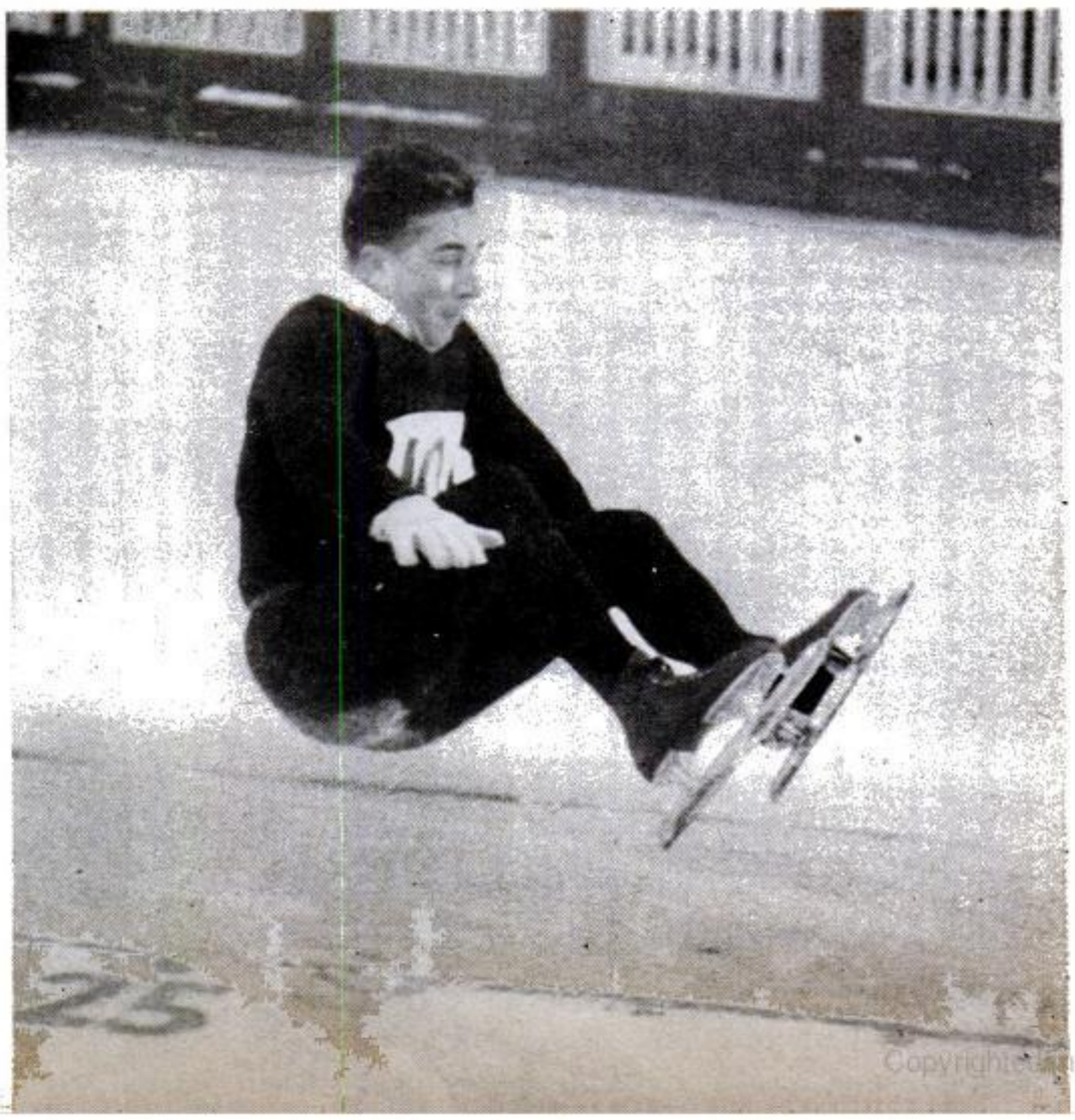
SPEAKING OF PICTURES . . .

. . . A long row of barrels makes some very good ice skaters look awkward

ARMS BACK LIKE A BIRD'S WINGS, ANDRE MARCEAU SKIMS OVER BARRELS



FEET FIRST, WILBUR MEYER CLEARED BARRELS BUT LANDED ON BACKSIDE



Copyrighted material

ROBERT BURGEN CRUNCHES ONE OF THE HEAVY CARDBOARD BARRELS AS HE TRIPS. ON A SUBSEQUENT LEAP HE CLEARED 13 BARRELS, TOOK SECOND PRIZE

The ice skaters shown here in some embarrassing positions are among the best in the Western Hemisphere. They suffered their spectacular spills while trying to outdo each other in one of the toughest sports ever invented, jumping over barrels on skates. Six Canadians and three Americans who had won regional contests took part in this year's world's championship event, held Jan. 12 at Grossinger's rink in the Catskill Mountains of New York. The contest started off with seven barrels and each contestant was given three tries. Barrels were added one at a time until all but one contestant was spilled. The winner this year cleared 15 and set a new record. Despite some bad falls no one suffered more than bruises. The only real casualty was a Canadian who sprained an ankle when he stepped off the train from Montreal and could not compete.

GUY BERUBE ALMOST MADE IT BUT HIT LAST BARREL AND SPRAWLED TO ICE



TERRY BROWNE, A DETROIT FIREMAN, CLEARS 15 BARRELS TO WIN CONTEST



Copyrighted material

LETTERS TO THE EDITORS

THE CASE FOR IKE

Sirs:

I have just read your magnificent editorial, "The Case for Ike" (LIFE, Jan. 7), and I hasten to send you my warm congratulations on a splendid job, brilliantly done. It is the soundest and most clear-cut exposition I have ever read of General Eisenhower's outstanding qualifications for leading America—and thus the world—in the years immediately ahead of us. . . .

SAMUEL GOLDWYN

Los Angeles, Calif.

Sirs:

I have been an Eisenhower supporter since before the last election and now I have some concrete evidence for the skeptics who argue that a military man would not make a good president. . . .

BERNICE WEST

Lynwood, Calif.

Sirs:

What in thunderation is a "charismatic character," which is what you called Eisenhower?

JOHN K. WINKLER

Port Washington, N.Y.

● One with a special gift fitting him for the life, work or office to which he is called.—ED.

THE WIFE PROBLEM

Sirs:

. . . The whole article ("The Wife Problem," LIFE, Jan. 7) infuriated me so that I scorched two shirts trying to regain composure. What do you think the boss's wife will think of that?

MRS. RONALD JOHNSON

Pittsburgh, Pa.

Sirs:

Should my husband's company ever undertake such a project of wife education, I would not only need that fourth Martini, I most certainly would take it.

MARGARET DIGAN

Carle Place, N.Y.

Sirs:

Every brutal, stupid, inhumane, deadening, jungle-principled word is true.

JOEL DEESE

Fallston, N.C.

Sirs:

Glad I was married in the good old days—when all a wife had to promise was to love, honor and obey. I want the autograph of that wonderful executive who said, "Wives' activities are their own business."

JEANNE LOGAN

Rumson, N.J.

● The executive thanks the handsome subject of "Mrs. Logan is 41" (LIFE, Dec. 17) for her compliment but prefers to remain anonymous.—ED.

Sirs:

No executive, administrator, "big brother" or money-conscious, success-focused system is going to suggest how my wife must order her way of living. The Ten Commandments and our nation's Constitution are adequate.

RICHARD E. STOCKWELL

Vallejo, Calif.

Sirs:

. . . Thank God I married a schoolteacher!

ELIZABETH S. DYER

Wellesley Hills, Mass.

Sirs:

. . . I always thought a minister's wife had a fairly tough job, but thank heavens my husband wears a round collar. I'm certain I'd never sift through the screen.

ANN B. REINHEIMER

Neenah, Wis.

Sirs:

The author's most irritating statement was his slur on army wives. If Mr. Whyte feels we do not have to be as adaptable as corporation wives, the most horrible fate is too good for him. When a man is president of a corporation he has a good chance of being there for 20 years, giving aspiring wives a chance to adjust to his peculiarities. Superiors in the Air Force, Army and Navy can change at the flick of a pencil. . . .

JOAN S. CONROY

Bangor, Maine

Sirs:

What happens when the wife tactfully and unobtrusively refuses even the first Martini? Mr. Whyte writes about the dire consequences of the "fourth Martini," but what if a wife is a teetotaler? Does that disqualify her as a successful corporation wife?

ADELE L. MILLS

Winslow, Wash.

● Says Writer Whyte: "Although it might not be held openly against her, the act could possibly be judged by some executives as indicating that she is not as socially minded as she might be."—ED.

Sirs:

. . . This whole article, except for one or two quotations, is a superb example of one-sided egotistical male thinking.

MRS. JAMES CONROY

Moorestown, N.J.

Sirs:

Can't you just imagine an executive of the future reminiscing: "I really loved Sarah but Container Corp. of America picked Sue. You see, Sarah didn't have her degree. And she was so *conscious* of not having it. Sue on the other hand wasn't very conscious of anything. . . . I moved up fast. The president had a fetish for Austins so we all drove Crosleys . . . a little cramped but it showed our team spirit. . . . We had one bad moment—afraid our first child might be a girl when company policy called for boys first. . . . Had a girl later. . . . She's at the American Brake Shoe Executive's Finance Prep. . . . N.A.M. is doing a screening job right now to find her a husband. . . ."

A PUBLIC-RELATIONS EXECUTIVE, NAME WITHHELD

MARY DAMON'S DILEMMA

Sirs:

Out here in the West where a hoss is still a hoss, we call those hairdos "ponytails" ("Mary Damon's Dilemma," LIFE, Jan. 7). Sounds much more couth.

MARLENE REIN

Boise, Idaho

Sirs:

My daughter Joyce, 19, has been wearing a horsetail hairdo for two years. Judy, 15, just returned from the hairdresser with a new poodle clip when she picked up LIFE. She was moved to duplicate your cover with results shown.

T. A. ESHELMAN

Canton, Ohio



PONY vs. POODLE IN OHIO . . .

Sirs:

My two younger daughters are following the latest fashions with the new hair styles. I am enclosing a picture to show the similarity to your models.

MRS. MARVIN POLUNSKY

San Antonio, Texas



. . . AND IN TEXAS

BATTLE OF LIGHTWEIGHTS

Sirs:

Your pictorial report on the new lightweight rifle ("Battle of Lightweights," LIFE, Jan. 7) was one of the most effective presentations of weapons I have ever seen. . . .

E. L. FORD
Major General, USA
Chief of Ordnance

Washington, D.C.

BLOOD DRIVE, TEXAS STYLE

SIRS:

CONGRATULATIONS UNIVERSITY OF TEXAS ("BLOOD DRIVE, TEXAS STYLE," LIFE, JAN. 7). LET'S KEEP THE BLOOD FLOWING. UNIVERSITY OF IDAHO STUDENTS GLAD TO SEE THEIR 1,014-PINT RECORD SHATTERED ALL DIRECTIONS; WE HOPE OUR DONATION RECORD FOR 33.3% OF STUDENT BODY IN THREE DAYS IS BROKEN SOON.

JAMES DUNHAM

MOSCOW, IDAHO

'WOW, QUEL BABES!'

Sirs:

The American teen-agers in Paris described in "Wow, Quel Babes!" (LIFE, Jan. 7) present a most discouraging picture of provincialism. Presented with an educational opportunity for which many often yearn in vain, these kids are doing their best to ignore what is French about Paris—searching out Cokes and hot dogs, trying not so much to be the American in Paris as to create America there, standing in a dogged little circle with their eyes to the center while France flows by behind their backs. . . .

K. P. WATSON

Toronto, Ont., Canada

Sirs:

On the rear of a Parisian bus appears the sign "STOP." Why is this English word used in lieu of the French "ARRET"?

ROBERT A. NORTON

Evanston, Ill.

● "Stop" first appeared in the French language over a hundred years ago as a telegraphic term, has since passed into common usage along with "weekend" and "okay."—ED.

THE MECCA

Sirs:

Chicago's historic tenement, the subject of your article, "The Mecca" (LIFE, Nov. 19, 1951), made news again early this year when a 5-11-alarm fire destroyed part of its remaining hulk. It was empty and in the process of being wrecked, as you can probably tell from this picture of the fire.

RICHARD GROTHE

Chicago, Ill.



SLUM BUILDING ABLAZE

Please send



to _____ name

_____ address

_____ city zone state

ONE YEAR $6.75 *in continental U.S., Hawaii, Alaska, Puerto Rico, Virgin Is.*
(1 year at the single copy price would cost you $10.40)

(Canada: 1 year, $7.25)

Give to your newsdealer or to your local subscription representative or mail to LIFE, 540 N. Michigan Ave., Chicago 11, Ill. L-1-28

Address all editorial and advertising correspondence to: LIFE, 9 Rockefeller Plaza, New York 20, N. Y.

Subscription Service: J. E. King, Gen'l Mgr. Address all subscription correspondence to: LIFE, 540 N. Michigan Ave., Chicago 11, Illinois.

Change of Address: Four weeks' notice required. When ordering change, please name magazine and furnish address imprint from a recent issue. If unable to do so, please state exactly how magazine is addressed. Change cannot be made without old as well as new address, including postal zone number. Time Inc. also publishes TIME, FORTUNE and THE MAGAZINE OF BUILDING. Chairman Maurice T. Moore; President, Roy E. Larsen; Executive Vice President and Treasurer, Charles L. Stillman; Executive Vice President for Publishing, Howard Black; Vice Presidents, Allen Grover, Andrew Heiskell, C. D. Jackson, J. A. Linen, P. I. Prentice; Vice President & Secretary, D. W. Brumbaugh; Comptroller & Assistant Secretary, A. W. Carlson; Circulation Director F. DeW. Pratt.

Copyrighted material

Your Stanley Dealer is your *Neighbor* and your *Friend*—

WHEN you invite your STANLEY Dealer into your home as one of your guests at a STANLEY Hostess Party, you do so with especial confidence. You know this Dealer not only as a respected, independent merchant in your community, but also as your friend and neighbor.

Your STANLEY Dealer conducts a real "home town" business and will serve you well with STANLEY Merchandise, a service that goes the "second mile" to assure your complete and long-lasting satisfaction.

That's why every day over 10,000 women have their own STANLEY Hostess Parties . . . and why this comfortable, fun-filled shopping plan is winning greater acceptance from America's homemakers each year.

STANLEY LEADS with more than 150 QUALITY PLUS Products *featured exclusively* at STANLEY Hostess Parties such as the one pictured on this page: Waxes, Polishes, Cleaning Chemicals. Brushes, Dusters, Mops, Brooms, etc. Toilette articles, Cosmetics, Bath Accessories, many other aids to improve personal grooming.





STANHOME
A STANLEY HOME PRODUCT

Originators of the famous Stanley Hostess Party Plan

STANLEY HOME PRODUCTS, INC., WESTFIELD, MASS.
Stanley Home Products of Canada, Ltd., London, Ontario.

Copr. 1952, Stanley Home Products, Inc.

Copyrighted material



How this ice cream came to be So good!



1. We took bushels of beautiful dark cherries. The sweetest and juiciest of the crop.

2. They were washed, pitted, and tumbled into the richest and creamiest of ice creams...LADY BORDEN.

3. We called this delicious combination LADY BORDEN LORRAINE CHERRY. And here it is for you to enjoy tonight.

Get some at the store with the Borden Ice Cream Sign. Comes in the round, Burgundy-colored package...like vanilla, chocolate, strawberry...and all the other luscious Lady Borden Flavors.



Lady Borden LORRAINE CHERRY Ice Cream

If it's Borden's, it's got to be good!

P. S. for Canadians: Available in Canada in the Provinces of Ontario and Quebec

©The Borden Company

Copyrighted material

LIFE

REG. U.S. PAT. OFF.

Vol. 32, No. 4 — January 28, 1952

COPYRIGHT UNDER INTERNATIONAL COPYRIGHT CONVENTION. ALL RIGHTS RESERVED UNDER PAN-AMERICAN COPYRIGHT CONVENTION. COPYRIGHT 1952 BY TIME INC.

CONTENTS

THE WEEK'S EVENTS

AN ANCIENT PASS TRAPS A MODERN DONNER PARTY 13
BOMB MAKES A SHAMBLES OF A SUNNY SAIGON SQUARE 19
FAMILY AND FRANCE PAY HIGHEST HONORS TO DE LATTRE 20
A GAMBLER'S LUCK HOLDS OUT 22
AMERICA HONORS A DOUGHTY SKIPPER AND A DOUGHTY ORATOR 24
A POLITICAL HAYMAKER GOES WIDE 26
DUTCH FORCE WAY INTO CHURCH 29
SWEETNESS RULES PARADE IN PASADENA 40
NEWLY OPENED SUPERROAD UNRAVELS CHRONIC TRAFFIC JAM 71

EDITORIAL

THE SCHUMAN PLAN 18

PHOTOGRAPHIC ESSAY

THE EVERGLADES 42
PHOTOGRAPHED FOR LIFE BY ALFRED EISENSTAEDT

CLOSE-UP

THE MASTER IMPOSTOR: AN INCREDIBLE TALE, by JOE McCARTHY 79

SCIENCE

MEASURING WITH MERCURY 56

ENTERTAINMENT

TOO MANY TALENTS 65

OTHER DEPARTMENTS

SPEAKING OF PICTURES: ROW OF BARRELS MAKES SOME GOOD SKATERS LOOK AWKWARD 6
LETTERS TO THE EDITORS 8
PEOPLE 37
LIFE'S CAMERA SOLOS WITH A TEN-YEAR-OLD 90
MISCELLANY: "MIRACLE OF STONES" 95

THE COVER AND ENTIRE CONTENTS OF LIFE ARE FULLY PROTECTED BY COPYRIGHTS IN THE UNITED STATES AND IN FOREIGN COUNTRIES AND MUST NOT BE REPRODUCED IN ANY MANNER WITHOUT WRITTEN PERMISSION



LIFE'S COVER

Brown-haired, blue-eyed Phyllis Newell, the model-pianist-painter whose multiple talents complicate her choice of career (*pp. 65–68*), graduated from New York's High School of Performing Arts in February 1951. Besides practicing her piano four hours daily, she now spends three hours a week studying the piano and singing in a chorus at the Mannes Music School. Three days a week, as a model, she makes the rounds of photographers, advertising agencies and magazines. At least 10 hours of the week are taken up by home chores, which include cooking and making her own clothes.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources, credit is recorded picture by picture (*left to right, top to bottom*) and line by line (*lines separated by dashes*) unless otherwise specified.

COVER—JOHN RAYMOND
6, 7—DAVID PESKIN
8—RT. CHICAGO DAILY NEWS
12, 13—WAYNE MILLER EXC. MAP BY JAMES LEWICKI
14—WAYNE MILLER EXC. CEN. KEN McLAUGHLIN FOR SAN FRANCISCO CHRONICLE
15—WAYNE MILLER
16, 17—BILL BEEBE FOR LOS ANGELES MIRROR—CEN. LT. GEORGE SILK—BOT. LT. INT., GEORGE SILK; BOT. RT. LOOMIS DEAN
18—MARK KAUFFMAN, A.P.
19—JEAN SALZE
20, 21—LT. DMITRI KESSEL—JOE MUNROE, HOWARD SOCHUREK, RT. EUROPEAN—DMITRI KESSEL—INT.
22, 23—DRAWINGS BY WILLIAM SHARP
24—LT. INT., RT. HY PESKIN
25—LT. ALFRED EISENSTAEDT, RT. A.P.
26—CARL MYDANS, HANK WALKER—CARL MYDANS, HANK WALKER
29—© LOUIS DRENT—ISRAEL SHENKER
30, 32—HENKE JONKER
37—PETER STACKPOLE
38—RALPH CRANE—DETROIT TIMES FROM INT.
40—J. ALLEN HAWKINS
56—ANDREAS FEININGER
59—ANDREAS FEININGER EXC. DRAWING BY TONY SODARO
60—ANDREAS FEININGER
65 THROUGH 68—JOHN RAYMOND
71—PETER STACKPOLE—ANDREAS FEININGER
72, 73—LT. BERNARD HOFFMAN—YALE JOEL, RT. ELIOT ELISOFON—MAP BY TONY SODARO, PETER STACKPOLE—PETER STACKPOLE, ELIOT ELISOFON
74, 75—YALE JOEL—PETER STACKPOLE, ALBERT FENN
76—BERNARD HOFFMAN—ALBERT FENN
77—YALE JOEL
79—JAMES COYNE
81—T. HOWARD STAPLES
82—CANADA WIDE—STUDIO ROGER BEDARD
83—JOE STONE
85—ROYAL CANADIAN NAVY
86—JAMES COYNE
90, 91, 92—CARROLL SEGHERS II FROM B.S.
95—PUBLIFOTO

ABBREVIATIONS: BOT., BOTTOM; CEN., CENTER; ©, COPYRIGHT; EXC., EXCEPT; LT., LEFT; RT., RIGHT; T. TOP; A.P., ASSOCIATED PRESS; B.S., BLACK STAR; EUROPEAN, EUROPEAN PICTURE SERVICE; INT., INTERNATIONAL. THE ASSOCIATED PRESS IS EXCLUSIVELY ENTITLED TO THE REPUBLICATION WITHIN THE U.S. OF THE PICTURES HEREIN ORIGINATED OR OBTAINED FROM THE ASSOCIATED PRESS.

I dreamed I stopped traffic* in my *maidenform® bra

Talk about dangerous curves! But oh, how smooth and sleek my Maidenform makes them! You'll pardon it if I toot my horn, but aren't I the loveliest view that ever jammed traffic! No lift for me, thanks... I've got mine in my Maidenform!

The dream bra: Maidenform's Allo-ette* in white satin. Also available in broadcloth and nylon taffeta, marquisette or lace . . . from $2.00. Send for free style booklet, Maidenform, N. Y. 16.

There is a *maidenform* for every type of figure!

*Reg. U.S. Pat. Off. Maiden Form Brassiere Co.



Copyrighted material

LIFE

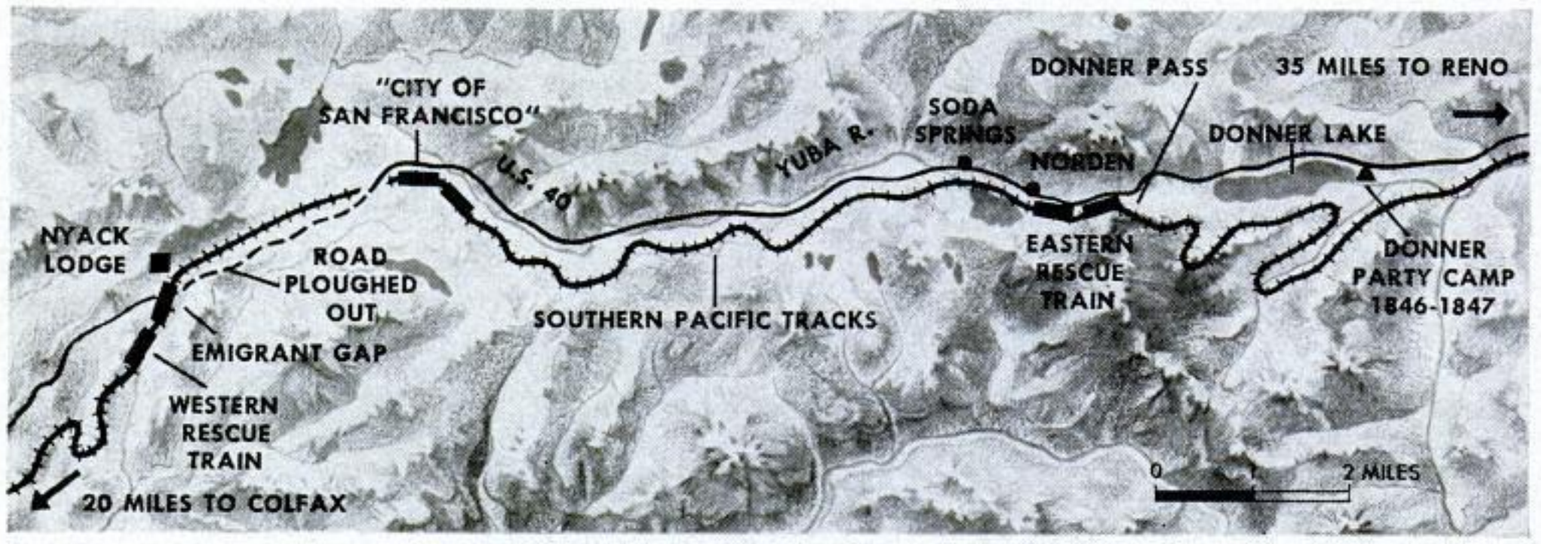
Vol. 32, No. 4 Jan. 28, 1952



ARMY WEASELS are unloaded from special trains during blizzard. Three of them, manned by Arctic-trained crew, were brought from San Francisco, but due to soft, heavy snow were unable to reach stranded train.



SNOWBOUND STREAMLINER lies half buried in drifts as passengers stand outside awaiting rescue. View



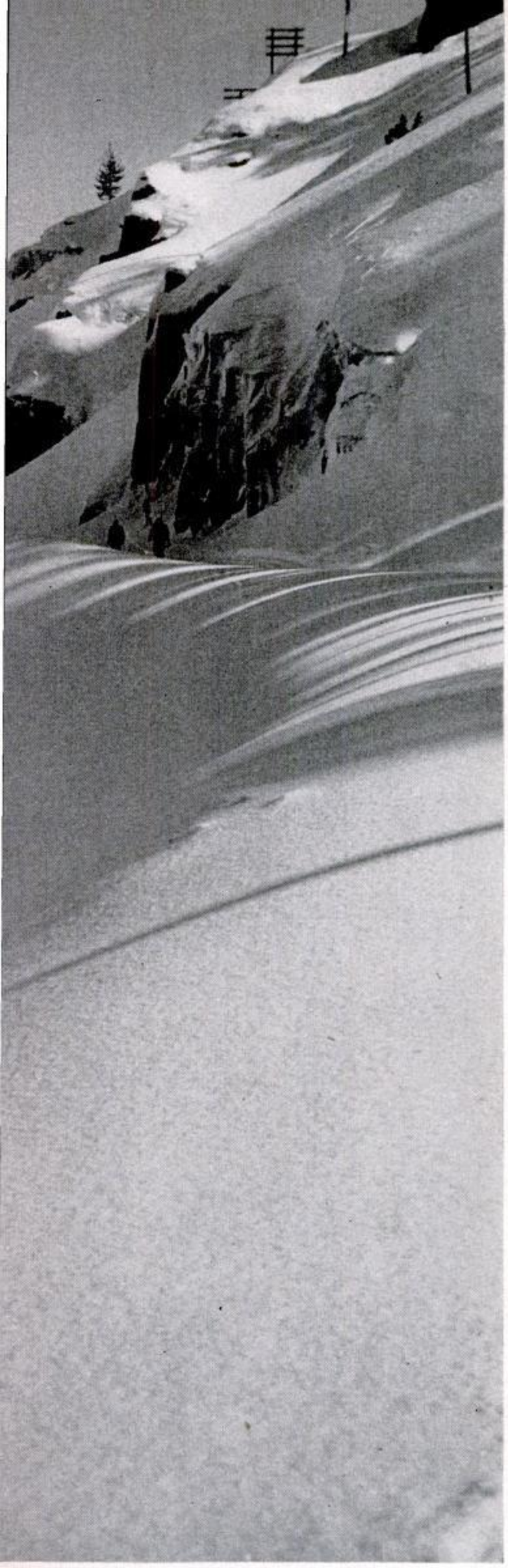
WHERE STREAMLINER STALLED is shown in map of Donner Pass area. Rescue trains converged on train from Reno in east and Colfax to west. Reno train got only as far as Norden, but the Colfax train reached Emigrant Gap. Passengers walked 1,500 feet from train to nearest point of specially dug-out Highway 40, from there went by car to Nyack Lodge, a resort hotel, then walked short distance to the relief train for Oakland.

AN ANCIENT

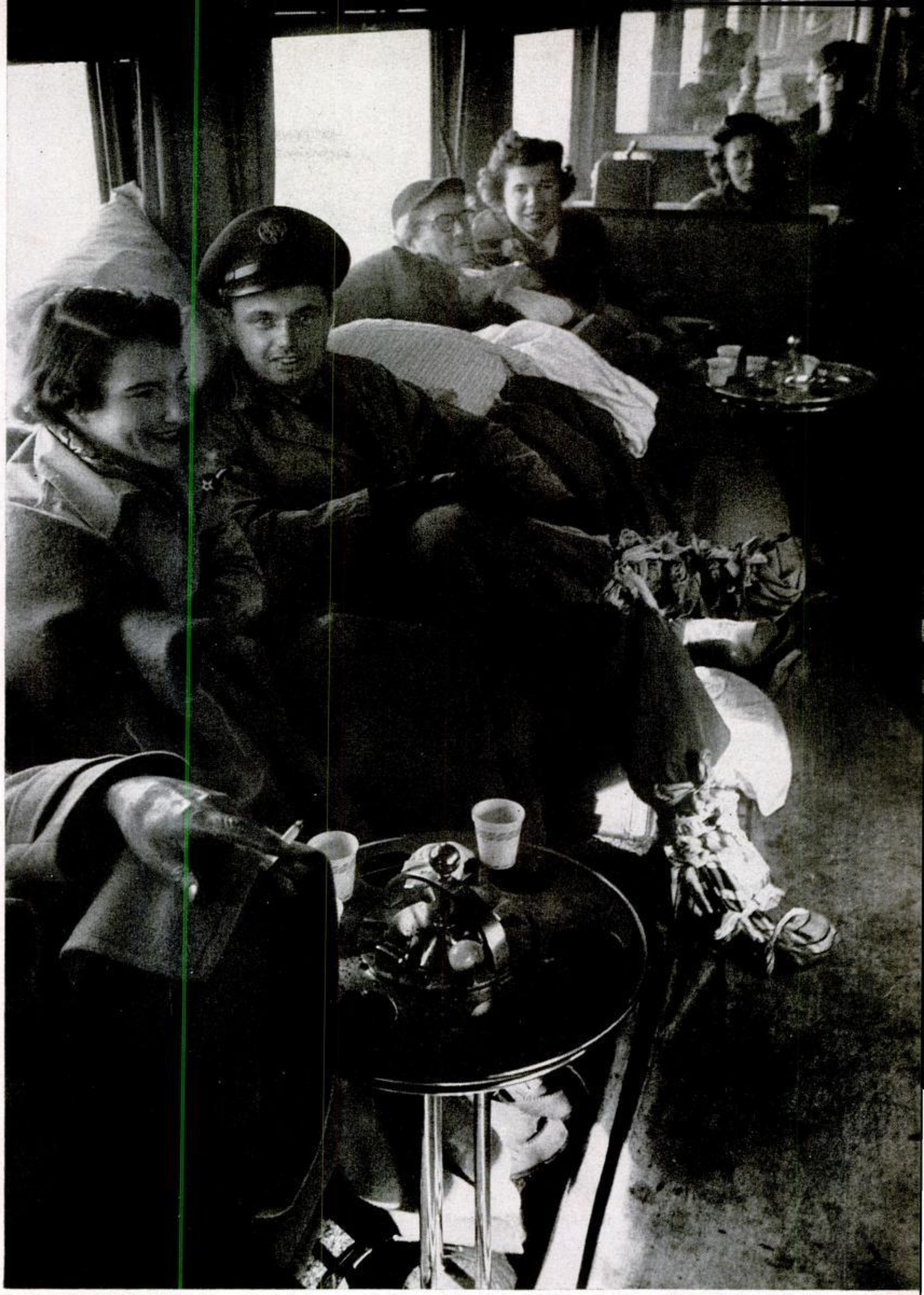
Crossing the Sierra Nevada between Reno and San Francisco, the Southern Pacific main line goes through a famous pass. There, in 1846, the wagon train of 81 California-bound emigrants led by George Donner were trapped by the mountain snows. After the survivors were rescued some four months later, they told gruesome details of turning to cannibalism and eating many of their 36 dead.

Last week a diesel-powered wagon poked blindly through Donner Pass in a raging blizzard. This time it was the west-bound streamliner *City of*

Copyrighted material



is eastward and nearest car is engine. During rescue, passengers walked downhill (*left*, *foreground*) to highway.



CHILLED PASSENGERS crowded club car most of time, but at doctor's request drank no liquor after the second day. Emergency brought out this soldier's resourcefulness: he has wrapped his feet in train curtains.

PASS TRAPS A MODERN DONNER PARTY

San Francisco, and smugly snug inside its warm cars were 196 passengers and a crew of 30. Near the camping ground of the Donner party (*map opposite*), the engine plowed into a four-foot drift and stalled. The passengers, sure that civilization, if not the elements, was on their side, settled back and waited for the train to move forward. But their confidence was misplaced; their mechanized wagon was stuck, unable to move in either direction. There, 175 miles from San Francisco and 15 deep-drifted miles from the nearest effective help, the streamliner squatted motionless against the frozen mountainside. As the worst blizzard in 15 years piled snow inexorably higher against the windows and the impotent diesels ran out of fuel, bitter cold crept into the cars. Snapped from their complacency by the dropping temperature, passengers huddled close together in blankets and overcoats and wrapped their feet in torn bedclothes. Twenty were sickened by gas fumes. The lights were cut off. There was only one day's supply of food on board.

Almost every possible resource of transportation was used in the gigantic rescue effort, including a force of nearly 1,000 men in rotary plows, weasels, trucks and automobiles. On the first day a ski patrol brought in food. The third day a helicopter dropped extra food and medical supplies. The heroic doctor-passenger got relief when another doctor arrived via dogsled and snow tractor. Finally one rescue train was able to break through the 12-foot drifts to Emigrant Gap, four and a half miles west of the streamliner, and a road crew dug out Highway 40 to a point where the passengers could walk out.

Copyrighted material



WEARING STRIPS OF BLANKETS AND SHEETS OVER SHOES, NAVY LIEUTENANT AND YOUNG FRIEND LEAD PROCESSION FROM TRAIN (BACKGROUND) TO CARS



TIRELESS Dr. Walter Roehll attended passengers almost continuously until rescue. Photograph was taken by Ken McLaughlin of San Francisco *Chronicle.*

POKER, PILLS PREVENTED PANIC

Panic threatened but was prevented during the three-day imprisonment on the *City of San Francisco.* Hot food was prepared by breaking up Pullman ladders and bread boards for stove fuel. On the second night passengers themselves repaired morale with a party, complete with singing, poker games and a $100 lottery. Republican committeewomen on their way to a San Francisco meeting (*see page 26*) did extemporaneous campaigning, passing out elephant emblems. Dr. Walter Roehll (*left*) stretched a scant stock of medical supplies he carried on vacation to treat those affected by gas fumes and to control a crisis brought on by a passenger who was a drug addict. The conductor reported to Dr. Roehll that the passenger was screaming, cursing and tearing up his compartment. The doctor, recognizing an addict fighting his craving, administered morphine at once, then followed with smaller doses to conserve his supply. The addict was locked in his compartment but darted away later after the passengers reached Sacramento. On the third day when LIFE Photographer Wayne Miller reached the train he found others were near the end of endurance, but clear weather that afternoon brought rescue (*right*). Only four required hospitalization. Safe in San Francisco a committeewoman said, "I've bundled with men I've never seen before and never will again."



BREAD is brought in by Mexican section hands, who also carried coal.



COLD DECK is dealt in the private car of San Francisco-bound Minnesotans. Card expert helped avert panic by teaching passengers how to play tricky hands.



STRETCHER is used for Mrs. J. Russell Sprague, who suffered shock.

CARS CARRY PASSENGERS THROUGH AN AISLE IN DRIFTS TO RELIEF TRAIN→

Copyrighted material



CONTINUED ON NEXT PAGE

Copyrighted material



STALLED CARS form a solid column along flooded Lincoln Boulevard in this dramatic Los Angeles *Mirror* photograph. Even in downtown Los Angeles the flood waters swamped cars and swept away the people trying to escape from them. Roads to suburban foothills were blocked and are still threatened by landslides.



MARKED CARS (*above*) on the streets of Portola warn bulldozers not to plow beyond the line of sticks.

MIRED CARS (*below*) wallow up to windows in mud slide on Beverly Hills' Benedict Canyon Drive.



AUTOS FARE BADLY, BUT COWS DO FINE

While the snows of the Sierra Nevada imprisoned a train (*preceding pages*) the weather took a vicious swipe at other forms of California transportation. In Portola several feet of snow buried all the cars, stranded eight cross-country buses for six days. When a house caught fire it took the Portola fire department 30 minutes to make the one-block trip. In the south seven inches of rain poured down on the already soggy lowlands, marooning cars by the thousands. Around Beverly Hills the flood dug great mud pits in the roads, and in the Los Angeles suburbs landslides blocked the highways. In the Long Beach area houses were evacuated by rowboat. But while man and his machines were helpless, animals (*right*) solved the problem in their own way, finding dry islands in the watery farmland.



LOADED ROOFS were first concern of Portola citizens, who feared snow might collapse their homes.

Copyrighted material

STRANDED COWS gather in the center of their pens (*below*) to avoid flood waters of Coyote Creek, which overran the Artesia area south of Los Angeles. Dry islands are formed by piles of sawdust and tanbark which were originally designed to give cows a place to lie down but also came in handy as a flood refuge.

THE SCHUMAN PLAN

EUROPE PASSES A BIG MILESTONE ON THE LONG ROAD TO UNITY



SCHUMAN



ADENAUER

With their two countries' coal and steel these like-minded statesmen are burying centuries of Franco-German enmity and building a stronger Europe.

In his speech to the U.S. Congress last week Winston Churchill quoted his own words of 1946: "France should take Germany by the hand and lead her back to the family of nations and thus end the thousand-year quarrel which has torn Europe to pieces." French-German hand-holding is of course the indispensable first step toward any kind or degree of European unity, the goal which both Winston Churchill and the U.S. Congress have long had at heart. But what now needs to be recorded is that France *has* taken Germany by the hand; that Germany has gracefully responded; and that these two ancient enemies are walking together into what begins to look like the dawn of a new day.

On Jan. 11, 1952 the West German Parliament approved by an overwhelming majority the Schuman Plan for uniting the coal and steel markets of six European countries. The French Parliament had approved the plan a month earlier. The Dutch have also voted to join. Italy, Luxembourg and Belgium are expected to follow suit shortly. But French and German ratification virtually guarantees that the Schuman Plan is a fact. A "European steel and coal community" is in sight. Probably before the end of this year the great industries of Lorraine, the Saar and the Ruhr will start getting so intermingled that another war between France and Germany will be technically impossible.

If so, we have passed a milestone in world history. Americans, to whom Europe's age-old conflicts have been of such costly importance, should pause and read the inscription.

The Schuman Plan is a scheme to reorganize the administration of some 40 million tons of European steel capacity (about 40% French, 40% German) and 220 million tons of coal capacity (55% German). It leaves the present ownership (mainly private) of these industries pretty much undisturbed but shifts their marketing and investment policies from a national to a European framework. The way it plans to do this is without precedent and has therefore drawn much criticism, especially from economists and businessmen.

The economic details are the brain child of the brilliant Frenchman, Jean Monnet, who is a sort of French cross between a technocrat and Beardsley Ruml. His blueprint aims at more free trade and competition than Europe's cartelized heavy industries have known for 50 years. Among the six member countries all tariffs and other trade barriers on steel and coal are to be abolished. These industries will be policed by a High Authority of nine members, who make the rules much as the ICC does for U.S. railroads.

These nine "stateless technocrats" are responsible, not to their national governments, but to a specially elected assembly; and there are further checks, balances and kibitzers in the shape of a council of ministers, a court of justice, and a consultative committee. The plan also has antitrust features which Monnet claims are stronger than our Sherman Act. Certainly there is enough representation of divergent interests—governments, owners, labor, consumers, etc.—to forestall the charge that this is just a disguised cartel. Still, the High Authority will control new investment in the industry; it can also, "in a manifest crisis," allocate the short materials or fix quotas and minimum prices. These powers could be abused and, as Monnet says, if nothing but crisis is possible in Europe, the critics of his plan will prove right.

Any doubts about the economics of the plan, however, are swept away by its political promises, which are terrific. And for these the credit goes to two European politicians: Robert Schuman, the then foreign minister who offered the plan as official French policy in May 1950; and Konrad Adenauer, Chancellor of Germany, who has steered German foreign policy so firmly westward that the historic Bonn ratification of Jan. 11 caused scarcely a ripple in the world press.

Schuman is an East Frenchman, Adenauer a West German. Their home towns, Metz and Cologne, are only 150 miles apart. Each is fluent in the other's language and traditions. Each is an unquestioned patriot but also a good Christian and a "good European." Adenauer is for a united Europe because "only then can my country be free." Schuman decided that "the road between France and Germany must be cleared of hatred." That was three years ago. Now the returns on their noble labors are coming in.

Remnants of fear and hatred on both sides could conceivably still wreck the Schuman Plan. Like all great political achievements it has strong foes and depends on mixed motives for support. (One French paper argued that nonratification would "throw Germany into the arms of America." Some throw!). Nevertheless the Schuman Plan signals a fundamental change in the political structure and atmosphere of Europe. Though Europe is far from unified the back of its disunity has been broken.

The French and German people are weary not only of war but of their own national egotism. Slowly but surely their basic allegiance is switching from the nation to the concept of Europe. To the people of both lands the Schuman Plan, as the London *Economist* puts it, has brought "release from the dead end in which intelligence for the sake of intelligence and vitality for the sake of vitality sat glaring at each other." Intelligence (French) and vitality (German) are going into partnership. They are doing this of their own volition. The Schuman Plan is itself proof that Europe can break old patterns, that it has a future as well as a past.

The continental unity to which the Schuman Plan points is a matter of great importance to the U.S. It is almost a prerequisite to the success of General Eisenhower's efforts to make Europe fully defensible. And when Europe is defensible and unified it will be a magnet pointing eastward which can pull down the Iron Curtain. The magnet will derive its charge partly from Europe's own renewed vitality but also from its membership in the great triangular system called the Atlantic Community, its other side the British Commonwealth, its base the U.S.

ADVICE TO REPUBLICANS

When the Taft men's careless epithets about the other candidates started a rift at the Republican meeting in San Francisco last week (*p. 26*), Harold Stassen got in a good remark. He said that in his opinion Taft or Eisenhower or Warren would make "a far, far better President than the present incumbent of the White House." The Republicans would be wise to agree on that much before the contest for delegates gets any hotter. The delegates could then proceed to pick a nominee according to two simple tests: 1) Which candidate is most likely to be elected? This is a matter of legitimate concern to Republicans. 2) Which candidate would be the biggest improvement over Truman? That is a matter of legitimate concern to the whole country.

Copyrighted material



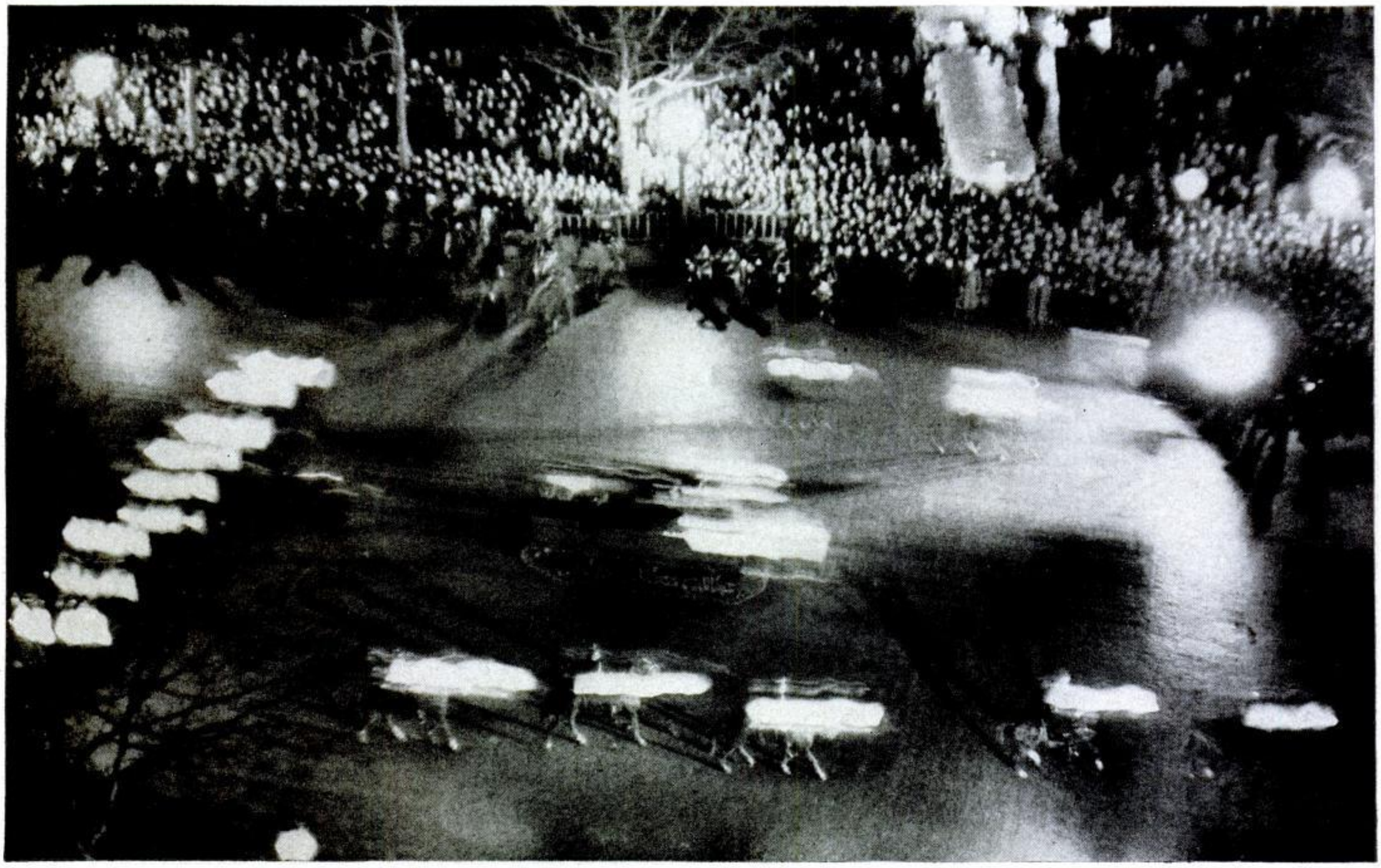
A BOMB MAKES A SHAMBLES OF A SUNNY SAIGON SQUARE

This devastation-filled street scene is the usually placid Place du Théâtre in Saigon, Indo-China. At 11 o'clock of a sunny morning a powerful bomb, planted by Viet Minh Communists, exploded in the trunk of an auto parked in the crowded, busy square. The bomb blew the legs from under the man in the foreground and left him, bloody and dazed, propped up on the tile sidewalk with his broken left ankle twisted beneath him. It killed the driver of the curtain-rod (*tringles à rideaux*) delivery truck as he sat at the wheel. It riddled and set fire to the truck, made a torch of a cloth-topped jeep (*left*), smashed and burned more autos and raked the square with fragments and flame. Within two minutes, another bomb exploded at the city hall, just around the corner to the right from the fountain in the background. The bombings killed 10 persons and signaled general intensification of the Viet Minh violence. As the citizens of Saigon buried the dead they were frightened and saddened to learn that the only man who ever had fought the Viet Minh successfully lay on his deathbed in Paris (*next page*).

Copyrighted material

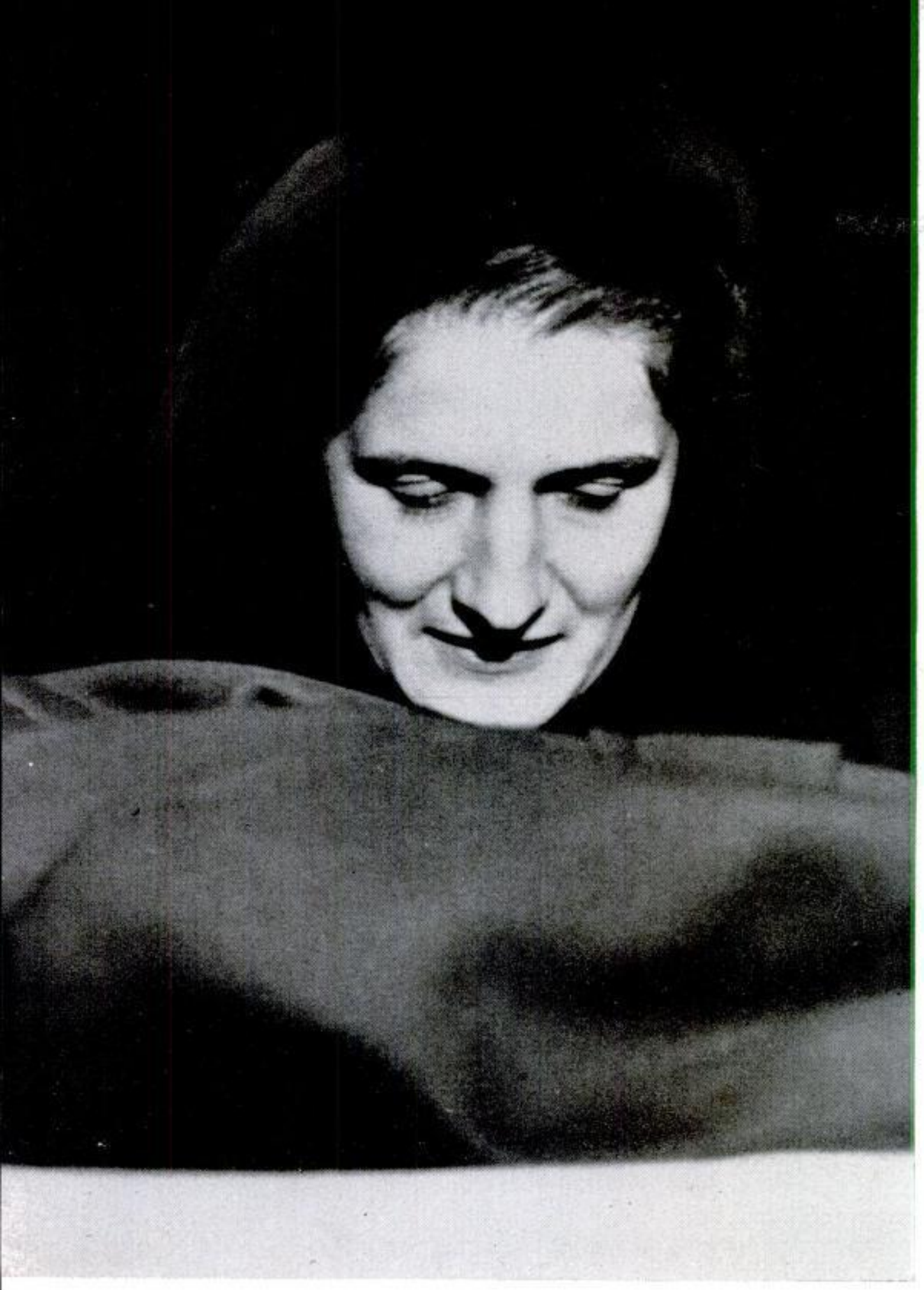


BLIND FATHER, Roger de Lattre, 97, "sees" with his fingers his son's tunic, lying with his képi (*left*, by veterans' unit flag) on casket that brought De Lattre home for burial. With the marshal's widow guiding him, the old man also touched the posthumously awarded marshal's baton, lingered twice on his son's sword.



FLAMING TORCHES are carried by cavalrymen of the *Garde Republicaine* flanking the howitzer on which De Lattre's body was borne down the Champs Elysées from the Arch of Triumph toward Notre Dame. Along the hushed boulevards, filled with the scent of burning pitch, the sharp clop of hoofs rang clear.

Copyrighted material





WALKING ALONE, De Lattre's widow follows soldiers in two-mile procession from Notre Dame to the Invalides. She carried a rosary, prayed as she walked.



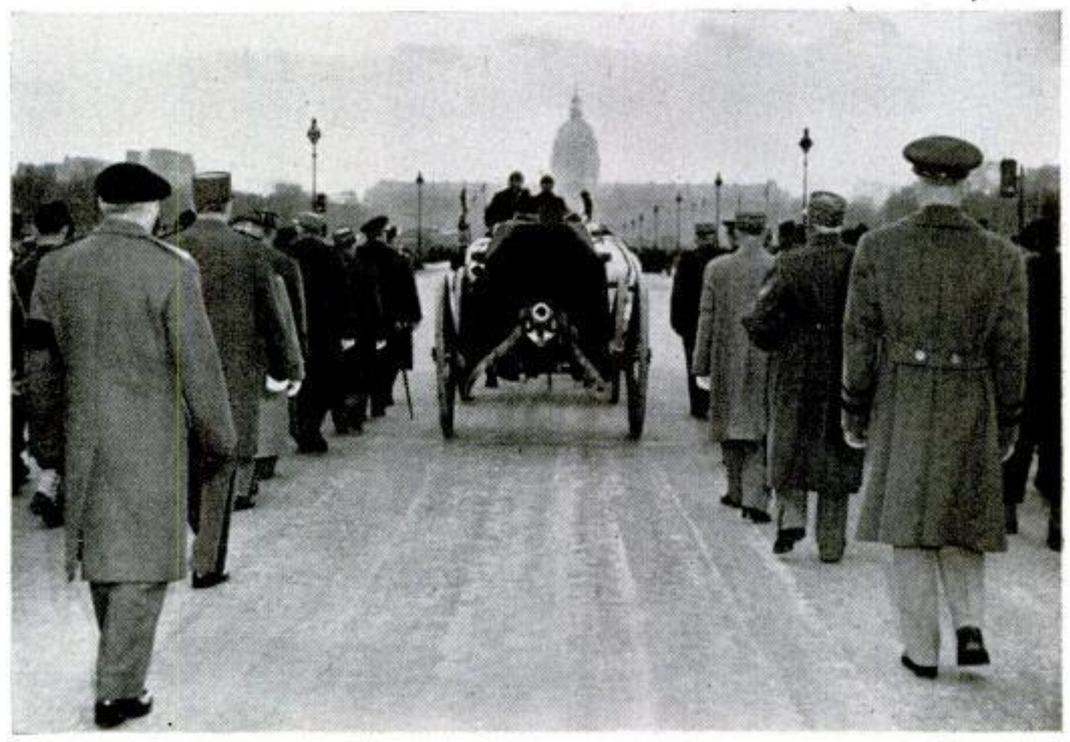
THOUSANDS WATCHED as cortege marched along Rue de Rivoli. Muffled drums kept a half-time beat. The tricolor-covered coffin is shown in foreground.

'DESTINY IS TOO HARD'

Family and France pay highest honors to De Lattre



For nearly a century old Roger de Lattre had experienced the joys and sorrows of a citizen of France. Like many a French father, he had sent his only son (*left*) to fight his country's wars. Last week a military cortege brought his son home, 250 rainy miles from Paris, where he had died of cancer. The father's grief was intense, but there were compensations in the manner of his son's homecoming. For Jean de Lattre de Tassigny, 62, who had revived French self-confidence with victories over the Communists in Indo-China, returned to the family village of Mouilleron-en-Pareds as a Marshal of France. The journey from Paris was the fifth procession in as many days, the last tribute of the biggest military funeral France had seen since the death of Marshal Foch in 1929. De Lattre's body was carried through 11 miles of Paris streets to lie in state at his home, in the Invalides chapel, beneath the Arch of Triumph and before Notre Dame. Among the funeral marchers were judges in bright-hued gowns of office, purple-robed bishops, a white-robed boys' choir, the French cabinet in silk toppers and Western military leaders. Bells tolled from every church; flags stood at half staff. Silent crowds standing 10-deep reflected a depth of emotion that seemed to surprise them. The pageantry, and De Lattre's posthumous promotion to marshal, dignified all the French dead of the Indo-China campaign. And it awakened echoes of that almost forgotten intangible, *la gloire*. But for his aged father, now the last of the De Lattres, the distinguished soldier's death had another meaning. As the marshal was lowered into the ground beside the grave of his 23-year-old son Bernard—killed under his father's command in Indo-China—the old man murmured, "Destiny is too hard."



OLD SOLDIERS Montgomery (*left*) and Eisenhower (*right*) marched with high-brass pallbearers of a dozen nations behind gun carriage bearing the body.

Copyrighted material



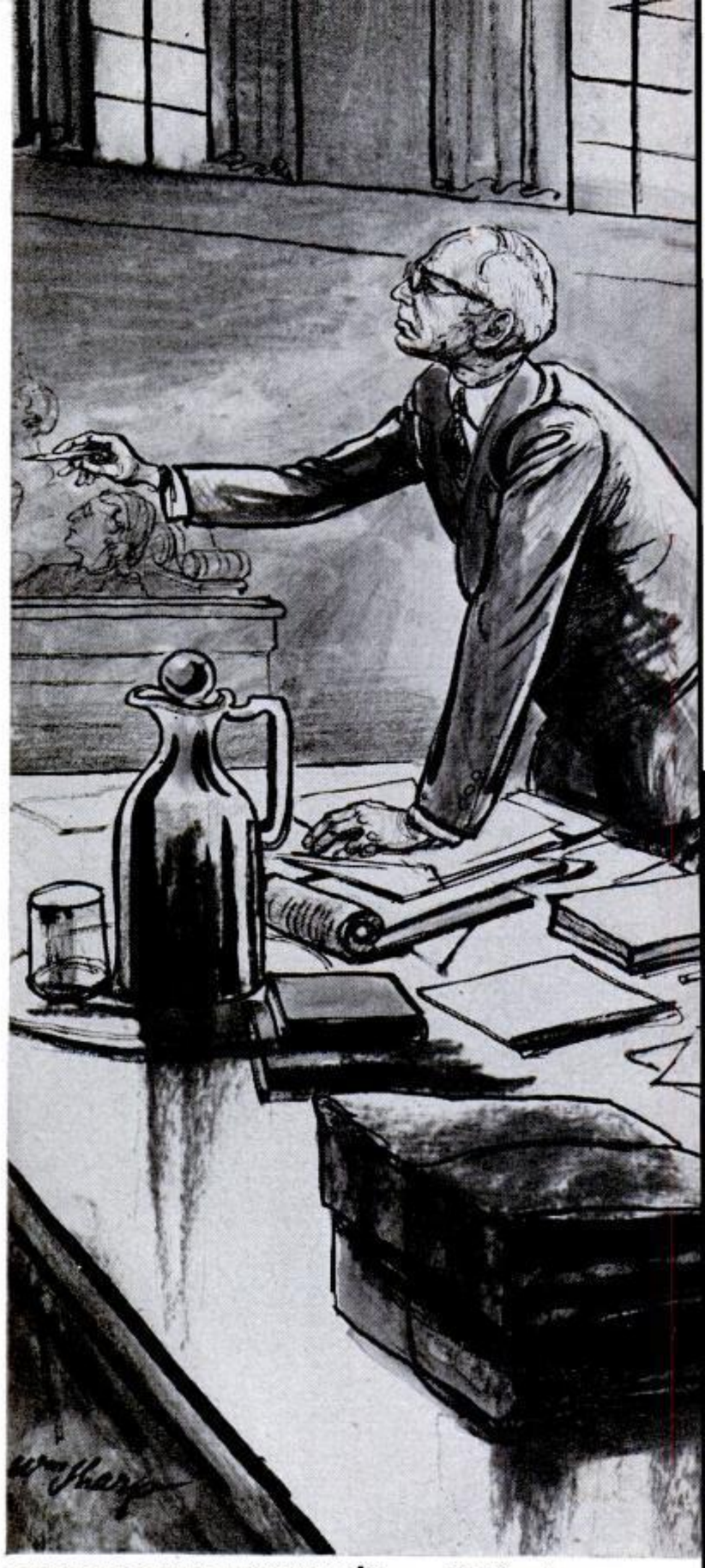
THE JUDGE, Sylvester Ryan, kept trial proceedings quiet by toning down Wolf when he threatened to become too emotional.

A GAMBLER'S LUCK HOLDS OUT

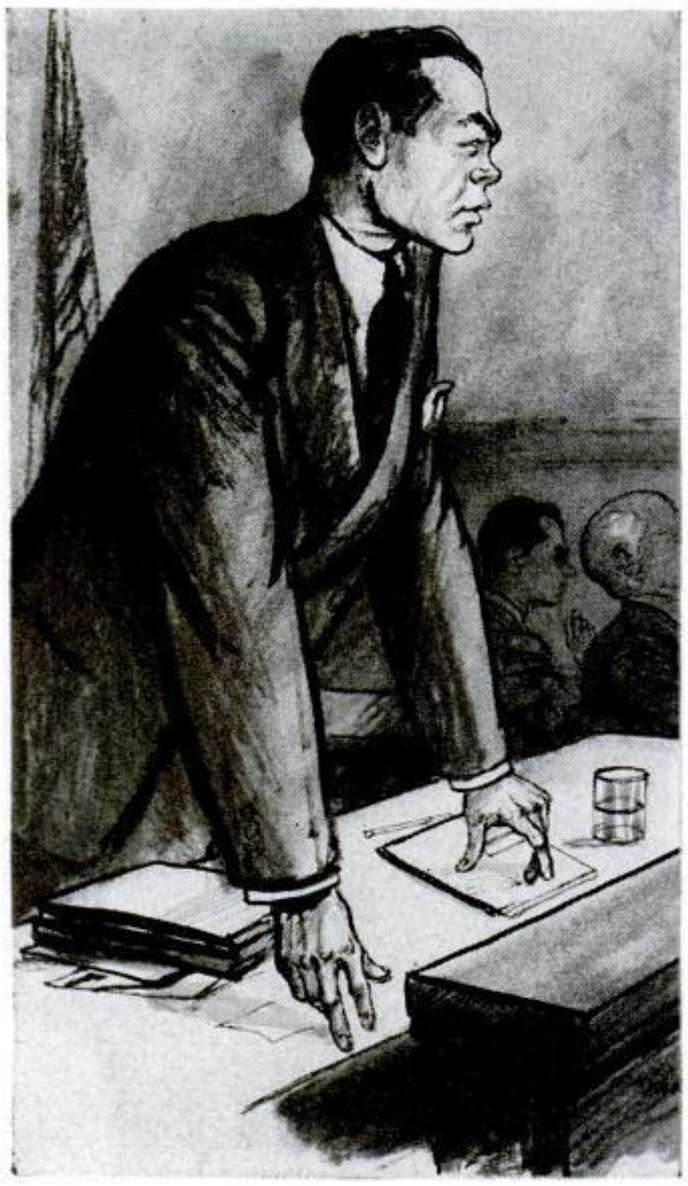
Lone juror saves Costello from conviction for contempt of Senate

Frank Costello was on trial in a New York Federal Court on charges of contempt of Senate for his behavior before the Kefauver Committee last March. Millions on television had seen Costello stalk out of the hearings. The transcript clearly documented his refusal to answer questions. How Gambler Costello would have quoted the odds against his acquittal was his own secret. But through his lawyer, George Wolf, he took a long-shot chance. Wolf introduced no witnesses. He staked the entire case on one argument: the trial was a persecution, not a prosecution. Costello was being deprived of his civil rights simply because he was Costello, the gambler. If Wolf could plant the seeds of reasonable doubt in the minds of the jury—or one juror—he would save Costello from conviction.

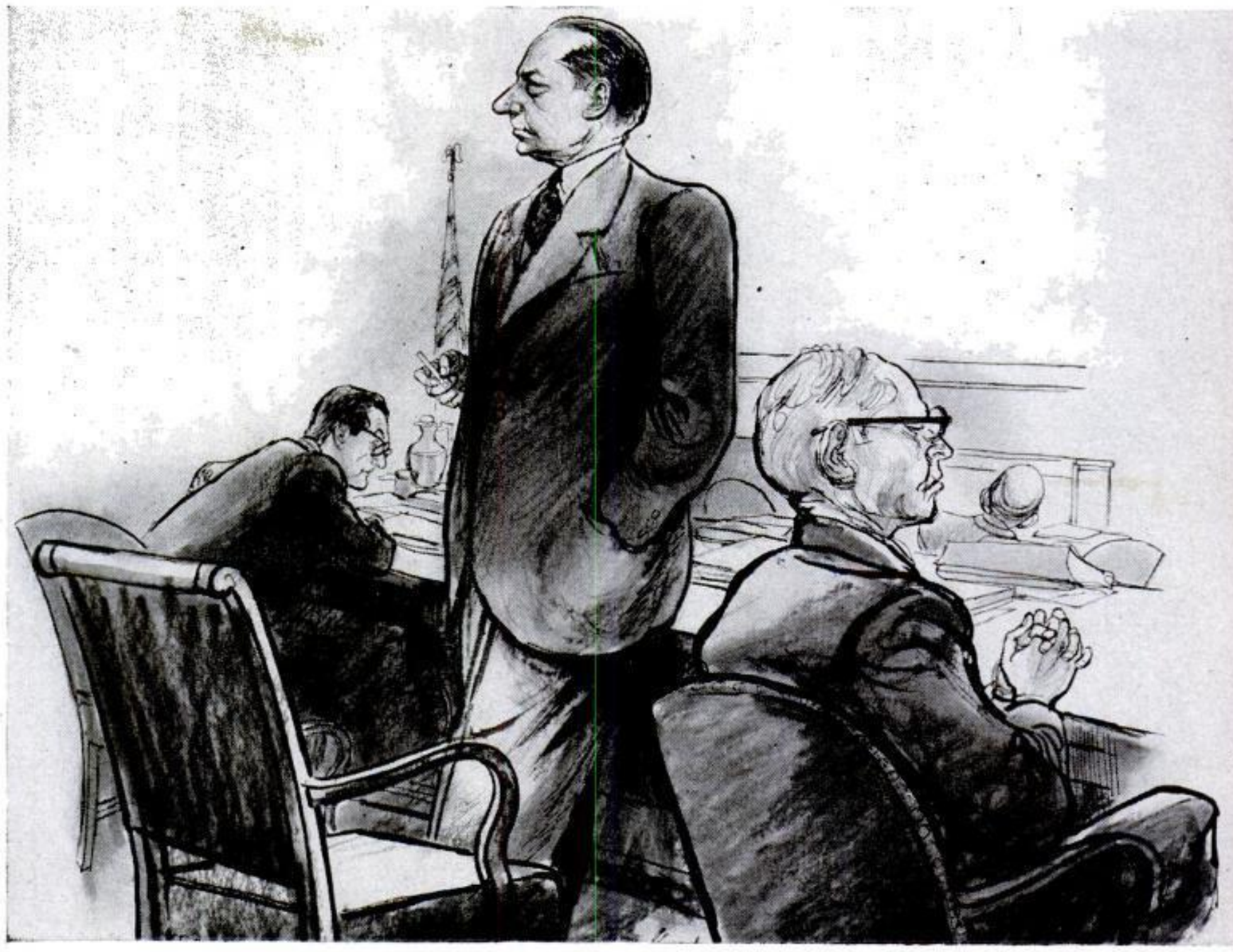
At the hearings Costello had insisted his throat—still sensitive from a cancer arrested 18 years ago—was too sore to permit him to testify. At the trial, here shown in drawings done for LIFE by William Sharp, the government produced two specialists to say Costello's throat was not that sore. New York City Council President Rudolph Halley, committee counsel at the hearings, described Costello's walkout as "forceful." In his summation Attorney Wolf harped on his theme: "If you ignore the constitutional rights of a Costello . . . you are ignoring the rights of everybody." In the jury room the 12 jurors split almost evenly on counts involving Costello's failure to answer questions. But on the walkout counts 11 jurors quickly agreed that Costello was guilty. The 12th held out. Piles of cigaret butts and an empty box of headache pills testified to the lengthy arguments. The lone juror still held out. After 23 hours the jury gave up: it could reach no decision. A new trial was set for Feb. 25, but, for the time at least, Frank Costello's long shot had paid off.



COSTELLO'S ATTORNEY, George Wolf, makes a point while assistant, Victor Feingold, and a confident-looking Costello (*right*) look on. Even government lawyers thought Wolf's summation masterly.



GOVERNMENT ATTORNEY, Miles J. Lane, 45, was all-American in football, played pro hockey.



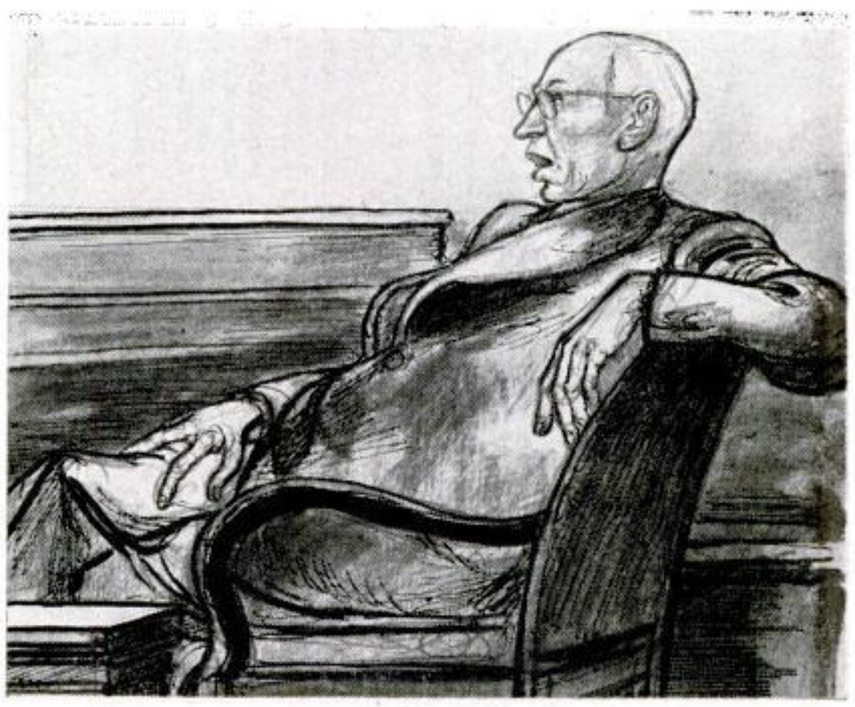
AWAITING THE VERDICT, Costello sternly surveys the courtroom. Although he never seemed worried, he kept a bondsman outside the courtroom ready to put up immediate bail in case of conviction.

Copyrighted material





COSTELLO'S PHYSICIAN, Dr. Douglas Quick, said Costello's throat could have stood up for at least two hours of testimony.



ANOTHER SPECIALIST, Dr. John D. Kernan, committee doctor, said that Costello could have testified if given voice rests.



JURY'S SPLIT DECISION is announced by Foreman Harold Miller. The lone holdout was Houston A. Hiers, 55, sitting in first row at far left. Sales manager to a messenger service, he has sat on six other juries. He was characterized by fellow jurors as a "conscientious man who had the courage of his convictions."

Copyrighted material



CARLSEN SALUTES redhead who broke from crowd and tussled with police trying to reach his car.

DOUGHTY SKIPPER

Captain Carlsen keeps composure in bedlam of tickertape welcome

Having survived the loss of his ship with courage and quiet dignity Captain Henrik Kurt Carlsen, 37, returned to the U.S. last week and kept his composure through another unsettling experience, the practiced hysteria of a New York tickertape reception. If his seaman's soul was appalled by giddy helicopters, shrieking whistles and exuberant fireboats he did not betray it. He waved and smiled dutifully through a Broadway parade and kept his poise even when a woman seemed about to fling herself bodily upon him. He did not shrink under his 75 tons of torn paper. The accumulated stress showed only when he wept as he met his wife and two daughters. Amid the bedlam the Carlsens embraced so often that they wore out her bouquet of carnations. Steadfastly refusing to capitalize on his courage, Carlsen turned down even a gold watch. But he got a reward of real value; he will soon command a new and bigger *Flying Enterprise*. When the reception was over he retired to his suburban Woodbridge, N.J. home whose address had been changed overnight from 65 Alwat St. to 65 Carlsen St.



FAMILY QUARTET smiles as wife Agnes, daughters Karen, 7, and Sonja, 11, take their skipper home.

LOOKING UP into a paper snowstorm drifting beside Trinity Church, Carlsen seems dazed but happy.

Copyrighted material





CHURCHILL UNCOVERS for Ottawa youngster. New coat was present from a U.S. garmentmaker.

DOUGHTY ORATOR

Churchill alters British course to bring policy closer to U.S.

Having endured his country's straits and his own political eclipse with dignity and resolution, Winston Churchill, 77, again displayed these qualities last week when, returning from Canada to address Congress, he committed Britain to meet the world side by side with the U.S. If his statesman's soul was troubled, knowing he would be criticized at home for yielding so much, he did not betray it. The sentences rolled in majestic confidence as he castigated the Chinese Reds, praised U.S. protection of Chiang Kai-shek's Formosa and pledged "prompt, resolute and effective" help if the war gets out of hand in Korea. Thus he brought Britain closer to U.S. policy than the Labor government had been willing to go. . . . "I have come," he said, "to ask not for gold but for steel." The U.S. agreed to provide Britain with a million tons of steel. Churchill agreed to an American admiral over the NATO navies. The U.S. help in Suez Churchill asked was not proffered. But it seemed clear that he had won the prize he wanted most: the rebirth of wartime "friendship and comradeship" between Britain and the U.S.



INTERNATIONAL TRIO beams as Churchill joins daughter Sarah and Margaret Truman at reception.

LOOKING DOWN at U.S. Congress under Roman fasces in House, Churchill gravely asks global unity.

Copyrighted material

A HAYMAKER GOES WIDE

A confident Taft man takes a first round swing at Eisenhower but the General scores a point

Most years the preliminary meeting of the Republican National Committee would have been pretty routine, a time for reapportioning delegates and for party housekeeping. Last week all the Republican candidates or their representatives were at the committee meeting in San Francisco. Until then the campaigners, with minor lapses, had stuck to attacking Democrats and had let Republicans alone. But before the meeting was



LISTENING TO INGALLS' SPEECH, WARREN (LEFT) FREEZES, LODGE FROWNS

over the Taft forces—in a daring bid for power—stumbled badly, and Eisenhower men quickly made capital of what was at least a tactical error.

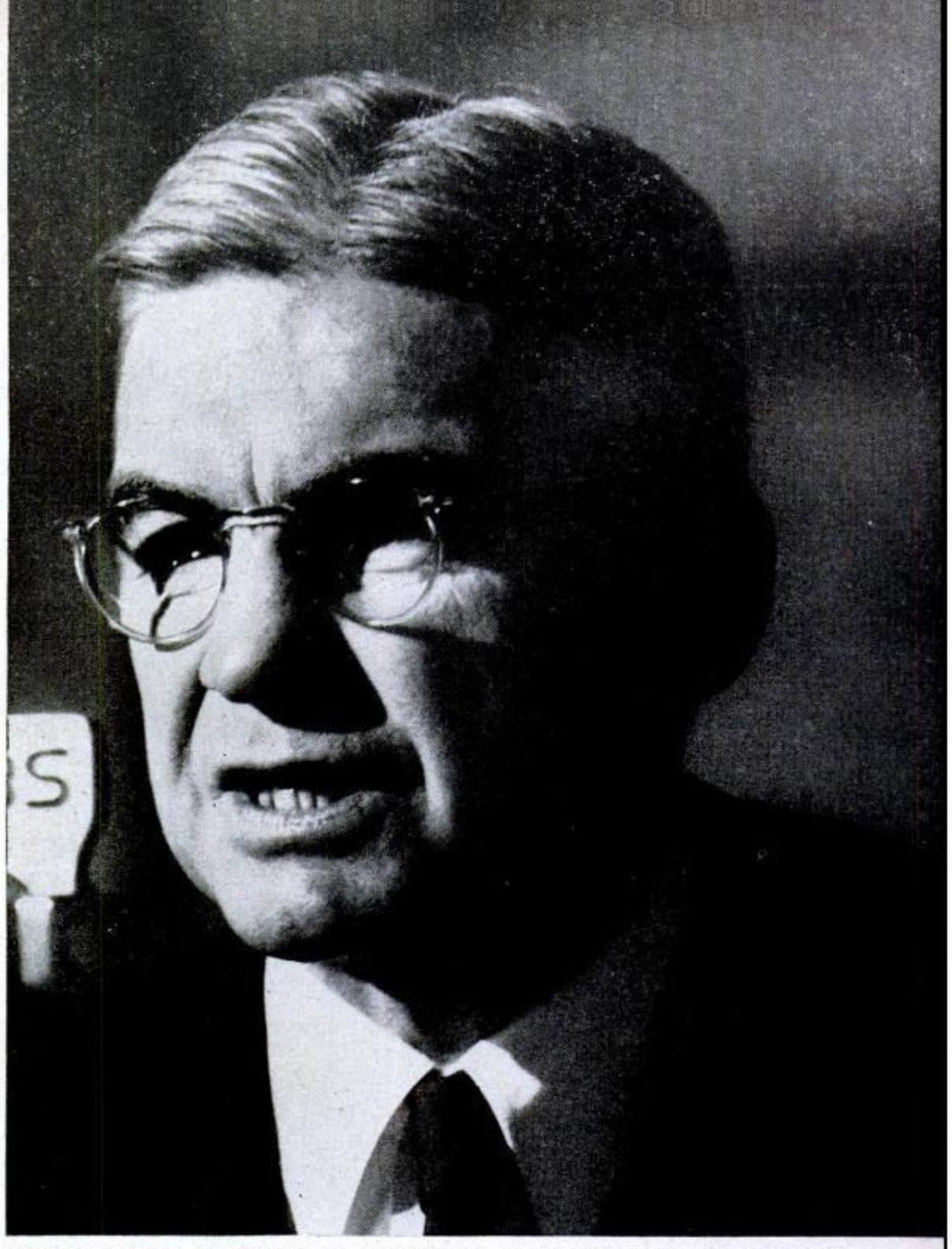
The session began smoothly. Governor Warren of California, host as well as candidate, spoke first. In a statesmanlike address he warned the party not to divide itself into sniping camps and urged it to re-emphasize the progressive aspects of GOP platforms of '44 and '48. Then Dave Ingalls, Taft's campaign manager, spoke. Launching a haymaker which he apparently hoped would turn the meeting into a demonstration of Taft's power in the party, he began with a swipe at Eisenhower. "There need be no reason for the party to buy a pig in a poke." At the speaker's table Ike's backer, Senator Lodge, stared in disbelief. Plunging ahead, Ingalls demanded the party nominate a "militant Republican . . . rather than a mild variant of the leadership now in power." Warren's smile froze. "Hero worship is no substitute for faith based on past performance. Neither is glamour or sex appeal." Lodge glowered. Next day it was his turn.

Ingalls' attack had backfired and the doctrine that there was no true



LISTENING TO LODGE, WARREN IS RELAXED, INGALLS (RIGHT) IS ANXIOUS

Republican but a Taft Republican had not set well with the members nor with other candidates whose goodwill (and delegates) Taft could ill afford to forfeit. Praising Eisenhower's leadership, Lodge said that his "hold on American opinion cannot, I think, be attributed to these personal traits —to what was described here last night as glamour . . ." and Ingalls winced. Lodge got a rising ovation; it was his round. The fact that Lodge's man had won some new friends, however, did not mean Taft had yet lost ground among professionals. But as one impressed committeeman put it, the Taft commitments "are not as firm as the Taft people would have you believe. Ever since Ike declared himself a Republican things have become unstuck, and when things are unstuck they can move awfully fast."



"THERE IS NOT AN OUNCE OF ME-TOOISM IN BOB TAFT," SAYS INGALLS



"I WILL NEVER TAKE SLY DIGS AT ANY OTHER CANDIDATE," SAYS LODGE

Copyrighted material



RICH AND SMOOTH AND TEMPTING!

CRISP GARDEN *CELERY*

EXTRA-HEAVY WHIPPING *CREAM*

How your family will enjoy this delicious, velvety Cream of Celery Soup by Campbell's!

Yes, in this grand soup you get the country's finest celery . . . rushed from the fields, kept crisp with ice . . . then carefully diced and whisked into shining kettles. There it is blended with extra-heavy cream to an incomparable smoothness . . . gentle seasonings are added . . . and onto your table comes one of the most delectable, delicately-flavored soups you ever tasted. Try it! See if you don't agree!

Makes a grand CELERY CREAM SAUCE. *You'll enjoy it as a sauce in cheese and egg dishes . . . macaroni and spaghetti casseroles . . . with fish and seafood . . . beef, lamb and pork . . . as well as numerous vegetables.*

Add ½ cup milk to can of Campbell's Cream of Celery Soup. Stir while heating, and simmer about 2 minutes.

Campbell's **CREAM OF CELERY SOUP**

Copyrighted material

Paul Jones, too, has been a mellow companion for five generations!













And five generations of experience have produced a whiskey with the extra mildness, extra smoothness, extra-rich, mellow flavor you usually expect only from much higher-priced whiskies.

But, there's no extra charge for experience. That's why we think you'll agree when you taste Paul Jones: *You just can't buy a better drink!*

Paul Jones

SINCE 1865

Frankfort Distillers Corporation, N. Y. C. Blended whiskey. 86 proof. 72½% grain neutral spirits.

Copyrighted material

DUTCH FORCE WAY INTO CHURCH

Locked out of favorite Catholic chapel, townspeople tear off door

To the distress of ecclesiastical authorities few of the Catholic townspeople and farmers of Huissen (pop. 7,340), in Protestant Holland, ever attended their two parish churches. They stubbornly preferred to attend Masses and make confessions at the Paterskerk (Fathers' Church) in the local Dominican monastery, whose monks had been their friends for a century. Last spring Holland's Archbishop-Coadjutor Alfrink, hoping to restore the prestige of the parishes, advised the Dominicans to move to Utrecht. But the monks seemed stubborn too, and only one moved. On Dec. 30 the archbishop sternly announced that the Paterskerk would be closed to the public on Jan. 2. In the forbidden chapel a father preached a farewell.

The town council protested. A score of "action committees" were organized, and somebody mentioned a "Church tradition" which sanctioned breaking into closed churches. Before the committees could act, several young men did. They pulled off the church door (*right and below*), and the next morning the public showed its feeling by crowding into the Dominicans' own private Mass (*next page*). But by the week's end relenting ringleaders decided they were wrong about "tradition." The door was put back in place. Unless the Church also relented, a long, happy relationship had ended for the Dominicans and Huissen's people.



UNBOLTING LATCHES from inside is first step in removing door. Men broke a window to get in.



INTO THE CABBAGE PATCH goes one of the double doors after it was pried loose with crowbar. Three men hatched the plan in a cafe in neighboring Arnhem Saturday afternoon. They were joined by 22 others that night to beat the "action committees" to the job they had planned to pull off early Sunday morning.

CONTINUED ON NEXT PAGE

Copyrighted material





AT EARLY MASS citizens, many of whom had stayed up all night, swarm through the reopened entryway, past two policemen posted to preserve order.



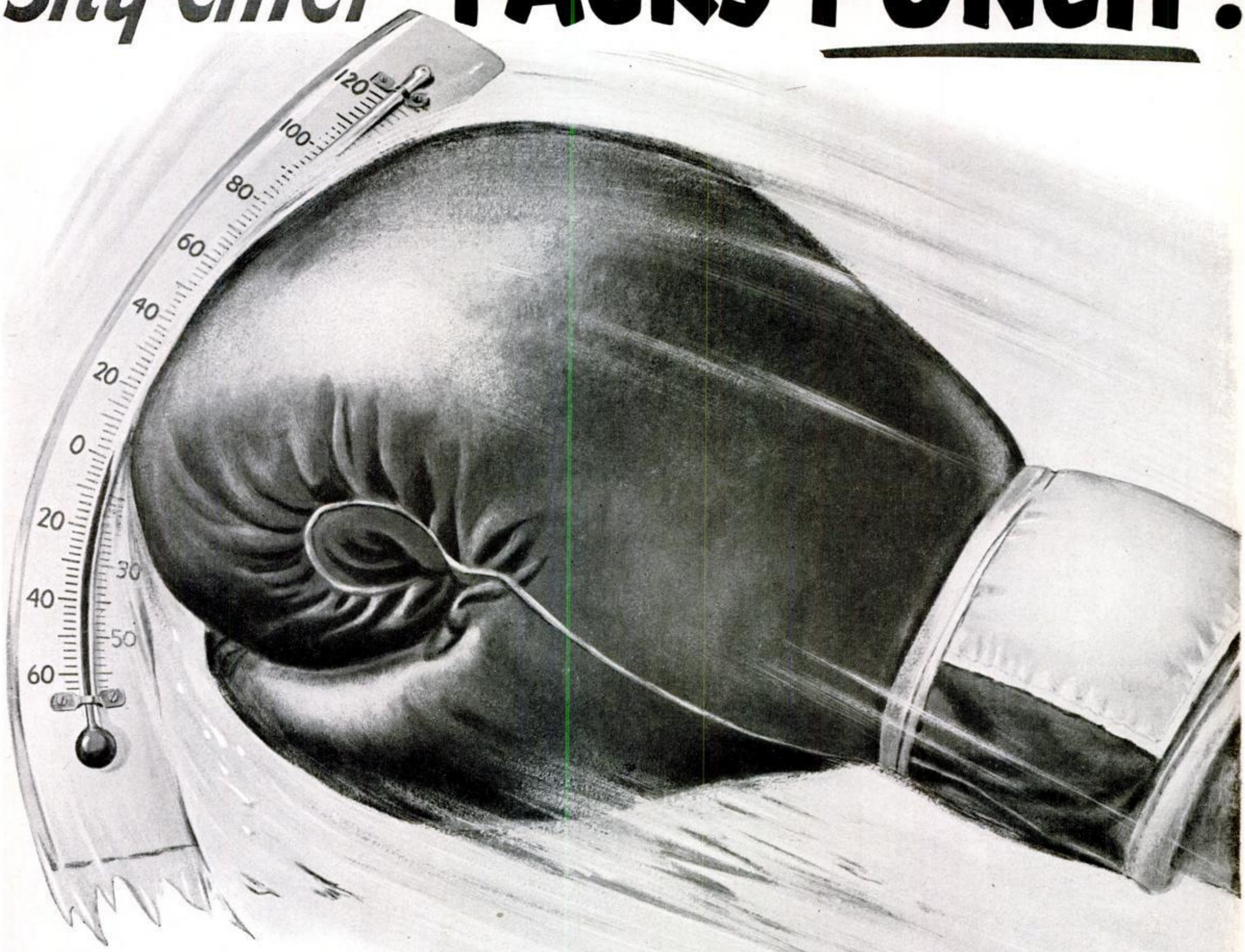
IN THE FRONT ROW, dropping his contribution in the plate, is Jacobus Jeurissen, proprietor of the restaurant where the door-lifting was celebrated.

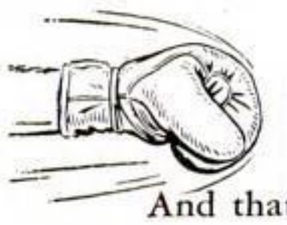
CONTINUED ON PAGE 32

Copyrighted material

When you have to start COLD . . .

Sky Chief PACKS PUNCH!





Volatane Control makes cold going easy going.

And that's because, in famous *Sky Chief* gasoline, volatility and octane are scientifically balanced (Volatane Control). *Sky Chief* gives you quick starts, faster warm-ups, smoother pick-up and easier hill climbing.

In fact, it feels like the power of an extra motor. So fill up today with *Sky Chief* at your Texaco Dealer . . . *the best friend your car ever had.*

. . . and don't forget the best motor oil your money can buy.



THE TEXAS COMPANY

TEXACO DEALERS IN ALL 48 STATES

Texaco Products are also distributed in Canada and Latin America



Faithfully yours 50 *for Fifty Years*

TUNE IN: On television—the TEXACO STAR THEATER starring MILTON BERLE—every Tuesday night. On radio—Metropolitan Opera Broadcasts—every Saturday afternoon. See newspaper for time and station.

Copyrighted material

"NO STICKY HAIR, HANDS OR COMB!"

says

BERT PARKS

—Star of TV hit, "Break the Bank"



Yes—for cleaner, pleasanter hair-grooming *and better-looking hair,* just try new VITALIS Hair CREAM.

It's a lighter-bodied cream oil, not sticky, not greasy! VITALIS Hair CREAM grooms hair perfectly, with no film or slick shine.

Cleaner to use, too. It rinses off hands and comb in plain water. Homogenized for easy flow, in handy *shaker-top* bottle. Get VITALIS Hair CREAM at your drug counter today.

NEW!

VITALIS *Hair* CREAM

—by Bristol-Myers, makers of famous Vitalis

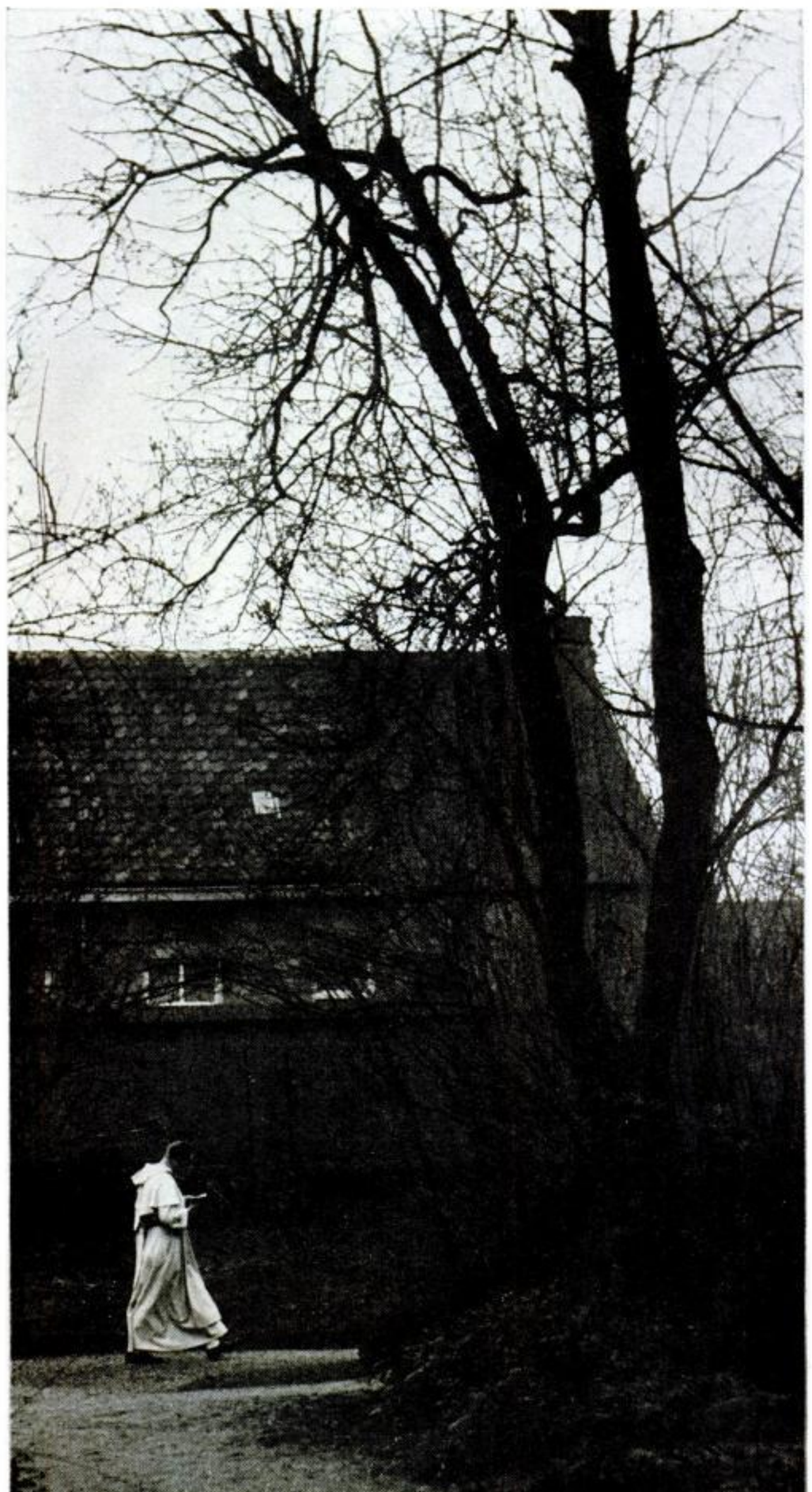


SAVE MONEY! 49¢ size equals leading 59¢ size cream oil. (Also in 27¢ size.)

Dutch Church CONTINUED



DURING HIGH MASS at 9:30 a.m., third Dominican Mass of the morning, the churchyard is filled with the parked bicycles of the packed crowd inside.



OBLIVIOUS DOMINICAN, seemingly unruffled by the invasion, reads his breviary while walking in the garden where door was dumped the night before.

NOW—GET ALL 3 with Futurized Raytheon tv

- ☑ All 83 new UHF channels!
- ☑ Razor-sharp TV pictures!
- ☑ Extra fringe area power!



THE STARLIGHT, RC1720, fine 17" TV—AM radio—3-speed record player combination, 24 tubes. Price includes tax and warranty; subject to change; higher West and South. **$369.95**

ENJOY fine reception of razor-sharp pictures by turning only *one* dial. Raytheon uses *all* the tubes and power needed for wonderful, clear-focus pictures—no "short cuts", no dim, fuzzy pictures!

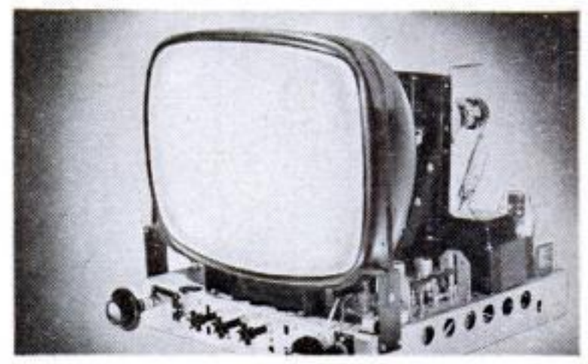
Be ready, too, for the new Ultra High Frequency channels. New low-cost UHF tuner (optional) *gets all 83* new channels, becomes *part* of regular tuner *inside* cabinet—no messy outside boxes or wires!

Whisper-sensitive Tuner, specially designed and built by Raytheon, picks up and amplifies the faintest TV signals, gives clear pictures even in distant fringe areas.

See Raytheon TV now. You can buy *Futurized* Raytheon TV with confidence!

FREE TV BUYERS GUIDE
Tells mistakes to avoid in buying TV. Ask your Raytheon Dealer, or write Belmont Radio Corporation.

REPLACEMENT OR REFUND OF MONEY — Guaranteed by Good Housekeeping — IF NOT AS ADVERTISED THEREIN



Rigid Tests Mean Sharper Pictures

Raytheon TV Picture Tubes pass rigid tests to insure electrical and mechanical perfection essential to crisp, clear pictures; are recognized for quality and dependability; used by leading TV set manufacturers.

RAYTHEON TELEVISION

TUNE IN John Cameron Swayze sponsored by Raytheon, NBC Radio Network, Sunday afternoons. See local paper for time and station.

© Raytheon TV Sets are manufactured by the Belmont Radio Corporation, 5921 West Dickens Avenue, Chicago 39, Ill., a subsidiary of

RAYTHEON MANUFACTURING COMPANY
WALTHAM 54, MASS.

Copyrighted material

No theatrical claims—we simply say:

For a TREAT instead of a TREATMENT...

smoke Old Gold

Here's a revealing close-up on the cigarette picture:

"No other leading cigarette is less irritating, or easier on the throat, or contains less nicotine than Old Gold. This conclusion was established on evidence by the United States Government."



Copyrighted material

Announcing the Golden Anniversary

Cadillac

. . . WITH THE FINEST PERFORMANCE OF ALL



FIFTY YEARS AGO, the first Cadillac car made its bow to the public. Today, as a fitting climax to those fifty years of progress, we present the Golden Anniversary Cadillac—by far the finest car ever to bear this distinguished name. . . . It is easily the *most beautiful* of all Cadillacs. Numerous changes have sharpened and smartened the exterior design—while the wholly-new interiors are a revelation in comfort and luxury. Inside and outside—it's the world's new standard for distinction. . . . *Performance is the finest of all time.* The great Cadillac engine has a power increase of almost *twenty per cent*—and is even smoother and quieter in its operation. . . . There's a new Hydra-Matic Drive that gives the proper power application for every need. At a flick of the finger, you can have extra power and acceleration for city driving—or wonderfully smooth, quiet, gas-saving performance for the open road . . . And there's a new "power steering" mechanism, optional at extra cost, which reduces normal steering effort by *seventy-five per cent!* . . . If ever it could be said of a car's performance that it is "out of this world," it can be said of the performance of the new Cadillac. It is truly magnificent in every respect. . . . The Golden Anniversary Cadillac is available in three separate series—the beautiful "Sixty-Two," the luxurious "Sixty Special" and the distinguished "Seventy-Five." . . . These new creations are now on display in our showrooms—and we invite you to see and inspect them at your earliest convenience. We think you'll agree that, in celebrating this "year among years" in its history, Cadillac has produced what will long be remembered as a "car among cars"!

Copyrighted material

ary—

TIME !



Standard equipment, accessories and trim illustrated are subject to change without notice.

HIGHLIGHTS OF THE GOLDEN ANNIVERSARY ADVANCEMENTS

NEW 190-HORSEPOWER ENGINE ★ NEW HYDRA-MATIC DRIVE ★ NEW CADILLAC POWER STEERING

BEAUTIFUL NEW INTERIORS IN ALL MODELS ★ NEW FRONT AND REAR END APPEARANCE ★ NEW DUAL EXHAUST SYSTEM

YOUR CADILLAC DEALER

Copyrighted material



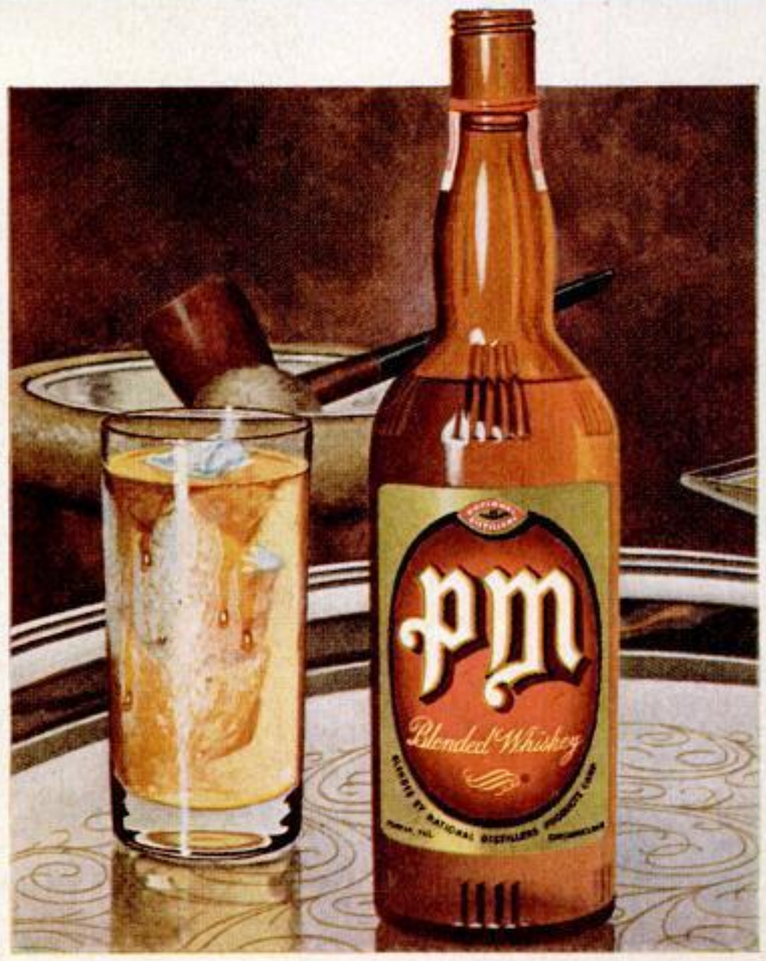
Pleasant Moments in sports BY BOB CONSIDINE

107 M.P.H. IN 1885

One of the most amazing yet least known races in the history of sports was Commodore James B. Weaver's race against time in his famous ice-boat, the "Scud."

It was January 20, 1885, in an era when 10 miles an hour was fast horse-and-buggy speed.

Commodore Weaver sailed the "Scud" into a mile-and-a-quarter straightaway on the Navesink River, at Red Bank, New Jersey. He caught the wind in the towering sail and, in a blinding burst of speed, flashed over the ice faster than man had ever moved across the earth's surface before . . . to set an unheard-of record, for that day and time, of 107 miles an hour!



for your Pleasant Moments ask for PM tonight

THAT OLD STAND-BY FAVORITE, THE HIGHBALL, is even more enjoyable when you make it with PM. For PM is so light, so smooth, so *uniformly fine* that it makes *any* drink taste better!

©1952, NATIONAL DISTILLERS PRODUCTS CORP., NEW YORK, N.Y. BLENDED WHISKEY. 86 PROOF. 65% GRAIN NEUTRAL SPIRITS.

Copyrighted material

PEOPLE TV FEELS THE TRUMAN TOUCH

An old TV hand by now, Margaret Truman was completely relaxed while rehearsing for Ezio Pinza's RCA Victor show and, with an unsuspected flair for mugging (*below*), produced some dramatic off-guard moments. With a trouper's eye for talent, she spotted a script girl named Margaret Halbert (*right, below*) and persuaded the producers to give her an acting role. With a Truman eye for public opinion, she noted that wine was to be put in her glass at a dinner scene and asked for water instead. In deference to their $2,250-a-performance guest star the scriptwriters kept a discreet lid on romantic banter. "I have to pinch myself to believe Ezio Pinza is singing to me," said Margaret in the show's most daring exchange. "Let *me* pinch you," replied Pinza. He pinched her—on the cheek. On the air a blend of Pinza's Continental charm and Miss Truman's home-grown graciousness made for a pleasant, if not enchanted, evening.



A FLUFF by Pinza gets a laugh from Margaret in rehearsal. Neither muffed a line during the telecast.



MUGGING MARGARET registers delight while rehearsing a sketch in which she visits Pinza's penthouse and stays for spaghetti. She showed greater restraint in her acting during the actual telecast.



STAND-IN'S CHANCE came when Script Girl Margaret Halbert got role at Miss Truman's urging.



SINGING MARGARET joins Pinza in the duet, *I'll See You Again*, on his penthouse terrace after dinner. He kept his big voice down and she let her little voice go, but musically it was still no match.



STAND-IN'S SUCCESS proved Miss Truman a good talent scout, may get Miss Halbert other parts.

CONTINUED ON NEXT PAGE

Copyrighted material

Beauty in every Bubble...

Wrisley BATH SUPERBE SOAP



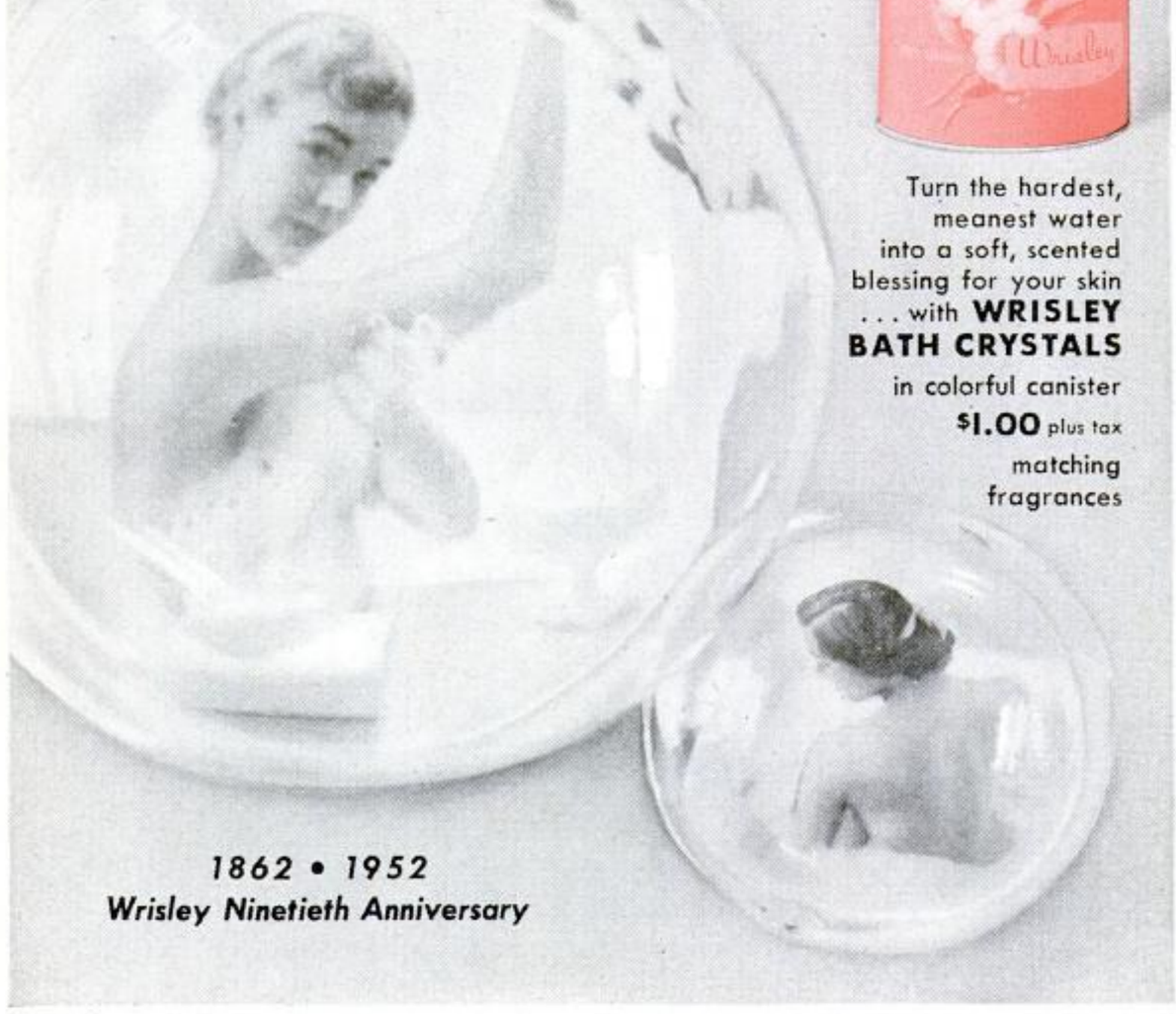


Giant cakes, in gentle fragrances. Smooth satin to your skin. French-milled to make each cake last and last. Such a thrifty extravagance! Lift yourself out of this everyday world . . . every day . . . with this Bath Superbe by Wrisley.

Box of four bath cakes $1.25
Six fragrances to choose from . . . Apple Blossom, Verbena, Pine, Bouquet, Gardenia, Carnation . . . each in its own pastel color



Turn the hardest, meanest water into a soft, scented blessing for your skin . . . with **WRISLEY BATH CRYSTALS** in colorful canister **$1.00** plus tax matching fragrances



1862 • 1952
Wrisley Ninetieth Anniversary



FIELD CENTENNIAL

At a party celebrating the first century of Marshall Field's, Chicago's famous department store, seven of the board of directors enhanced the decorations of a 20-foot plaster and plywood birthday cake. Left to right: Grandson Marshall Field III, Albert B. Dick Jr., Charles Y. Freeman, Board Chairman Hughston McBain, first cousin once removed Stanley Field, Henry P. Isham and President James L. Palmer.



FORD REUNION

At a reception at Detroit's Henry Ford Hospital, an American family stood, all smiles, for a portrait. In front of Henry II, 34, Ford Motor Co. president, Benson, 32, vice president and general manager, Lincoln-Mercury Division, and William Clay Ford, 26, director, stand mother Mrs. Edsel Ford and her daughter, Mrs. Josephine Ford, 28 (wife of Walter B. Ford, whose family is not related to the Henry Fords).

Copyrighted material

Wonderful one-dish dinner...

SERVES 4 AT ABOUT 18¢ A SERVING

Ann Pillsbury's LONDON BEEF PIE



So quick . . . so easy

Here's the easiest meat pie you ever made. Crisp, flaky pastry—tender and "short"—encloses a savory blend of lean beef and vegetables in rich bubbling gravy.

All you need: a few minutes' time, Pillsbury Pie Crust Mix, and Dinty Moore Beef Stew!

PREPARE pastry for two-crust pie as directed on *Pillsbury Pie Crust Mix* package. Fit 1 round of pastry into 8-inch pie pan.

FILL pan with *Dinty Moore Beef Stew* (contents of 1 can). Place top crust over filling; seal and flute. Cut slits for escape of steam.

BAKE in hot oven (450°F.) 10 minutes, then at 375°F. about 30 minutes. Serves 4.

Pillsbury BEST XXXX Mixes

THE BIG MEAL IN THE BIG CAN

1½ lbs. of good eating! Juicy lean beef slow-cooked in rich gravy with Idaho potatoes and garden carrots.

Geo. A. Hormel & Co.
Austin, Minn.

HORMEL GOOD FOOD

The Chill-Blended Pie Crust Mix

Flour and shortening are blended at low temperatures by an exclusive Pillsbury method. This chilling produces a crust of extreme tenderness and flakiness every time.

All you need is:

DINTY MOORE BEEF STEW and Pillsbury PIE CRUST MIX

THE CHILL-BLENDED MIX



Copyrighted material



PASADENA DOVE

Sweetness rules New Year parade

Theme of New Year's Tournament of Roses parade in Pasadena was "Dreams of the Future," and in the sunny atmosphere the future was all sweetness and flowery floats, some costing $20,000. Authorities quashed a proposed Truman-baiting float laden with mink coats because it was partisan, though they allowed one showing an elephant entering the White House. But the entry that won the Grand Prize (*above*) was beyond politics. Called "World Peace," it had 125,000 blossoms, including a dove made of white chrysanthemums and a flesh-and-blood bloom named Colleen Hutchins, Miss America of 1951. This year for the first time the parade was seen by Americans from coast to coast on TV—though not, as here, in its natural colors.

Copyrighted material

FREE JAR when you buy a large jar



Free jar proves– SHASTA brightens all hair color with sparkle-giving lather

THIS UNUSUAL OFFER is to let millions more women discover, WITHOUT COST, how much brighter *all* hair color looks after using Shasta Cream Shampoo.

NOT A TINT! NOT A DYE! Shasta is a super cleansing shampoo. It creates clouds of *sparkle-giving lather* that brightens blonde, brunette, gray and red hair, so the natural color shines through.

TRY IT FREE! Use the FREE jar to *prove* that Shasta Cream Shampoo brightens your hair color with sparkle-giving lather. If you don't get these results, return the *unused* large jar to Procter & Gamble, Cincinnati, Ohio, and you'll receive your money back in full.

ACT NOW! Buy the large size Shasta Cream Shampoo at regular price. With it you'll receive, FREE, a personal jar of generous size. But do hurry . . . supplies are limited!

or your money back on the unused large jar

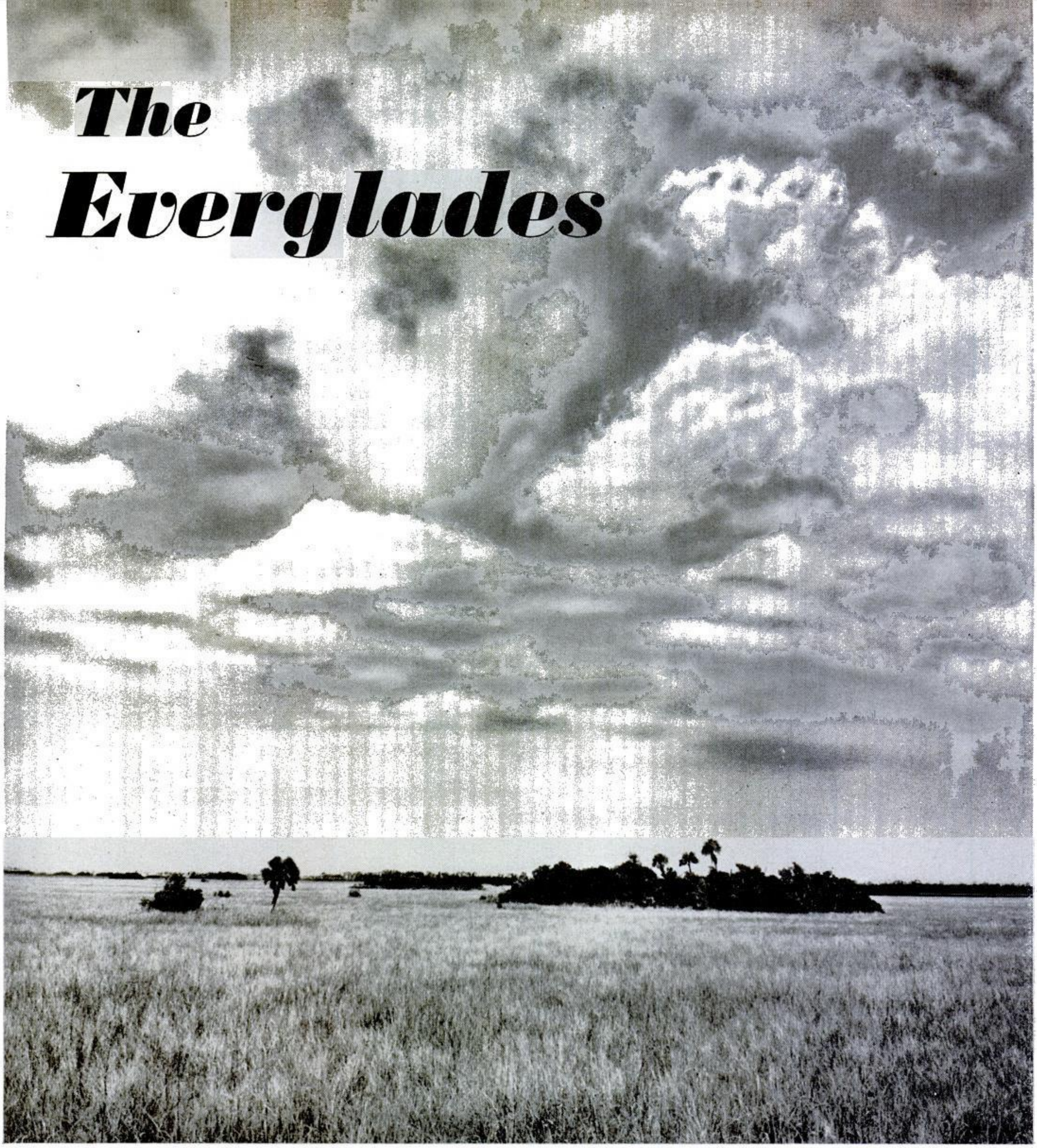


Look for this display at your favorite store

Shasta CREAM SHAMPOO

Copyrighted material

The Everglades



ONLY AN OCCASIONAL ISLAND OF TREES BREAKS THE MAJESTIC MONOTONY OF THE EVERGLADES GRASS

Wildlife abounds in grass-clad Florida jungle

PHOTOGRAPHED FOR LIFE BY ALFRED EISENSTAEDT

Indians named the Everglades Pa-hay-okee, the "Grassy Waters." Starting from Lake Okeechobee in south-central Florida the grass flows like a vast river down to the southernmost tip of the U.S. mainland. Taller than a man in places, it stretches for 3,500 square miles, an open wilderness broken only by clumps of live oaks, palmettos and gumbo-limbo trees (*above*) which form "hammocks," so-called from an Indian word for floating vegetation. What makes the phenomenon of the Everglades possible is the floor of porous limestone. In summer this floor is covered with a carpet of water, giving life to the grass, but in the dry season the water seeps down through the rock. Only the grass, which survives both flood and drought, can live.

At the Everglades' southern tip lie the 1.2 million acres of Everglades National Park. Though the park has neither the money nor the men to build trails or conduct elaborate tours, it still attracts 140,000 visitors a year. Most of these visitors come in winter when the glades are dry but water has collected in the pools and canals. Along the roads and waterways grow bright semitropical flowers. In the jungles of red and black mangrove stalk bobcats and an occasional panther. At dawn the tangled trees echo with wild sounds —the grunting of alligators, the high whistle of otters and the squawking of millions of bright-feathered birds.

Copyrighted material



MANGROVE COAST stretches along the western edge of the Everglades in a tortured pattern. The portion shown here, known as the Ten Thousand Islands, is formed by mud banks which rise up through the shallow waters and are covered by mangrove trees, the "walking-forest" that spreads wherever it can find a root-hold. At high tide the arched roots of the mangrove stand in water. In the tree-tops birds by the hundreds of thousands build their nests and raise their young.

CONTINUED ON NEXT PAGE

Copyrighted material



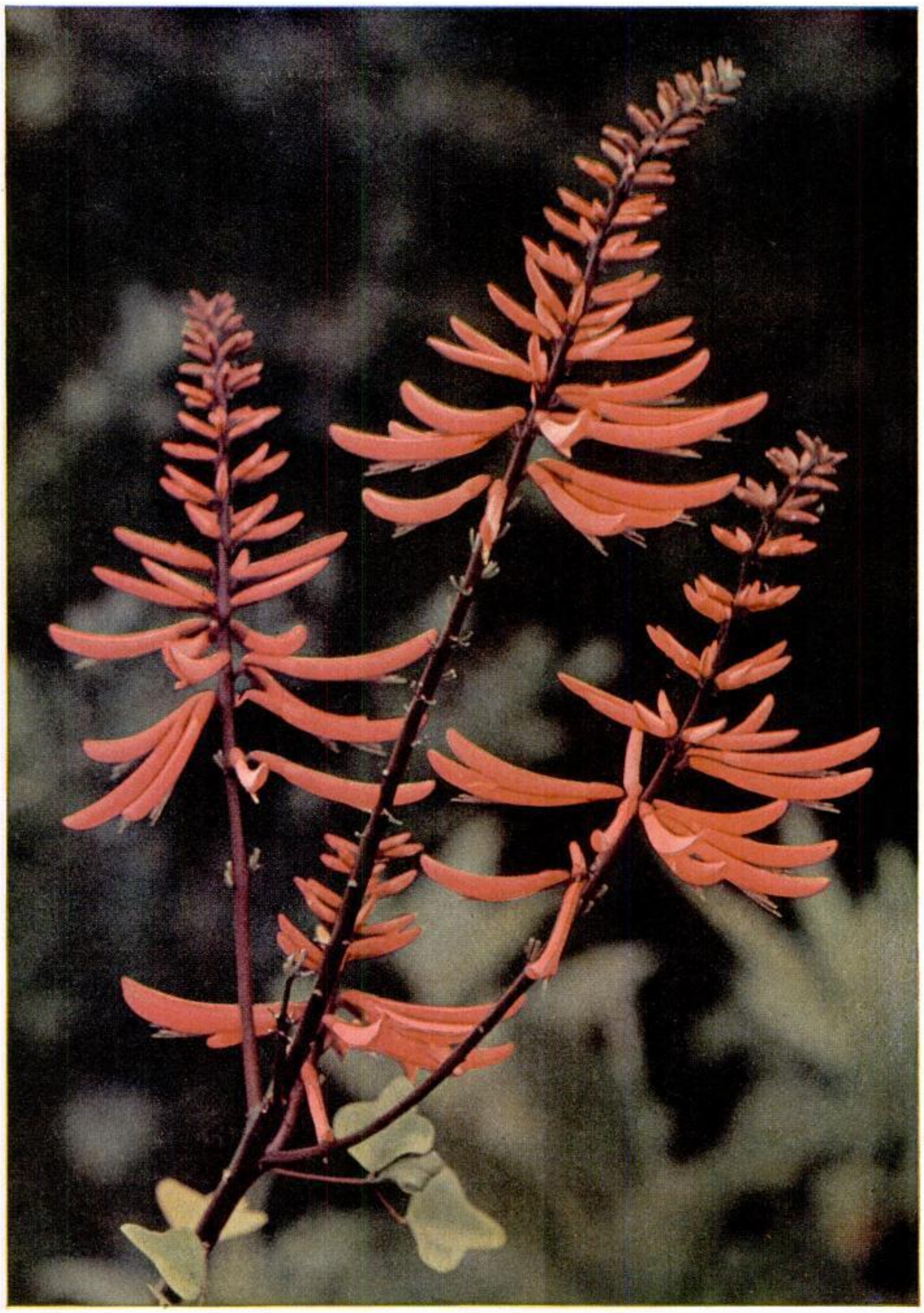


WATER HYACINTHS are beautiful but troublesome. In six months a square foot of these weeds may grow to 1,000 square feet, clogging the waterways.



GROUND ORCHIDS, their blooms less than an inch across, dot the pinewoods and open glades, while more common tree orchids decorate the hammocks.

IN A TALL PINE a great white heron keeps motionless watch. Found only in the southern tip of Florida, these majestic birds were almost wiped out by the 1935 hurricane, but they are now under park protection and ought to survive.





CORAL BEANS, also called Cherokee beans, flaunt their gaudy scarlet everywhere in the Everglades. Each "petal" is a separate flower containing a brilliant string of scarlet seeds which the Indians once used for beads and necklaces.

BLUEHEARTS grow in the low pinelands. Like all the flowers in the park they are protected from visitors by a strict no-picking law. The Everglades flowers are so varied that park authorities have difficulty in cataloguing them.

CONTINUED ON NEXT PAGE

Copyrighted material

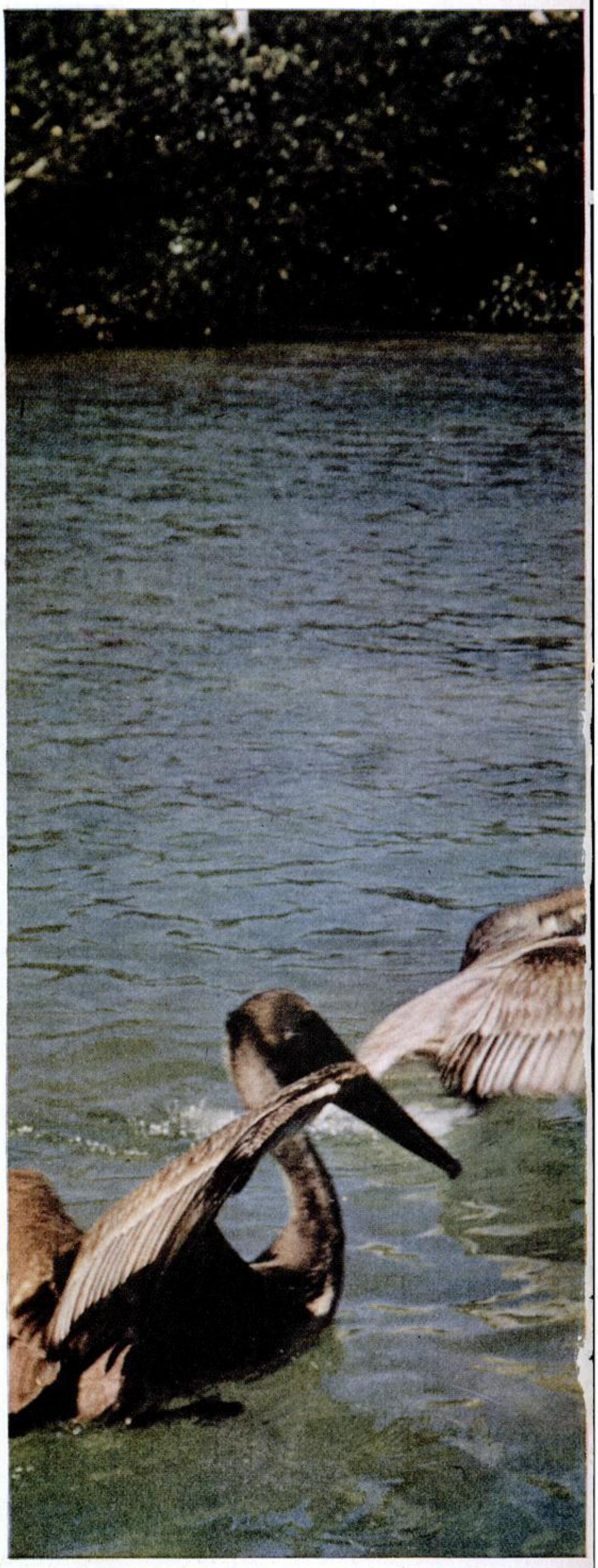


GREEN HERON is a midget compared to other herons, a mature bird being slightly smaller than a crow. Not so sociable as most of the Everglades birds, it leads a solitary life on the edge of marshes and mud flats.



PURPLE GALLINULE (*above*) is colorful but, in flight, extraordinarily awkward. It takes to the air reluctantly, preferring to climb in reeds and low trees or, because of its long, spreading toes, to walk on lily pads.





YOUNG CORMORANT (*left*) stands in shallow water to study the fishing prospects. As an adult, its plumage will turn almost black and it will have to spend most of its time diving for its huge daily food requirements.

Copyrighted material



BROWN PELICANS compete fiercely for morsels of fish. Usually they dive for their food, hitting the water with a splash that can be heard half a mile away. Though some species of pelicans are twice its weight, the brown pelican has the biggest food pouch in the family—a whopping two-gallon container beneath its lower bill. Baby pelicans squawk loudly for their food, which they eat right out of their parent's pouch, but the full-grown birds are mute except for rare clucks.

CONTINUED ON NEXT PAGE

Copyrighted material



ROSEATE SPOONBILLS are the most decorative and the daffiest birds in the Everglades. Their gorgeous rose-red plumes are combined with the silliest-looking feeding apparatus in the bird world, more ridiculous even than a pelican's but still remarkably efficient. Wading slowly, the bird swishes its partly opened bill from side to side through shallow, muddy water. Sensitive nerves in the bill enable it to detect and scoop up small fish and crustaceans, even though the bi

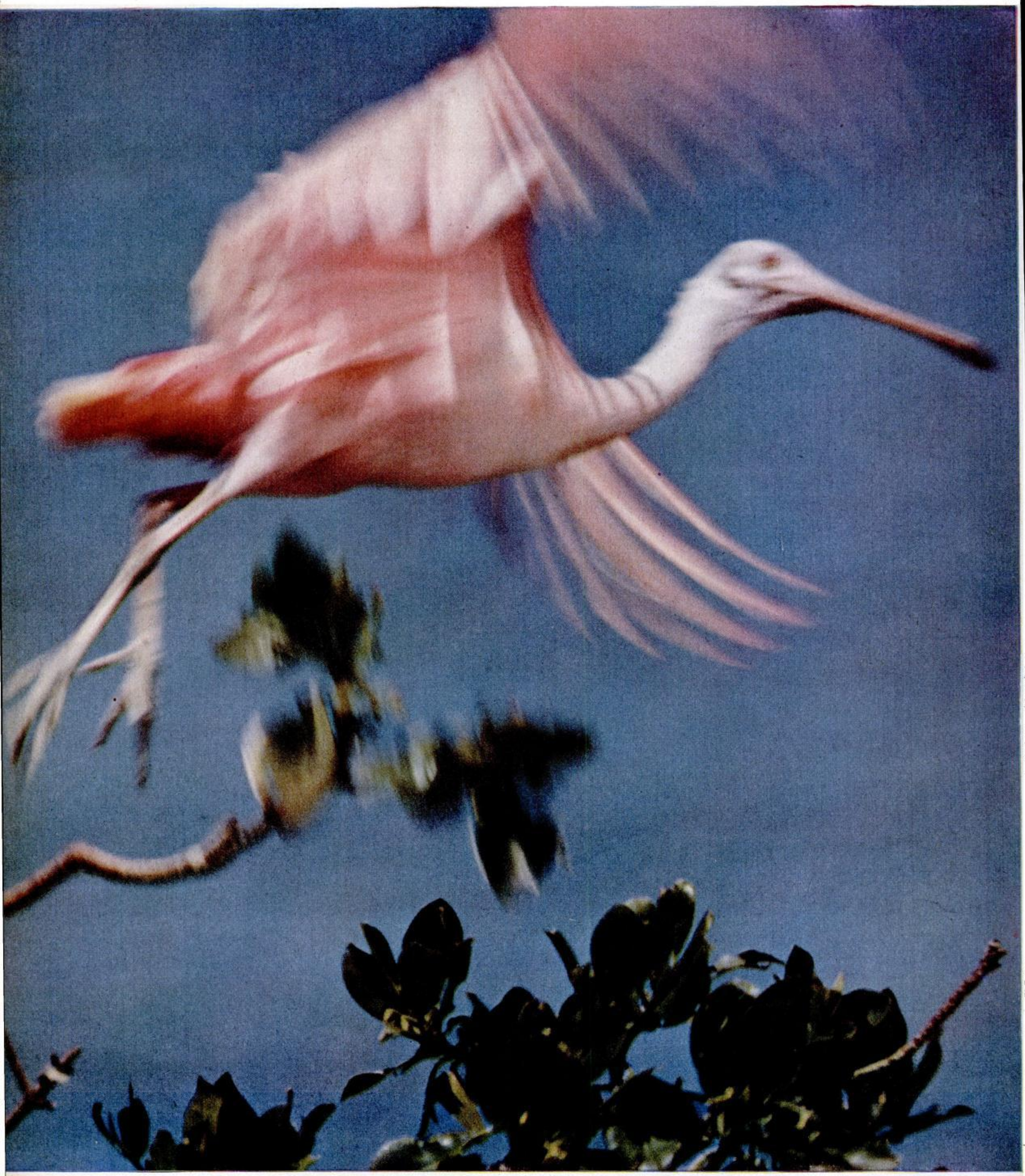
Copyrighted material



cannot see them. This swishing motion is so instinctive that even in captivity a spoonbill will wag its bill when it is hungry. These birds were once plentiful all along the Gulf, but by the end of the first world war armies of plume hunters and the loss of natural breeding areas cut down the entire U.S. population to some 25 nests. Now the birds are recovering in Texas, Louisiana and Florida, the Everglades alone providing more than 500 spoonbills with an annual nesting place.

CONTINUED ON NEXT PAGE

Copyrighted material

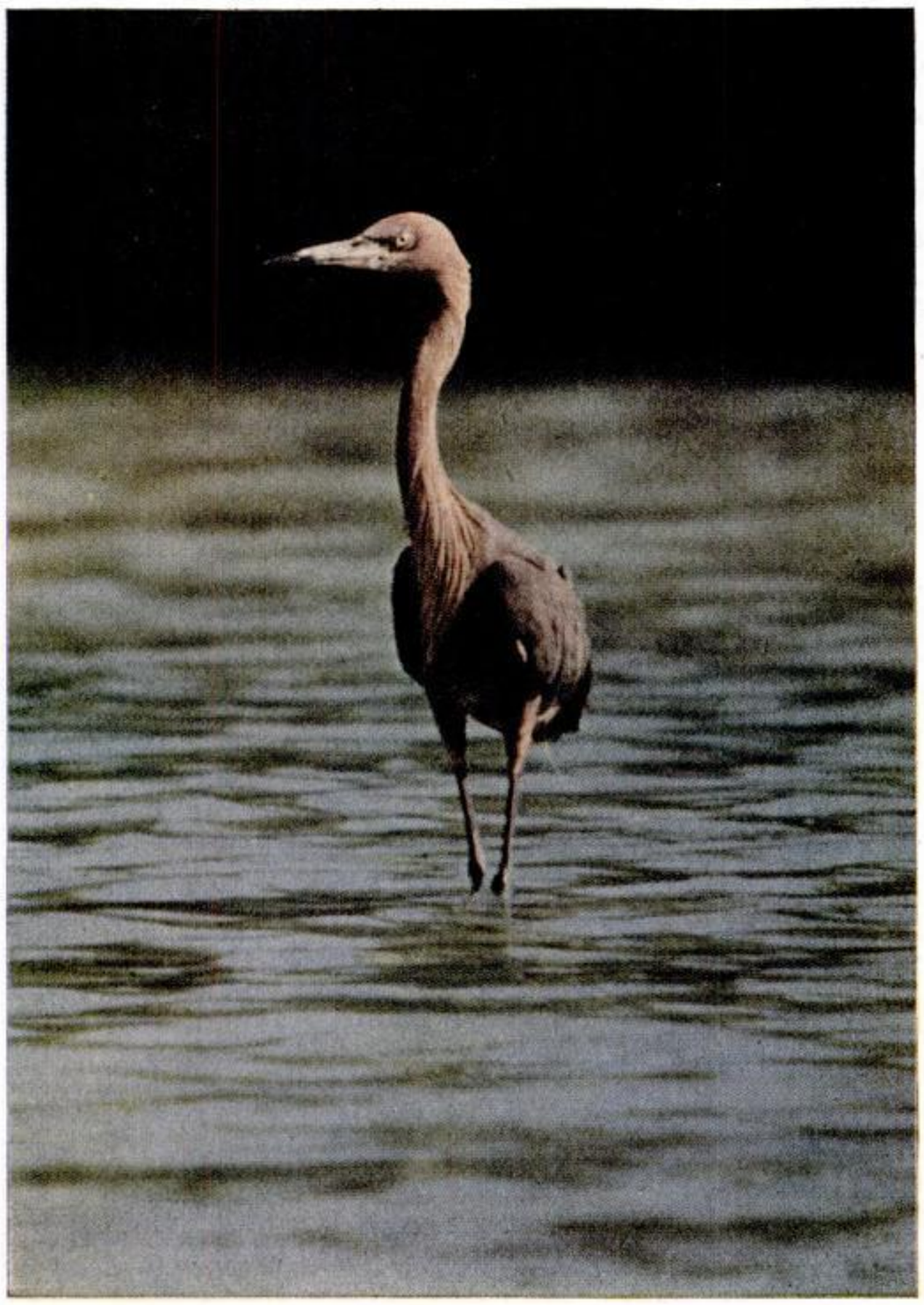


A BURST OF COLOR flashes against the sky when a spoonbill takes wing, earning it such admiring epithets as "flying orchid" and "bird of the dawn." This spoonbill has just pushed off from a swaying mangrove branch, lifting into the air with its first wingbeat. Some spoonbills are found in the Everglades Park the whole year round. Others fly up from the West Indies for the winter nesting season, then move up the west coast of Florida to their spring feeding grounds.

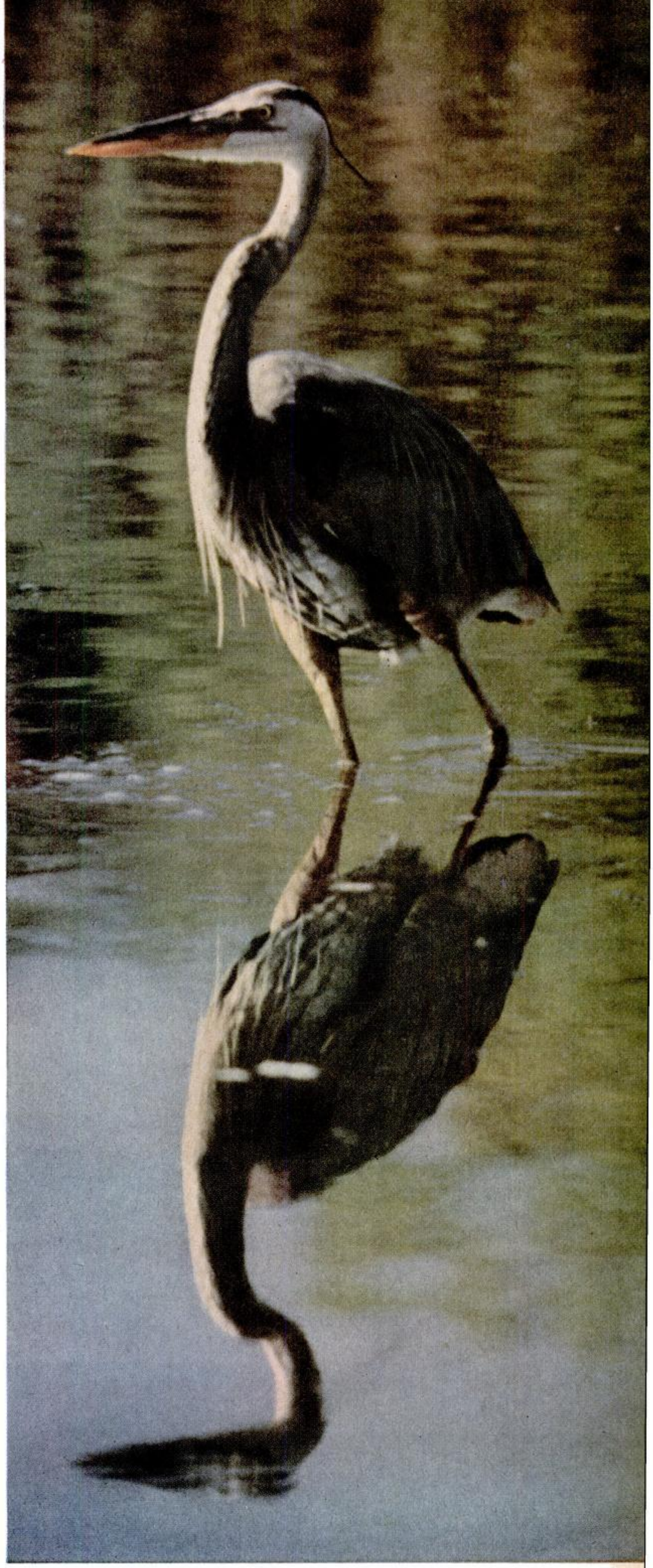
Copyrighted material



LIMPKIN devours a snail, its favorite food. Named from its odd gait, which resembles a limp, the well-camouflaged limpkin gives itself away by constantly twitching its tail.



REDDISH EGRET, a member of the heron family, is a rare bird with piercingly keen eyesight, which gets its food by running through the water, chasing minnows. When angry or alarmed, it raises a cinnamon-colored "mane" of feathers.



WARD'S HERON, named after the naturalist Charles Ward, stalks after food across a quiet pool. Its staple diet is fish, but it also likes to eat snakes and baby alligators. In return, the full-grown alligators occasionally eat Ward's herons.

CONTINUED ON NEXT PAGE

Copyrighted material

Copyrighted material



RACCOON peers out of his home among the mangroves. In the Everglades raccoons lead a difficult life, having to contend with too much water during the summer rainy season and too little water during the dry winter. But their food is so plentiful that they are thriving.



OTTERS cavort along the main canals and waterways, playfully sliding down mudbanks, hunting for fish, and seemingly get more enjoyment out of life than any other animal. They have become wary of man and, since they can swim a quarter of a mile under water, most visitors to the park never see them.

PENINSULA TURTLE hauls himself out on a rock and takes a cautious look around before relaxing in the warm sun. Although man does not find this turtle a particularly tasty dish, the herons and egrets consider the soft-shelled baby peninsulas an excellent meal, and alligators crunch them up at any size.

CONTINUED ON NEXT PAGE

Copyrighted material



ANHINGA dries its wings in the late afternoon sun after collecting a meal of garfish. It is also known as the snakebird because, in its pursuit of fish, the anhinga swims along with its body completely under water and only its serpentine head and neck showing above the surface. Then it suddenly darts its head forward like a striking snake to spear its food. The anhinga's feathers are not truly water repellent, so after these fishing expeditions it customarily dries out before flying.

Copyrighted material

De Luxe:
specially
elegant...
uncommon.
WEBSTER

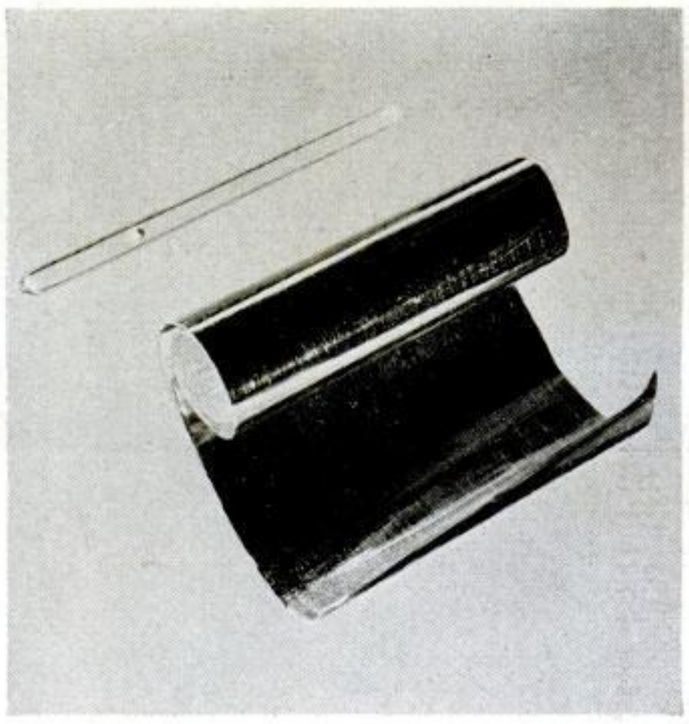
Walker's DeLuxe *is a straight Bourbon whiskey,*

elegant in taste, uncommonly good—a Hiram Walker whiskey.

Hiram Walker & Sons Inc., Peoria, Ill. 86 Proof.

Copyrighted material

MERCURY LAMP'S INVENTOR, DR. WILLIAM MEGGERS OF THE BUREAU OF STANDARDS, MAKES IT GLOW BY HOLDING IT NEAR TWO HIGH-FREQUENCY ANTENNAE



GOLD FOIL was placed in an atomic pile, where some was transmuted into a tiny drop of mercury.

MEASURING WITH MERCURY

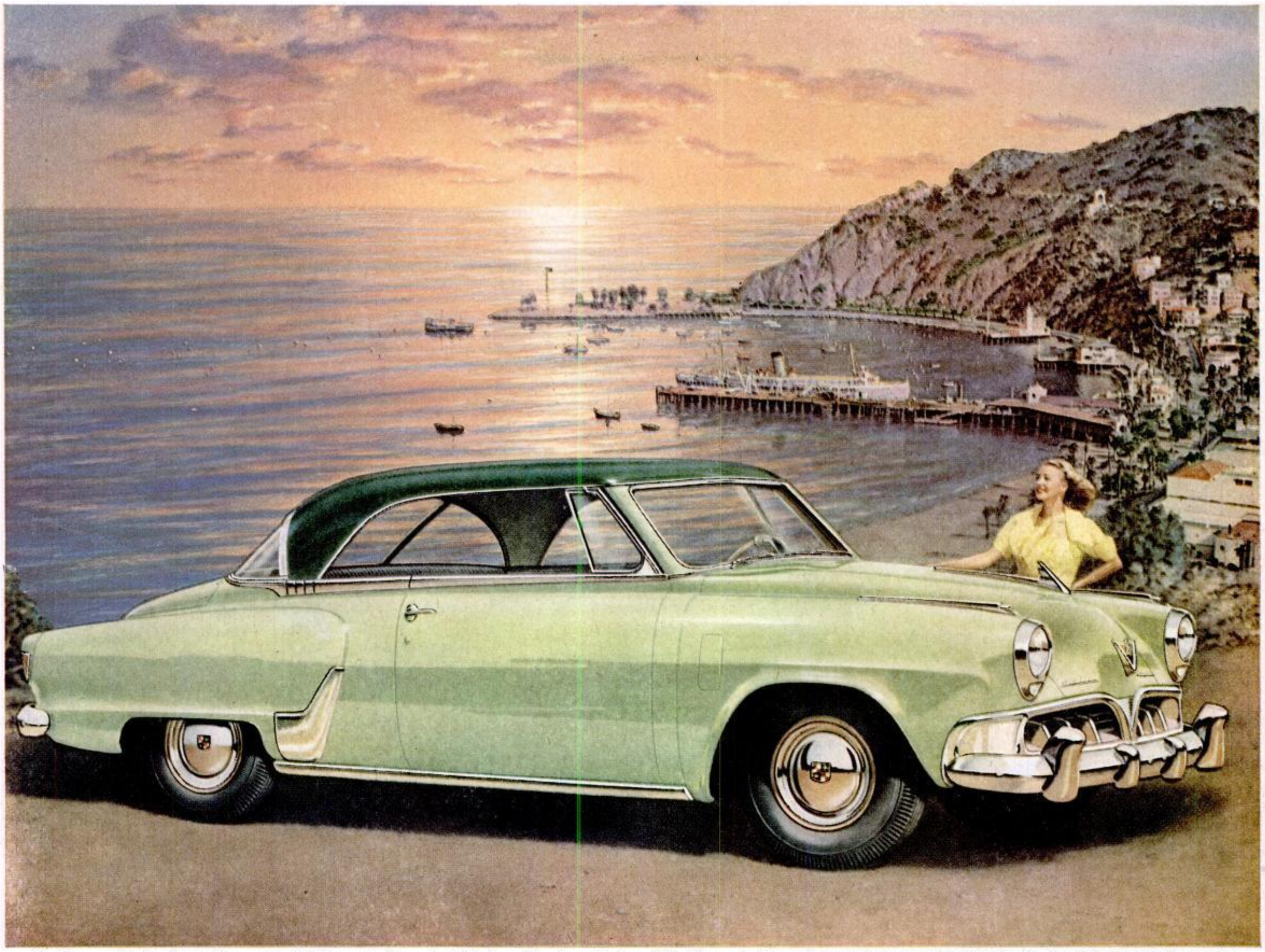
The rays of its pale light form the world's most precise yardstick

Ever since their science began physicists have found themselves in need of increasingly precise measuring devices. The glowing glass tube above is the latest and most precise yardstick they are ever likely to devise. It contains an isotope of mercury which emits light of such uniform wavelength that its waves can be used to measure an object to within one billionth of an inch. Mercury's light waves are used for measuring by passing them through an optical instrument called the interferometer (*p. 59*).

The idea of measuring with light is not new. For years the waves from cadmium were used, but since they varied somewhat so did their measurements. In the hope of producing a more perfect light source, the Bureau of Standards had a roll of gold foil inserted in an atomic pile. After a year of intense neutron bombardment 1/500th of an ounce of gold was transmuted into an isotope of mercury which had never existed in visible amounts—mercury 198 (*left*). And this mercury gave off light waves 400% sharper than those of cadmium. Recently the bureau announced that mercury lamps are available to any laboratories which require precise measurements—the most precise in the world.

CONTINUED ON PAGE 59

Copyrighted material



New 5-passenger Starliner "hard-top" convertible—Paul Hesse photo. Commander V-8 is shown—Champion model also available. Chrome wheel discs optional at extra cost—decorative and other specifications subject to change without notice.

Announcing
the newest of the new for '52

NEW 1952 STUDEBAKER

A NEW 120-HORSEPOWER COMMANDER V-8

A NEW CHAMPION IN THE LOW PRICE FIELD

NOW READY for you in refreshingly distinctive new beauty—the brilliant-performing Studebaker Commander V-8—the sprightly Studebaker Champion—"newest of the new" for '52!

Vigorously sleek in every line—and impressively proportioned—these sparkling '52 creations conform faithfully to Studebaker's unchanging standards of designing for easy handling, easy maneuvering, easy parking, exceptional gasoline economy.

Stop in and see them right away—these far-advanced Studebakers that are so excitingly new—now on view for you at Studebaker showrooms.

Copyrighted material

THE TRADE-MARK "LIFE SAVERS" IDENTIFIES "THE CANDY WITH THE HOLE" MADE EXCLUSIVELY BY LIFE SAVERS CORP, IN THE UNITED STATES AND BY LIFE SAVERS LIMITED IN CANADA.





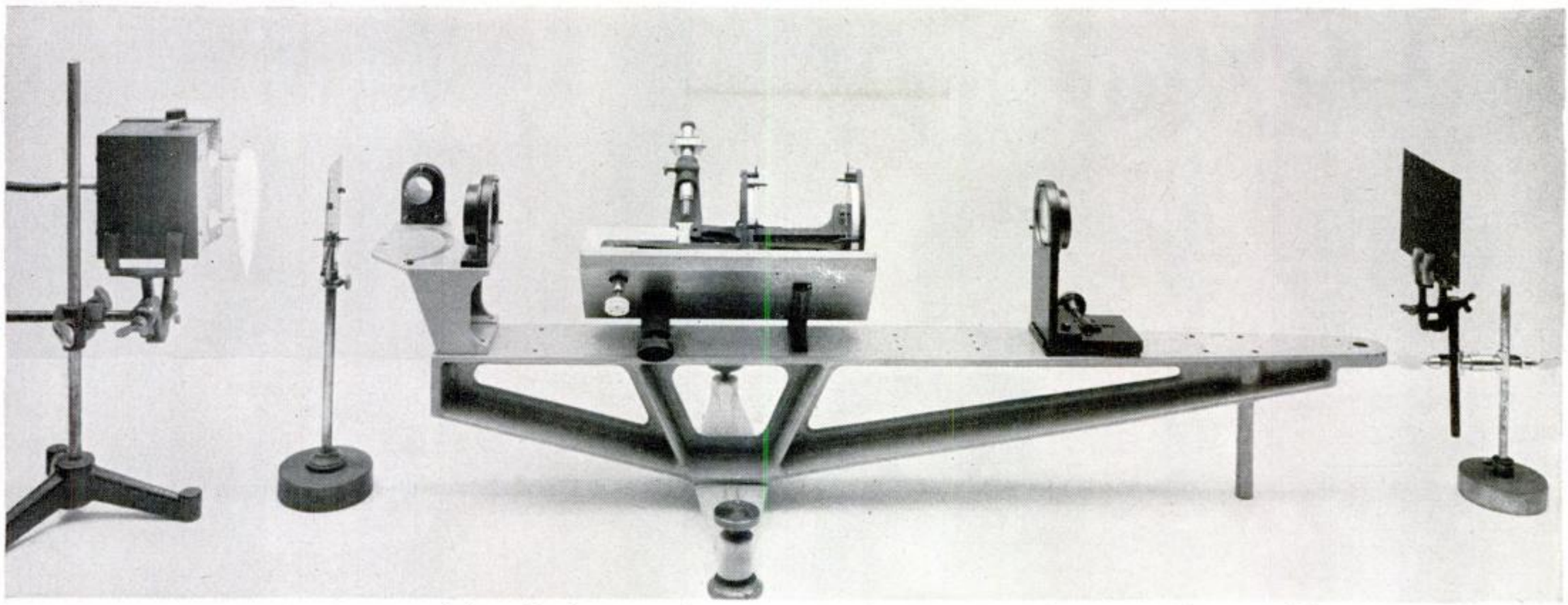
Afterward . . .

freshen your mouth with

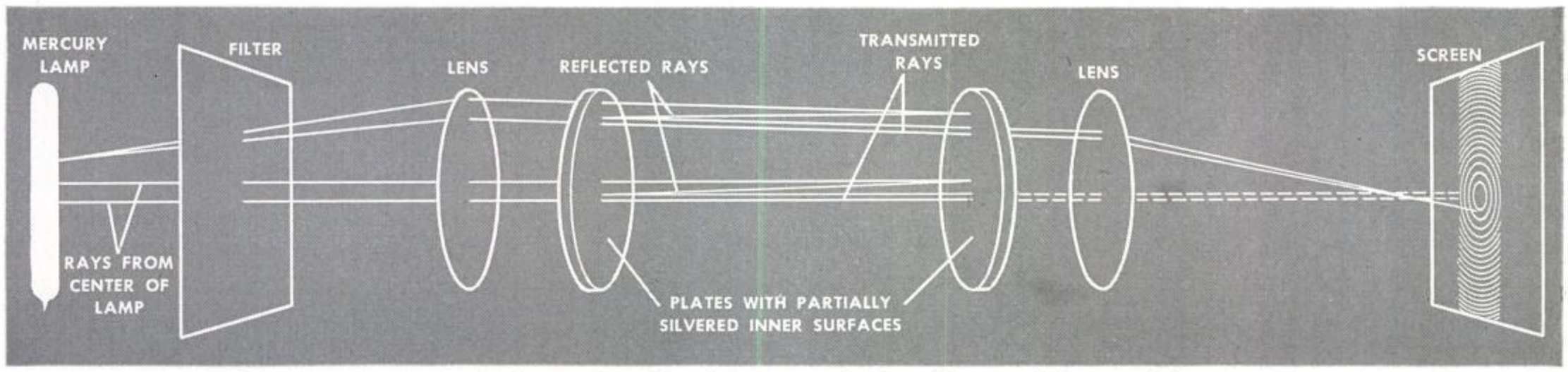


The candy with the hole . . . Still only 5¢

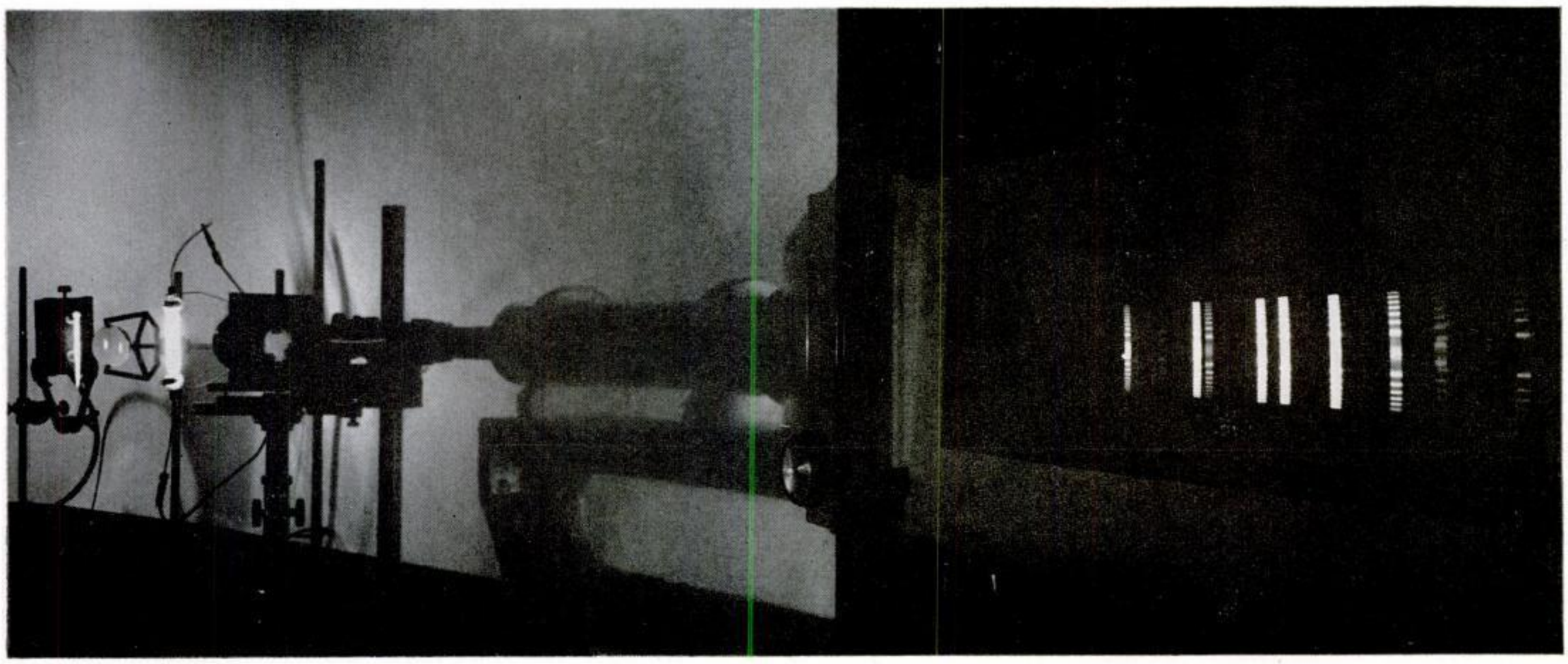
Copyrighted material



THE INTERFEROMETER'S PARTS are (*left to right*) the mercury lamp, a filter, a lens, two movable glass plates whose facing surfaces are thinly silvered to reflect some light, a second lens and finally a screen. An object is measured by placing it beside the glass plates and then gradually separating the plates until the object will fit between them. Light passing through the interferometer appears as a series of concentric light rings on the screen at the right. As the plates are separated, these rings move outward, a new one appearing at the center each time the outermost one disappears off the screen. The appearance of each new ring at the center of the screen indicates the plates have been separated one half wavelength of light. Counting the outward-moving rings as they pass a particular measuring spot on the screen indicates the exact number of half wavelengths by which the plates have been separated. Once the plates have spanned the distance to be measured, the final fraction of a wavelength is determined by the distance of the final ring to be counted from the measuring spot on the screen.



HOW THE RINGS ARE FORMED is shown in the drawing above. Some light waves from the lamp pass directly through both interferometer plates to the screen. But because the plates are thinly silvered others are reflected back to the first plate, then to the second again before they get through. Light from the center of the light source would normally be focused as a bright spot on the screen's center. But when the plates are a quarter wavelength apart (or 1¼, 2¼, etc.) the reflected waves return to the second plate half a wavelength behind those transmitted directly without reflection. Because of this lag the crests of these waves will exactly coincide with the troughs of the other waves, and the two will cancel each other, allowing no light to reach the screen. However, rays from points just outside the center of the light source do reach the screen. These rays travel through the plates at a slight angle, and therefore those that are reflected back and forth between the plates have a little farther to go before they reach the screen. Because of this they lag a full wavelength (instead of half a wavelength) behind the transmitted rays and thus coincide with them instead of interfering with them. The waves travel in perfect synchronization and form a ring on the screen. Rays from points still farther out from the center of the light source will cancel each other, leaving a dark ring. In this way alternating rings of light and dark are produced.



LIGHT SOURCES ARE COMPARED by sending the beams from a mercury lamp (*extreme left*) and a cadmium lamp (*to right of mercury lamp*) through the interferometer simultaneously. Each gives light of several wavelengths. These are separated from one another by a prism and projected as bands on screen at right.

CONTINUED ON NEXT PAGE

Copyrighted material

oh-oh! DRY SCALP!

...ISN'T THAT JUST THE WAY! A NICE GUY LETS DRY SCALP RUIN HIS LOOKS! IF I RECOMMEND 'VASELINE' HAIR TONIC... WILL HE GET IT?



EDDIE GOT IT...

Now a few drops a day keep dry scalp away . . . and see what *that* does for his appearance! No more dull, lifeless-looking hair. No more itchy scalp or loose dandruff either. 'Vaseline' Hair Tonic supplements natural scalp oils . . . contains neither water nor alcohol . . . works *with* Nature not against it.

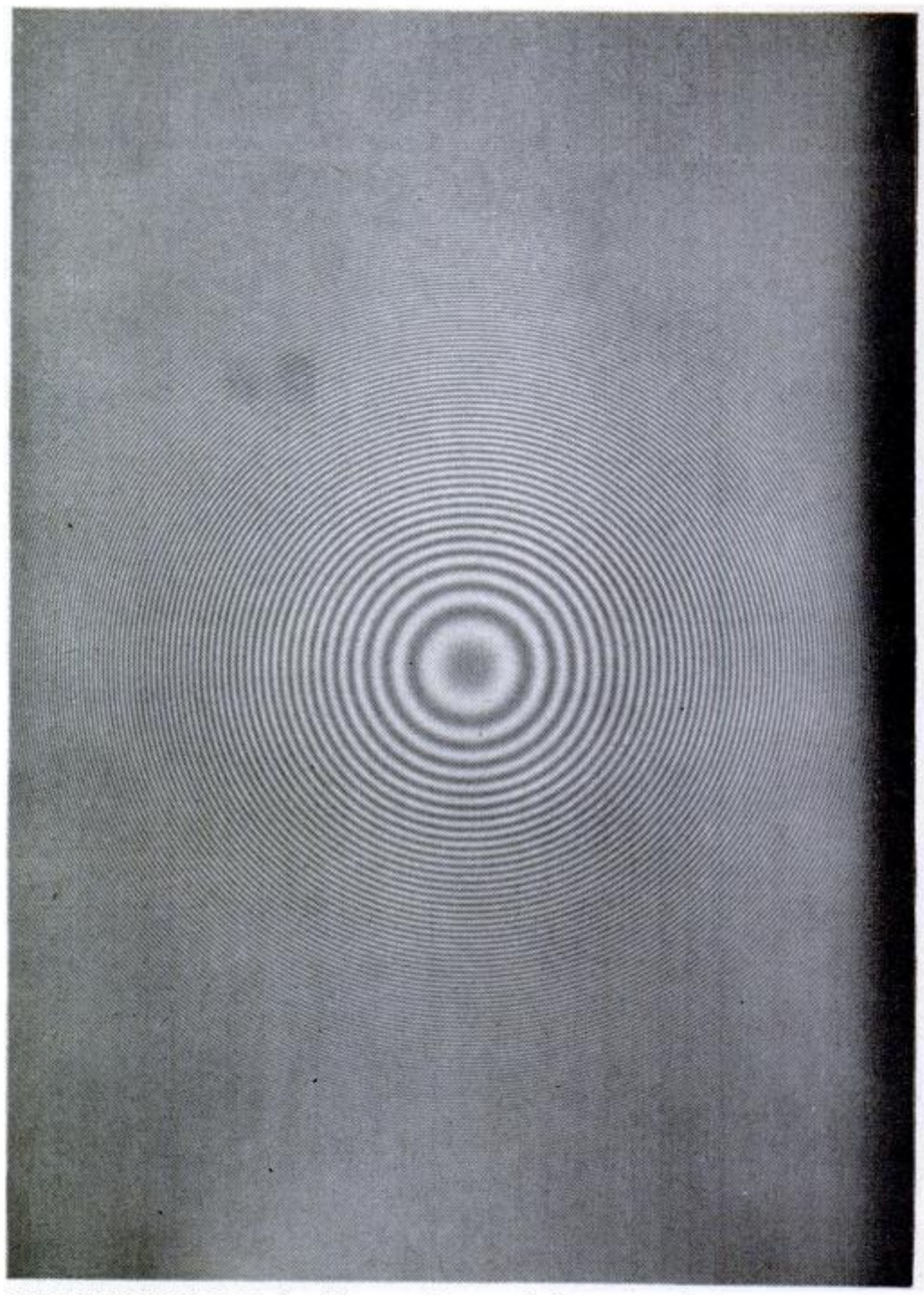


Hair looks better...
Scalp feels better...
when you check DRY SCALP with

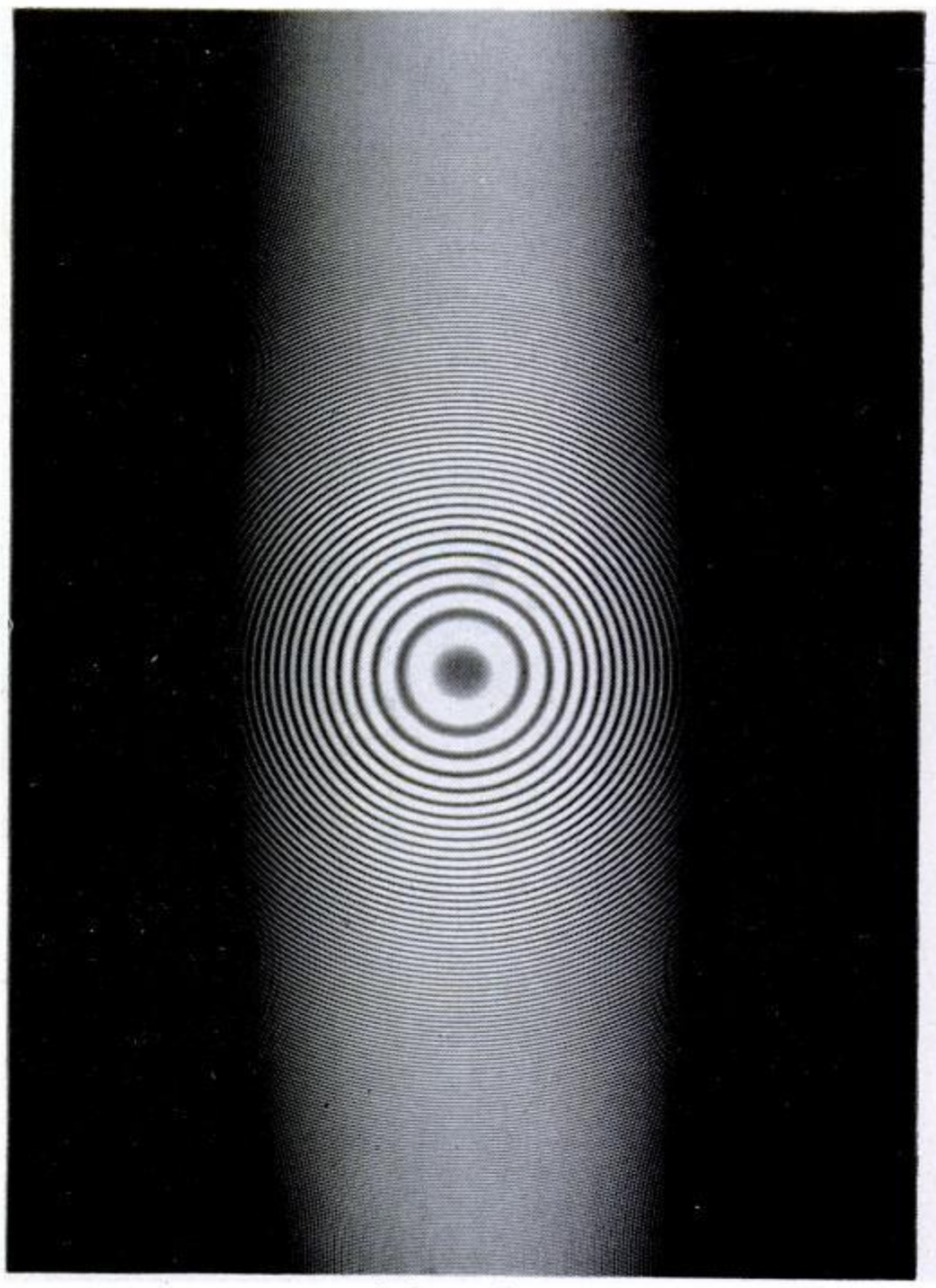
Vaseline HAIR TONIC

TRADE MARK ®

VASELINE is the registered trade mark of the Chesebrough Mfg. Co., Cons'd



CADMIUM RINGS, for 40 years the standard source of light measurement, are somewhat fuzzy because they result from several overlapping frequencies.



MERCURY RINGS are much sharper because light is of almost uniform frequency. As a result distances between rings can be measured more precisely.

Copyrighted material

"FATHER'S SECRET RECIPE," by Douglass Crockwell. Number 64 in the series "Home Life in America."



Beer and ale have always belonged here in America. George Washington, for example, had his personal recipe for making beer. Written in his own hand, it is now in the Manuscript Division of the New York Public Library.

In this friendly, freedom-loving land of ours—*beer belongs . . . enjoy it!*

AMERICA'S BEVERAGE OF MODERATION

Sponsored by the United States Brewers Foundation . . . Chartered 1862

Copyrighted material



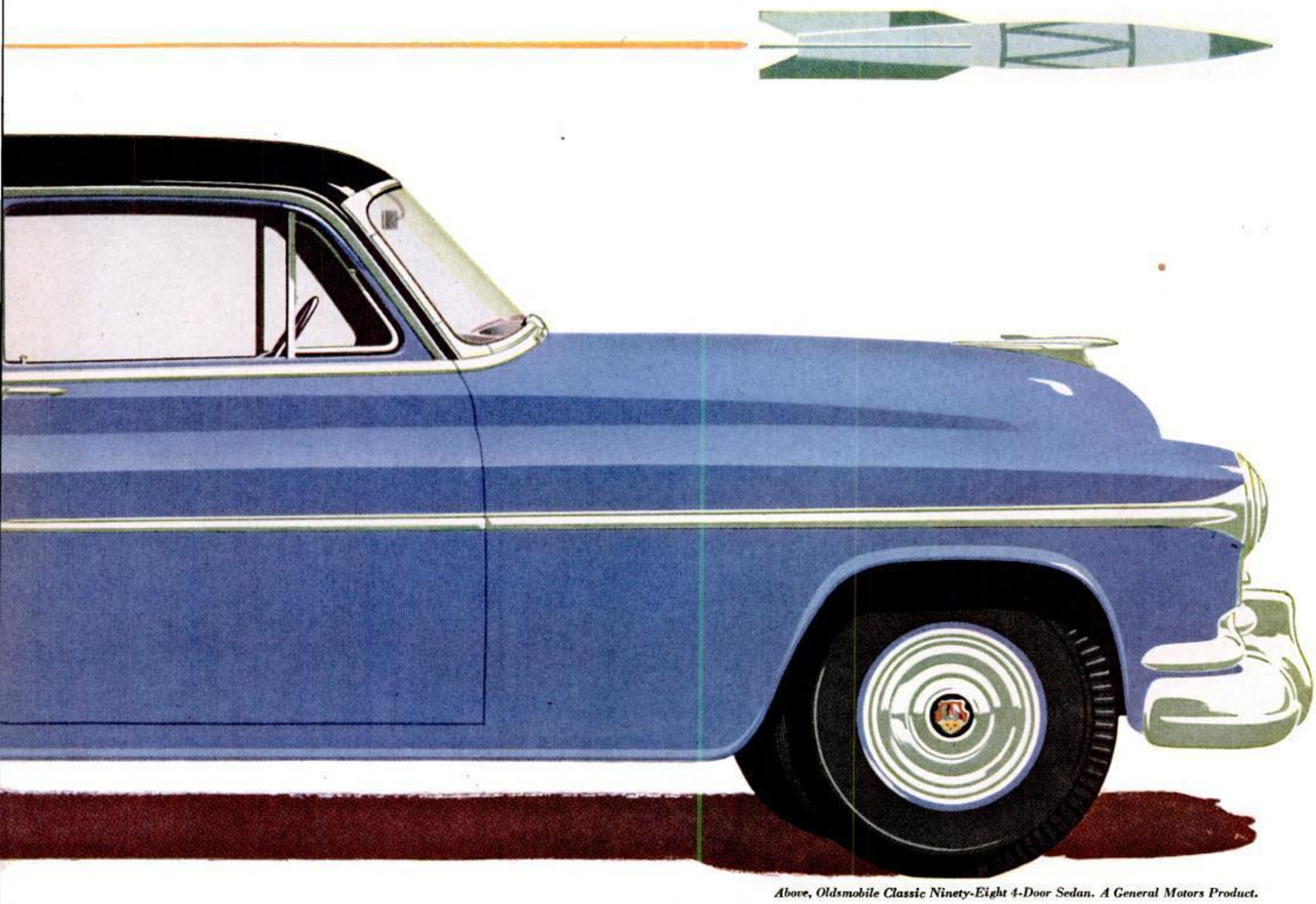
Oldsmobile Hydra-Matic Super Drive, GM Hydraulic Steering and Custom-Lounge Cushions optional at extra cost. Equipment, accessories, and trim illustrated subject to change without notice.

NEW "ROCKET" *Ninety-Eight* FOR 1952

Copyrighted material

OLDSMOBILE

presents a modern classic



Above, Oldsmobile Classic Ninety-Eight 4-Door Sedan. A General Motors Product.

This is a "*Classic*" . . . a "*Classic*" by *Oldsmobile!* This is the magnificent new *Ninety-Eight!* Never before has any Oldsmobile approached this car in beauty, in action, in all-around luxury! The extended rear deck gives this Oldsmobile a new "long look" —a *classic* new beauty all its own! It's *classic* in action, too, with the superlative performance of a new 160 horsepower "Rocket" Engine! Oldsmobile's new Hydra-Matic Super Drive adds a brand new "Super" Range for brilliant new performance! Revolutionary new *GM Hydraulic Steering* takes out the effort—leaves in the "feel" of the wheel! You ride in the lap of luxury on new foam rubber "*Custom-Lounge*" *Cushions!* Interior fabrics and trim are far and away the finest in the history of Oldsmobile! Truly, this is Oldsmobile's car of cars—*a modern motoring "Classic" in every wonderful way—the new Oldsmobile Ninety-Eight for 1952!*

Copyrighted material

Companions in Good Eating



Van Camp's PORK AND BEANS
WITH TOMATO SAUCE

HEAT · EAT · ENJOY . . . Choice, hand-picked beans . . . tender sugar-cured pork . . . Van Camp's own secret, savory tomato sauce . . . combined with all Van Camp's 91 years of know-how. The original canned pork and beans . . . America's favorite . . . each and every bean a delicious morsel.

Stokely's Finest CUT GREEN BEANS

FRESH PICKED · FRESH PACKED · FRESH TASTING . . . Small, round, slender pods . . . seeds no larger than a grain of wheat . . . rich, deep green in color . . . with that home-grown flavor. So tender . . . so tempting . . . you will enjoy them in preference to all others.

Stokely's Finest SINCE 1898 — 2 GREAT NAMES IN FOOD *that mean* QUICK-MEALS *for you* — Van Camp's SINCE 1861

Copyrighted material



AT MUSIC SCHOOL Phyllis plays sonata for David Mannes, who checks on her progress.

Too Many Talents

CHOOSING A FUTURE IS PROBLEM FOR PRETTY, GIFTED 18-YEAR-OLD

Phyllis Newell, daughter of a retired piano teacher and a naval architect, was playing the piano at 4, composing nursery tunes at 5, and doing creditable drawings and paintings at 6. "She had a nice way of putting a line down," her parents recall, so they encouraged her with art materials. At 13, her beauty having blossomed, she became a model for junior fashions. But she kept up her piano work, won a scholarship at the Mannes Music School in New York City, modeling part time to help pay her expenses.

Now 18, Phyllis (*see cover*), who lives in Forest Hills, L.I., faces the special dilemma of the gifted girl. She still loves her music and still composes. Her mentors at the Mannes school encourage her, saying she could be, if not a great soloist, at least a fine ensemble player, a good accompanist, an excellent teacher. She likes to paint, and her parents would like her to be a commercial artist. But she is frankly afraid of the hard life of the professional musician and she finds painting "not enough of a challenge." The John Robert Powers Agency says her potentials as a model are limitless ("she can go from an ethereal junior to high fashion"). Recently a new factor entered to complicate her future further: Phyllis now has a steady beau (*p. 67*).

CONTINUED ON NEXT PAGE

Copyrighted material

Try Sit Down Ironing

for 10 days at our risk



with the only ironing system made for Sit-Down Ironing—

the 5 piece

Mary Proctor

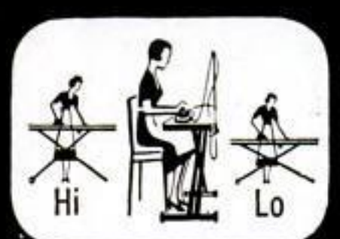
IRONING SET

iron with

½ the EFFORT in ½ the TIME



It's 2 irons in 1! It's the best dry iron made—and the attachment changes it to the finest steam iron.



Freedom of the Knees Legs are offset for sit-down comfort! It's adjustable for short, medium and tall.

For easier, better ironing start your Mary Proctor Ironing Set now by buying any or all of these:

Never-Lift Iron	$16.95*†
Steam Reservoir	5.95
Hi-Lo Ironing Table	14.95
Cordminder	3.95
Pad & Cover Set	4.45

OPS—Sec. 43—CPR 7

Many women like yourself always wanted to sit down to iron but never before found it practical . . . board too high, bumped their knees, too difficult to shift, iron too heavy. But now, with the 5-piece Mary Proctor Ironing Set, you *can* sit down to iron!

- **See why it ends stretching and stooping**—Sit at the Hi-Lo® Ironing Table. Note the *extra* knee room. See how it locks at 9 different levels for sit-down (or stand-up) ironing.
- **See why it banishes ironing fatigue**—You never have to lift the Mary Proctor Never-Lift Iron.* Steam attachment helps you press professionally.
- **See why it makes ironing easy**—Drum-tight Pad and Cover give you the finest ironing surface possible. Just glide the iron; heat does the work. Cover in white or colorfast blue, yellow, beige.
- **See why it ends cord bother**—Cordminder keeps iron cord out of the way, allows you greater plug-in convenience.

See your appliance dealer or department store for a free demonstration.

- **Money Back Guarantee plus Pad and Cover at no cost**—Try the complete Mary Proctor Ironing Set for 10 days. If it isn't all we say it is, your money will be refunded promptly *and* you keep pad and cover.

PROCTOR

THE APPLIANCE NAME YOU CAN TRUST

*Steam attachment optional †Fed. Tax Incl.

PROCTOR ELECTRIC CO., 3rd St. and Hunting Park Ave., Phila. 40, Pa.



SHOULD SHE DO CERAMICS?

Phyllis' mother, who taught crafts as a Girl Scout leader, turns out pieces of pottery for her family, friends and neighbors on her home kiln. Phyllis, here helping her paint clay figures, is adept at ceramics, likes it as a hobby but not as a profession, thinks she might like to dabble in it after she marries. Mrs. Newell says that in pottery, as at the piano, "Phyllis has a most important attribute—great patience."



SHOULD SHE PAINT?

Phyllis has never had any art lessons but she works in oils, pastels, watercolors. An artist whom LIFE asked to examine Phyllis' painting found it showed "a fine grasp of form and good sense of design but no great imagination. . . ." The greatest challenge Phyllis has encountered in painting is her attempt to paint self-portraits. "I just can't be objective, I guess," she says, and so she concentrates on still lifes.

Copyrighted material



SHOULD SHE MODEL?

Phyllis, shown at board on which models' appointments are listed, could be at the top of the modeling business, according to the Powers office. But "she'd have to give more time to it. She has real distinction, an Alice-in-Wonderland look, not just a round kid's face, and a wonderful nose. She'd have no trouble with high fashion when she's older." Phyllis, who earns $15 an hour modeling, says: "I like being fussed over."



SHOULD SHE MARRY?

Phyllis' first steady boy friend is Ronald Harris, 18. Though she limits herself to three dates a week with him, Phyllis has begun to think seriously about marriage. Ronald, whom she met as a schoolmate, is now a photographer's assistant. Phyllis' parents say she should wait at least four years before considering marriage. Phyllis, however, is beginning to see charm in "a house in the suburbs and a quiet life."

CONTINUED ON NEXT PAGE

Just For Trying Sit Down Ironing

for 10 days at our risk



Mary Proctor gives you $4.45 IRONING PAD AND COVER SET AT NO EXTRA COST

You never need lift an iron, pull or tug at the cord, stand, stoop or stretch as you iron. See how, at the Mary Proctor Ironing Clinic.

REPLACEMENT OR REFUND OF MONEY ★ Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

HOW TO GET IRONING PAD AND COVER AT NO COST AT THESE MULBY STORES

It's here at last . . . and only Mary Proctor has it! It's the great new, proved-in-use Drum-tight Ironing Pad and Cover that makes all ironing easier.

NO PUSHING, NO PULLING, NO PRESSURE

Steam irons, dry irons, all irons glide over even the heaviest pieces when you iron with this new kind of pad and cover. Heat does the work for you . . . because Mary Proctor Ironing Pad is just firm enough . . . and Mary Proctor Cover tightens itself as you iron—ends forever the nuisance of wrinkled covers and bulky pads.

NO IFS, NO ANDS, NO BUTS

Now, for the first time you can have this amazing improvement in ironing pads and covers *not* for $4.45—but at no cost. Just buy and try the complete Mary Proctor Ironing Set for 10 days. Your Drum-tight Pad and Cover is included without cost. It's yours to use and keep.

MONEY BACK GUARANTEE

If after ten days trial the Mary Proctor complete Ironing Set isn't all we say it is—if you don't enjoy ironing with *½ the effort in ½ the time*—just return it for full refund, and keep the Pad and Cover.

GET YOUR *Mary Proctor* IRONING SET AT THESE MULBY STORES

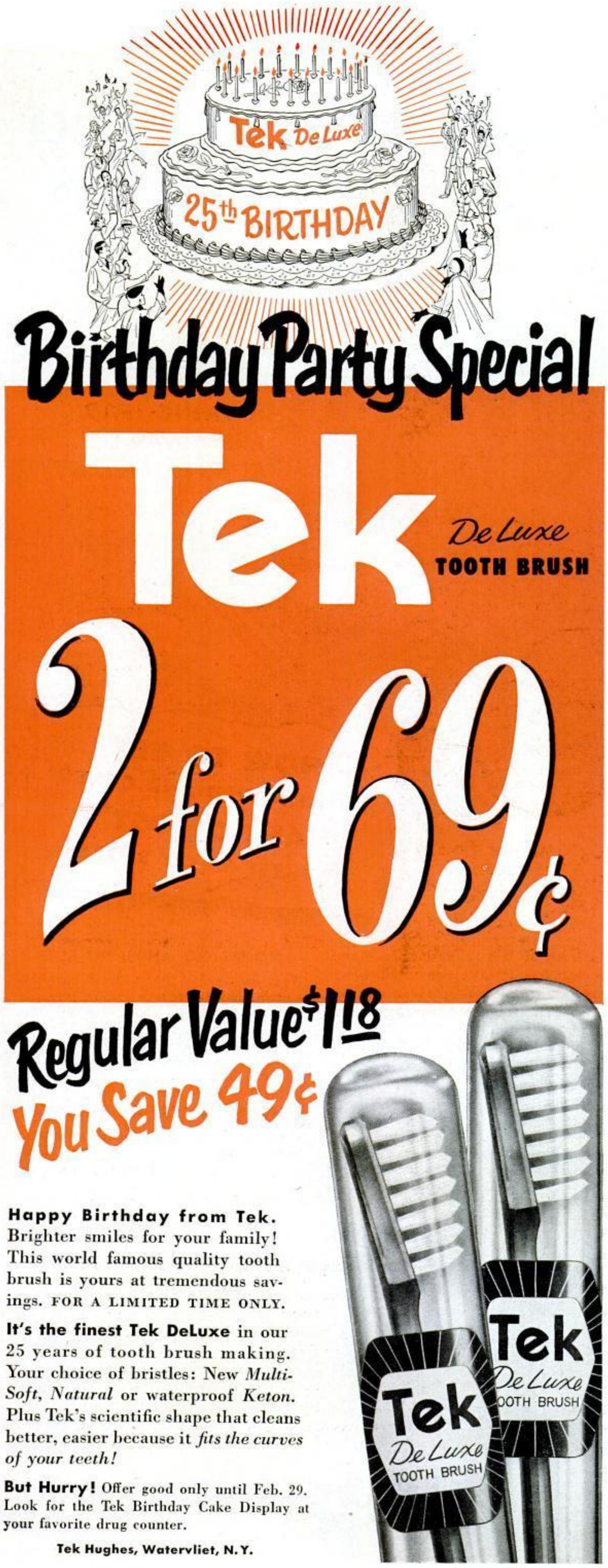
Learn Professional Ironing Secrets At The Mary Proctor Ironing Clinic

Binghamton, N.Y. Fowler, Dick & Walker
Birmingham, Ala. Pizitz
Bridgeport, Conn. . . D. M. Read Co.
Brooklyn, N.Y. Frederick Loeser & Co.
Champaign, Ill. G. C. Willis
Chicago, Ill. The Fair
Clarksburg, W. Va. . Watts-Sartor-Lear
Davenport, Iowa
Petersen-Harned-Von Maur
Detroit, Mich. . Crowley, Milner & Co.
Galesburg, Ill. . . Kellogg, Drake & Co.
Hagerstown, Md. Eyerly's
Harrisburg, Pa. Bowman's Dept. Store
Hartford, Conn. . Brown Thomson, Inc.
Indianapolis, Ind. The Wm. H. Block Co.
Joplin, Mo. Christman's
Kokomo, Ind. Wm. Turner Co.
Lawrence, Mass. A. B. Sutherland Co.
Long Beach, Calif. Buffums'
Madison, Wisc. Baron Bros.
Newark, N.J. . . Kresge-Newark, Inc.
New Haven, Conn. . . Edw. Malley Co.
Oakland, Calif. Hale Bros. Stores, Inc.
Oklahoma City, Okla. John A. Brown Co.
Pasadena, Calif. . . . F. C. Nash & Co.
Philadelphia, Pa.
N. Snellenburg & Co., Inc.
Poughkeepsie, N.Y. . . . Wallace Co.
Providence, R.I.
Callender, McAuslan & Troup Co.
Racine, Wisc. Zahn's
Rockford, Ill. . . . Chas. V. Weise Co.
Sacramento, Calif. Hale Bros. Stores, Inc.
St. Cloud, Minn. Fandel Co.
St. Paul, Minn. The Emporium
Salt Lake City, Utah ZCMI
San Francisco, Calif.
Mission Street Hale Bros. Stores, Inc.
Market Street Hale Bros. Stores, Inc.
San Jose, Calif. Hale Bros. Stores, Inc.
Schenectady, N.Y. Wallace Co.
Seattle, Wash. . . Rhodes of Seattle
South Bend, Ind. . . Robertson Bros.
Springfield, Mass. Forbes & Wallace, Inc.
Syracuse, N.Y. C.E. Chappell & Sons, Inc.
Trenton, N.J. . . . S. P. Dunham Co.
Tulsa, Okla. Brown-Dunkin Co.
Wheeling, W.Va. . . . Stone & Thomas
Williamsport, Pa. L. L. Stearns & Sons
Worcester, Mass. Denholm & McKay Co.
York, Pa. Bon Ton Dept. Store
Youngstown, O. . G. M. McKelvey Co.

PROCTOR

● THE APPLIANCE NAME YOU CAN TRUST

Copyrighted material





HELP FROM FATHER is relief to Phyllis as she picks photos of herself for model's book. She says 4,000 photos of her face have been taken in five years.



HELP FOR SISTER brings grimace as Phyllis brushes snags out of 11-year-old Judy's 26-inch tresses. Phyllis' hair, uncut three years, is 22 inches long.

Copyrighted material

Thrill your Valentine with the gift that gathers *more* gifts!



Handsome modern chest of blond oak with self-lifting tray. Lane-welded moistureproof veneers. Model #2765. Also in American Walnut. $49.95.*

THE REAL LOVE GIFT
ONLY $49.95 REG. $59.95 VALUE
WHILE THEY LAST

Choose any one of these magnificent Lane Valentine Specials at a big ten-dollar saving! Exceptional values—at furniture and department stores. Small down payment.

VALENTINE SPECIAL!
"Save $10"
LANE CEDAR CHESTS!

You couldn't choose a more heart-quickening Valentine for your sweetheart or your daughter—than a Lane Cedar Chest!

For, once she has her Lane, all sorts of trousseau treasures come into its safekeeping—as family and friends add their gifts to her own happy collecting! And a Lane Cedar Chest will keep her precious possessions freshly new and fragrant—safe from moths and dust—as no other storage method can!

Lane is the ONLY pressure-tested, aroma-tight cedar chest. Made of ¾-inch red cedar, its absolute moth-protection is guaranteed by one of the world's largest insurance companies. The Lane Company, Inc., Dept. L, Altavista, Va. In Canada: Knechtels, Ltd., Hanover, Ont.



Graceful 18th Century Chest of dark rich mahogany with Lane's famous hand-rubbed satin finish. Automatic self-lifting tray. Aroma-tight like all Lane Chests. Built to last a lifetime. Model #2768, $49.95.*



Streamlined modern chest of matched American Walnut trimmed with borders of Paldao wood. Lane-patented tray lifts automatically with the lid. Rubbed and polished to a brilliant finish. Model #2770, $49.95.*



Extraordinary Value! De Luxe Valentine Special! Exquisite mahogany lowboy. One drawer in base—simulated drawers above. Model #2769.

ONLY $69.95*

*Slightly higher in the West and Canada.

©1952, The Lane Company, Inc. Also makers of Lane tables.

Copyrighted material

You can believe your eyes! It's

A DISHWASHING MIRACLE!



CLEANER DISHES... RING-FREE PAN ...Tide CUTS GREASE AS NO SOAP CAN!

1. No greasy water— No dishpan "ring"!

Lady, Tide not only gives you cleaner dishes —Tide actually makes dishwashing a clean, pleasant job, instead of a greasy, messy one. It's a miracle the way Tide floats grease off dishes, seems to make grease *disappear*. The dishwater stays so *clean*, and when you pour it out, there's no greasy "ring". . . even the *dishpan* is clean! There's *nothing* like Tide!

2. Dishes sparkle— even without wiping!

It's a miracle the way Tide gets dishes CLEANER—more sparkling bright—than *any* soap of *any* kind! Tide *leaves no soap film* to dull or streak them. No need to wipe! Just rinse and let them *drain* dry . . . and every dish, every glass will simply *gleam*. Talk about *easy!* There isn't another product made that will do the job easier than Tide!

3. Kind to hands, too— now milder than ever!

If you hate putting your hands in greasy dishwater—how you'll love Tide's smooth, stay-clean suds! Those long-lasting suds are *kind* to hands—milder than ever before. Yes, Tide makes dishwashing so much pleasanter and easier, gets dishes so much CLEANER! Try it—and see why more women use Tide than *any other dishwashing product!*



ALWAYS BUY TWO... 

ONE FOR DISHES... 

ONE FOR LAUNDRY!

Copyrighted material



NEWLY OPENED SUPERROAD UNRAVELS CHRONIC TRAFFIC JAM

In a simple ceremony one misty day last week the last bit of the new New Jersey Turnpike was formally opened for business. Now, on its wide lanes, trucks and cars can soar along at 60 with no thoughts of lights, traffic circles or crossroads and make the 118-mile run between New York and Delaware in two hours flat.

A road like this is something motorists caught in the nightmare of Jersey traffic have long dreamed of. The state serves as a corridor between New York, New England and the South and for years its old-style highways have bulged with traffic—which has increased 50% since World War II. Motorists had to fight their cars bumper to bumper along the Pulaski Skyway, curse their way through honking traffic in Elizabeth, spin around endless traffic circles and spend up to five hours on the trip. To by-pass all this confusion and bring the right-of-way smack to the city's edge (*below*) was a mammoth construction job. But it was finished in record time—less than two years—and by 1975 the $255 million it cost should be paid for by tolls levied on the cars and trucks themselves.

DURING ONE OF MOST DIFFICULT PARTS OF THE CONSTRUCTION, WORKERS PUSH TURNPIKE ACROSS JERSEY MEADOWS TOWARD THE TOWERS OF NEW YORK



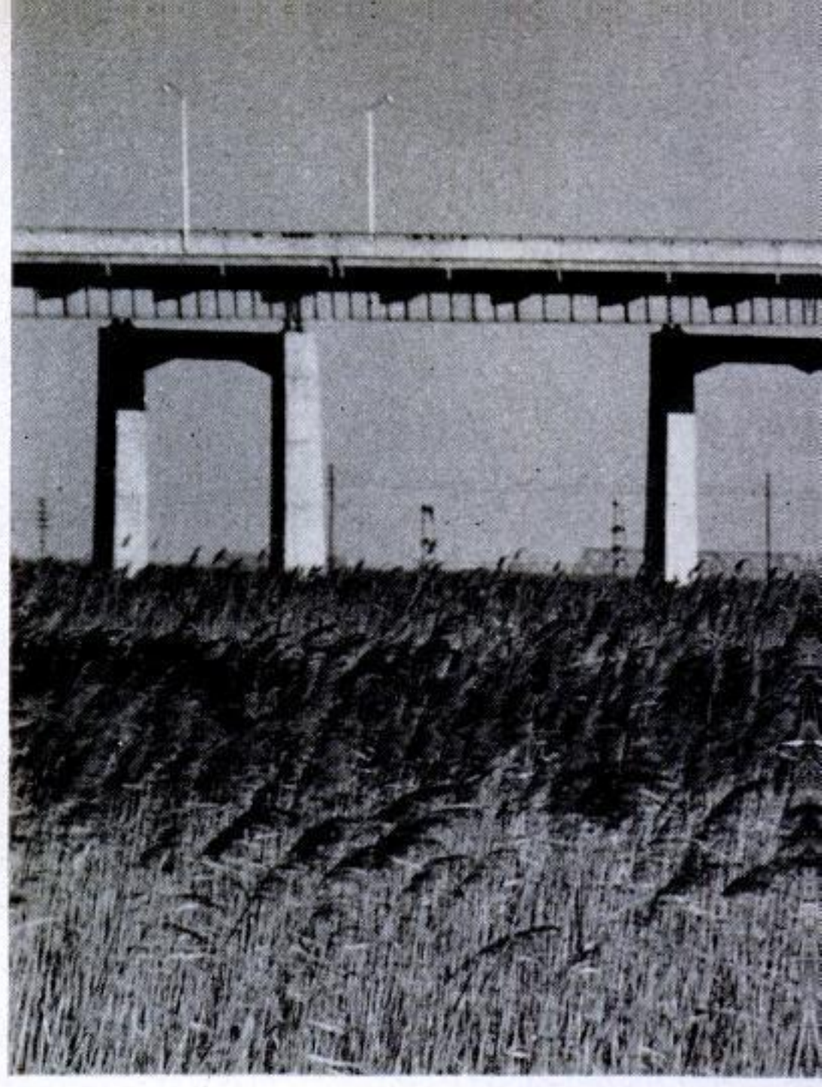
CONTINUED ON NEXT PAGE

Copyrighted material

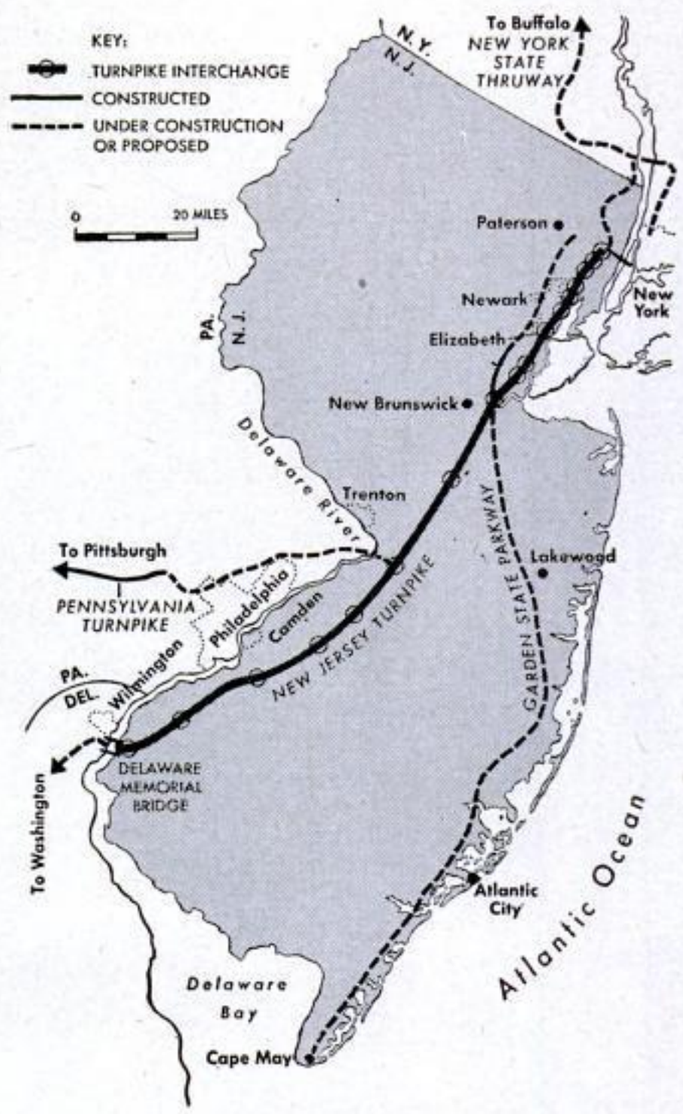
TURNPIKE CONTINUED

SLICING THE CITY, the pike cuts through Elizabeth where 240 buildings were wrecked or moved. Last July it was only a ruin and a railroad (*above, left*). Now (*below*) cars glide along above the streets.





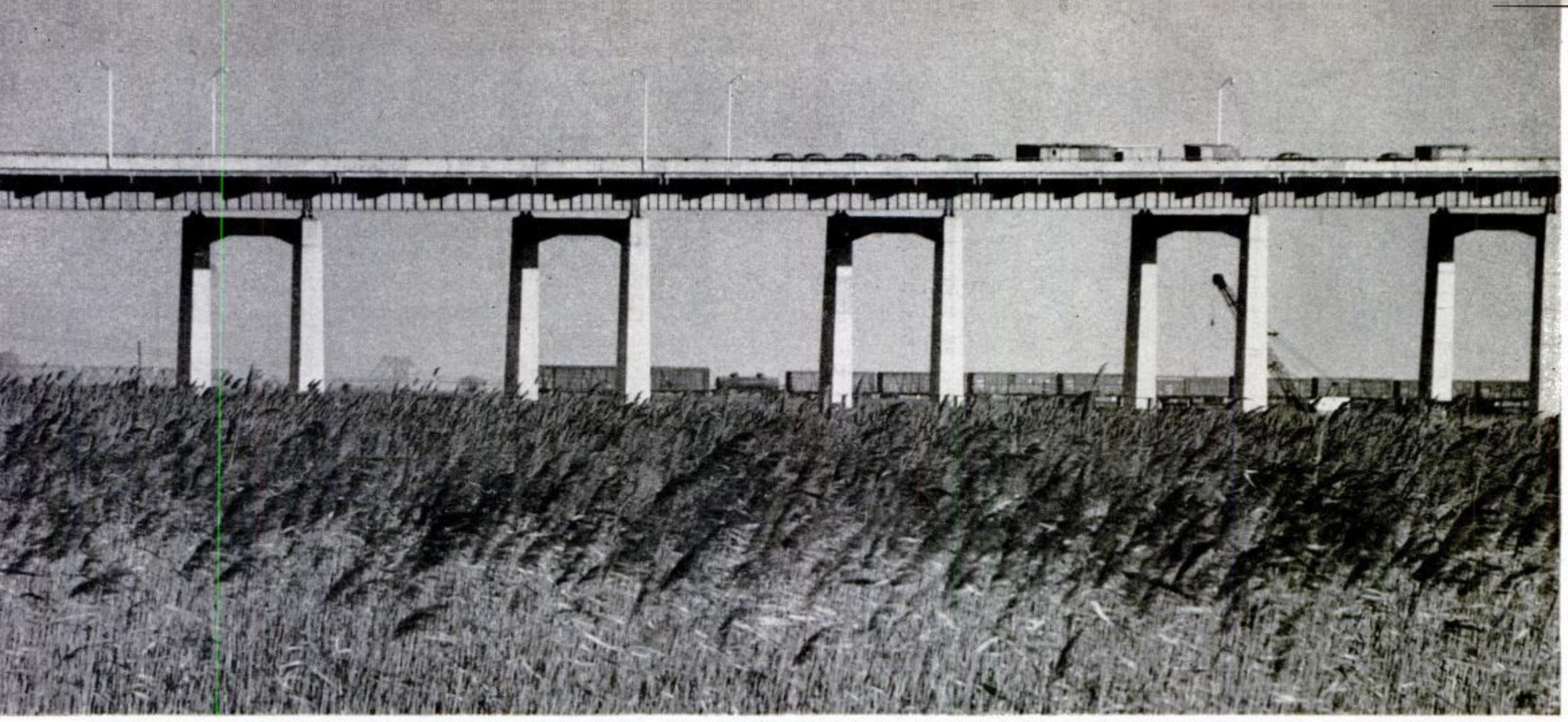
OVER MEADOWLANDS NEAR HACKENSACK RIVER



PIKE ROUTE splits New Jersey. State has also begun work on 165-mile parkway to seaside resorts.

AT WOODBRIDGE, PIKE GOES UNDER MAIN STREET





A TURNPIKE BRIDGE APPROACH CLIMBS IN A GENTLE SLOPE. THE OBJECTS ON IT AT RIGHT ARE CONSTRUCTION SHACKS AND CARS BELONGING TO WORKERS

HIGHWAY HEDGEHOPS PAST CITIES, MARSHES, RIVERS

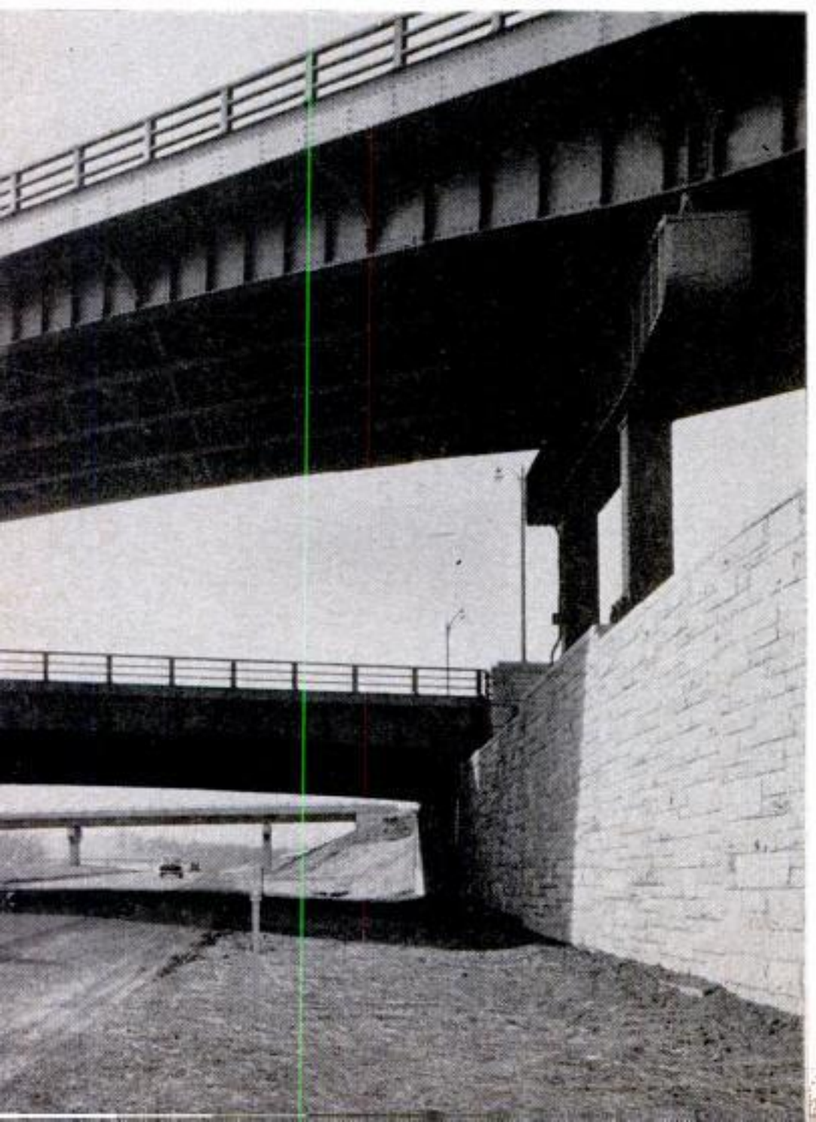
Most of the land that the turnpike covers is pleasantly gentle and flat, but it still presented serious obstacles to the builders. In the cities whole blocks of houses had to be torn down, families relocated, street-crossings overpassed. Out in the country farmland had to be bought for the 300-foot right of way, 196 highways and railroads had to be crossed. To take care of real estate obstacles required 3,500 separate real estate deals and $17.5 million. Out in the marshlands near Secaucus, engineers found six miles of the land a floating mire sometimes 100 feet deep. In this they sank large pipes packed with sand. They covered the right of way with heavy dirt, then removed the pipes, leaving vertical columns of sand to act as drains until weight of the dirt squeezed the water from the mire. Then they removed surplus dirt and built the highway on top.

On the turnpike no grade is more than 3%, no curve is too sharp to take at 70 mph and, lest drivers become sleepy from a too-easy ride, no straightway runs more than 3 miles. The pike, authorities think, will carry more than 8 million cars a year. Along with the projected Garden State Parkway (map, *opposite page*) it will provide quick access to almost all New Jersey. At the north it leads to the Lincoln Tunnel and George Washington Bridge and will link up with the New York Thruway. To the south, a proposed road will join it with the Pennsylvania turnpike.



TOWARD LINDEN rolls the road, passing through Esso refinery (*background*). Builders had to move Esso tanks and pipelines without hindering plant operations.

(TOP), UNDER GARDEN STATE PARKWAY (MIDDLE)



OVER PASSAIC RIVER THE PIKE IS 110 FEET HIGH. LACK OF STEEL DELAYED THIS BRIDGE SIX WEEKS



Copyrighted material



I hated to tell her—

what a fool I'd been...

(Based on Hartford Claims #205417, 205418)

At current values, my house was worth $30,000. My household goods, $15,000. So what did I do? Me a building contractor, who ought to *know* how inflation has increased replacement costs. On my own house, I just played ostrich . . . never gave rising prices a tumble... left the structure insured for only $12,000, its contents for $4,500. Came that dismal dawn, that disastrous fire, and my loss hit $23,726.56. I had "slept away" more than $7,200 of my family's money. And, believe me, I hated to tell *her* what a fool I'd been . . .

Don't "sleep away" any of *your* hard-earned money.

Find out the *actual* value of your house at today's inflated prices. Your furnishings and personal effects, too!

Then call in your Hartford agent or insurance broker, or write us for Hartford's free "Inventory Booklet." In over 5000 communities, you can locate your Hartford Fire Insurance agent by calling Western Union by number and asking for "Operator 25."



Year in and year out you'll do well with the

Hartford

Hartford Fire Insurance Company • Hartford Accident and Indemnity Company
Hartford Live Stock Insurance Company • *Hartford 15, Connecticut*



TYPICAL CLOVERLEAF is interchange where U.S. 130 crosses over pike. Main loops are large to make curves gradual as possible. Long entrance and

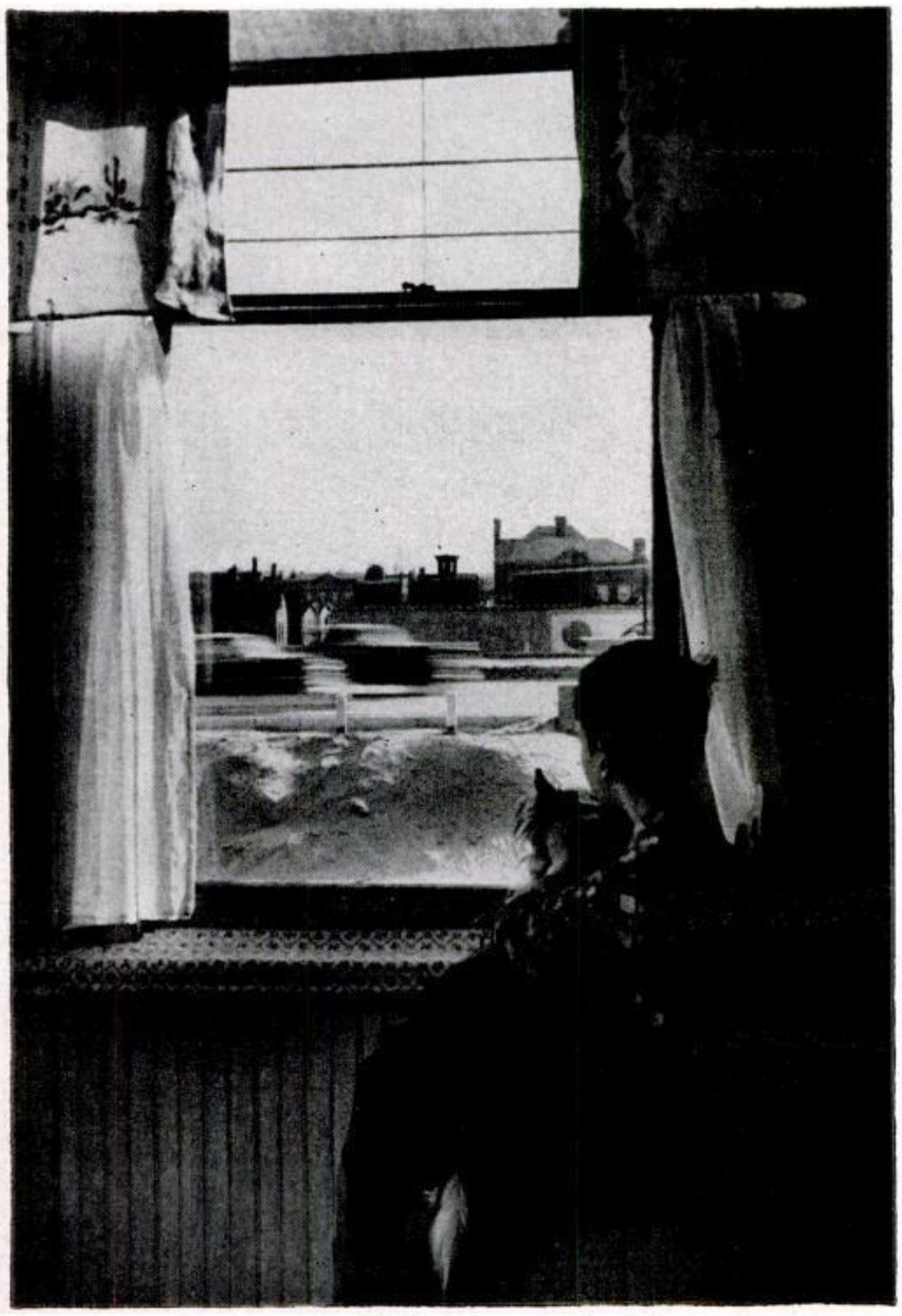


FROM TOLL BOOTH section chief checks radio-telephone which connects him with booths, administration building, police and maintenance equipment.

Copyrighted material



exit lanes permit cars to get in and out of high-speed traffic safely. Most of road is black asphaltic concrete; some portions are white reinforced concrete.



FROM THIRD FLOOR in Elizabeth home Michael Hess and dog Puddles look out at cars. Turnpike has brought road up to the level of their window.

CONTINUED ON NEXT PAGE



At last— nylons a gal can trust!

They're Cannon Nylons—made by the makers of Cannon Towels and Sheets!

Wonder of wonders . . . nylons with a name that promises wear! Cannon Nylons—made by the makers of those famous, super-smooth Cannon percale sheets . . . and prettier-than-a-picture Cannon towels.

Can't match them for sheerness . . . for slim-tight fit. (Cannon's *high-twist* thread does it.) And Cannon Nylons are smart, gal, smart! Just wait till you . . .

See Cannon's New Cosmetic Colors!

Blends to match the subtlest tones of your skin . . . to shade and heighten your coloring. Choose *your* most flattering Cosmetic Color in Cannon Nylons—at your favorite neighborhood shop.



COPR. 1952, CANNON MILLS, INC.

Cannon Nylon Stockings

CANNON MILLS, INC., NEW YORK, MAKERS OF CANNON TOWELS, SHEETS, BLANKETS, BEDSPREADS

TRADE MARK CANNON

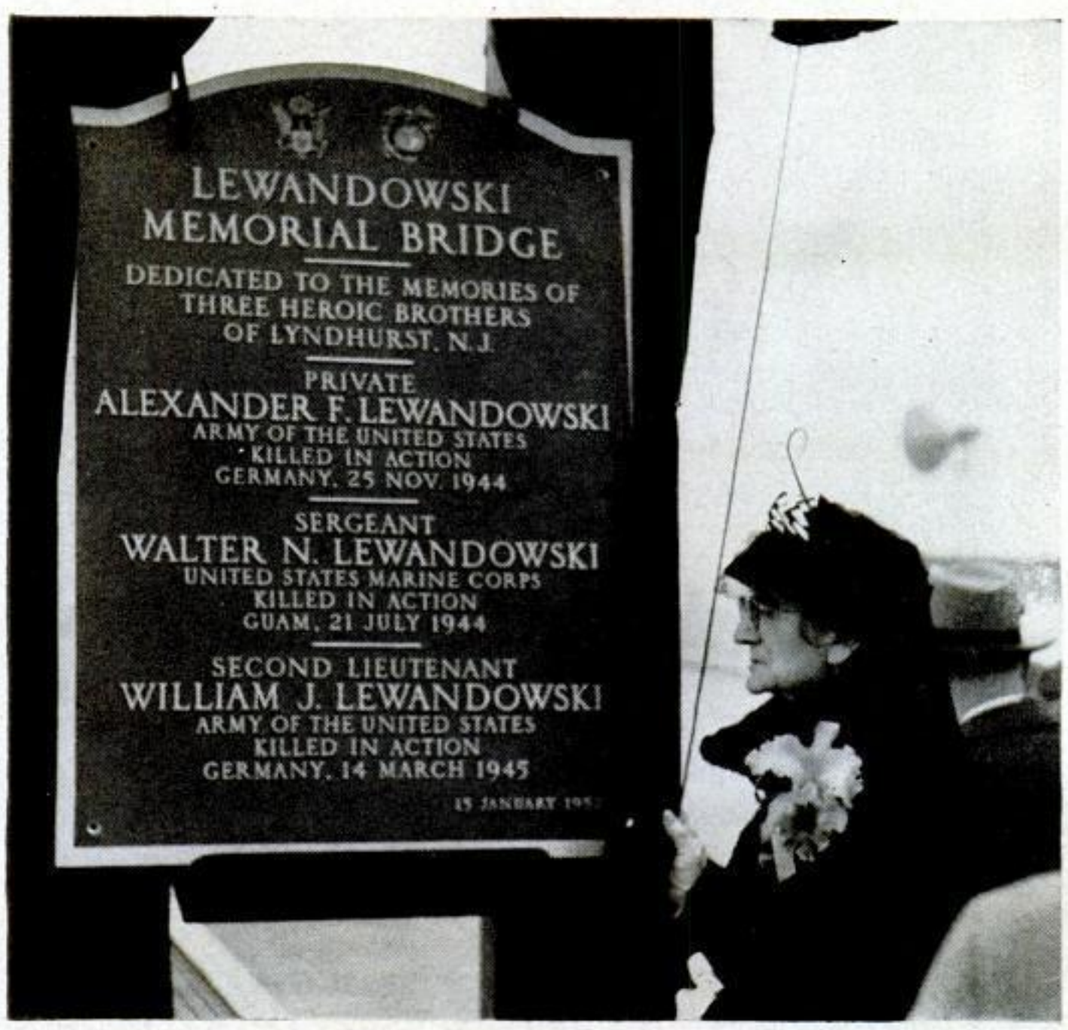
Copyrighted material



DAIRY CATTLE, CUT OFF FROM BARN BY NEW ROAD, ARE DRIVEN THROUGH SPECIAL UNDERPASS WHICH WAS BUILT FOR THEM BY THE TURNPIKE AUTHORITY

PLANS FOR COWS AND THE FUTURE

A hodgepodge of detail faced the planners of the turnpike. They had the problem of getting the cows of the Forsgate Farms (*above*) back to their barn at milking time, of selecting proper names for the bridges and of greeting the first customer through (*below*). But the grand scale of their master plan for the turnpike affected a large part of the nation. Sometime in the future this modern superroad will connect a series of throughways and toll roads already starting down from Portland, Maine with another series that will stretch west on out to Chicago.



NEW BRIDGE over the Hackensack River, dedicated last week, was named for three brothers killed in war. Mother, looking at plaque, has two other sons.



FIRST CUSTOMER to travel whole turnpike from the south, Harry Sapowith of Wilmington, Del. pays his $1.75 toll. The toll goes up to $5 for heaviest truck.

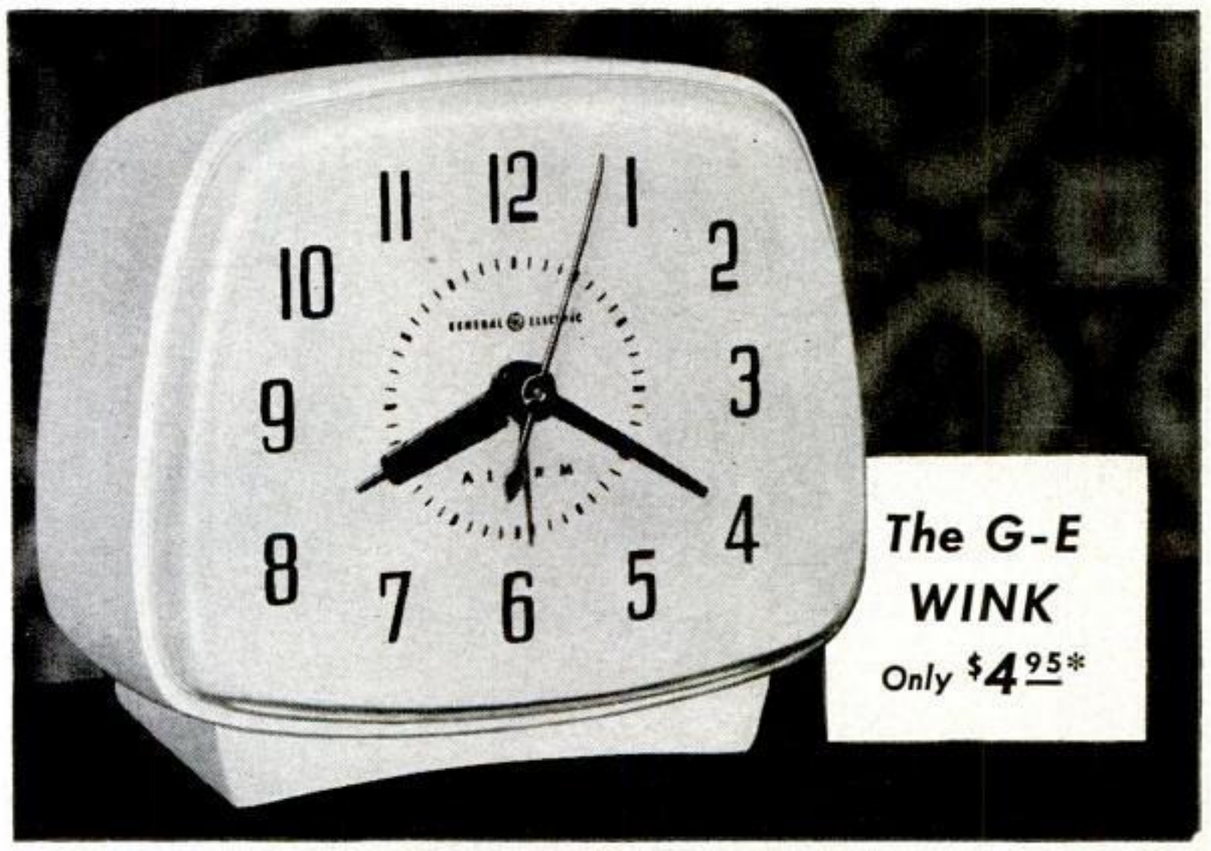
Copyrighted material



SOUTH END OF PIKE runs into Delaware Memorial Bridge (LIFE, April 16, 1951), which leads onto old-fashioned road for Baltimore and Washington.

Buy freedom from clock-winding... ONLY $4.95*

Let a G-E electric alarm clock give you accurate "tickless" time!



If you're thinking electric clocks are expensive, think . . . and look *again* . . . at the low $4.95 price. No winding this sturdy beauty! No "ticking" to bother your sleep when you own this trim, modern-shaped G-E electric alarm clock. Graceful sweep-second hand. Perky red alarm-set hand. Husky numerals for easy seeing when eyes are full of sleep.



By day *the Beau's* lovely wood-grain dial and top contrast with white numerals and red second-hand to give a pleasant modern accent to the bedroom table. By night its hands and hour dots are luminous. Its alarm signal is well-bred but positive in its message, "Wake up, please!"

Go to bed without winding! Enjoy "tickless sleep"! Get a G-E electric clock today.

*Plus applicable taxes. Prices subject to change without notice.

Why wind a clock today? Get a General Electric Clock and forget it!

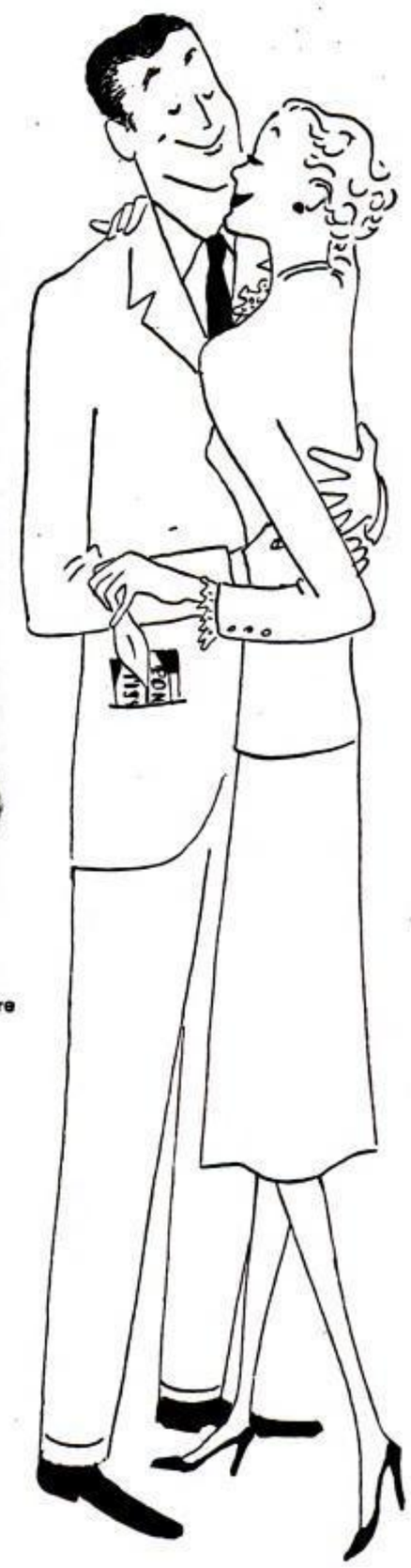
GENERAL ELECTRIC

Copyrighted material



Everybody's totin' Pond's

HANDY PACK



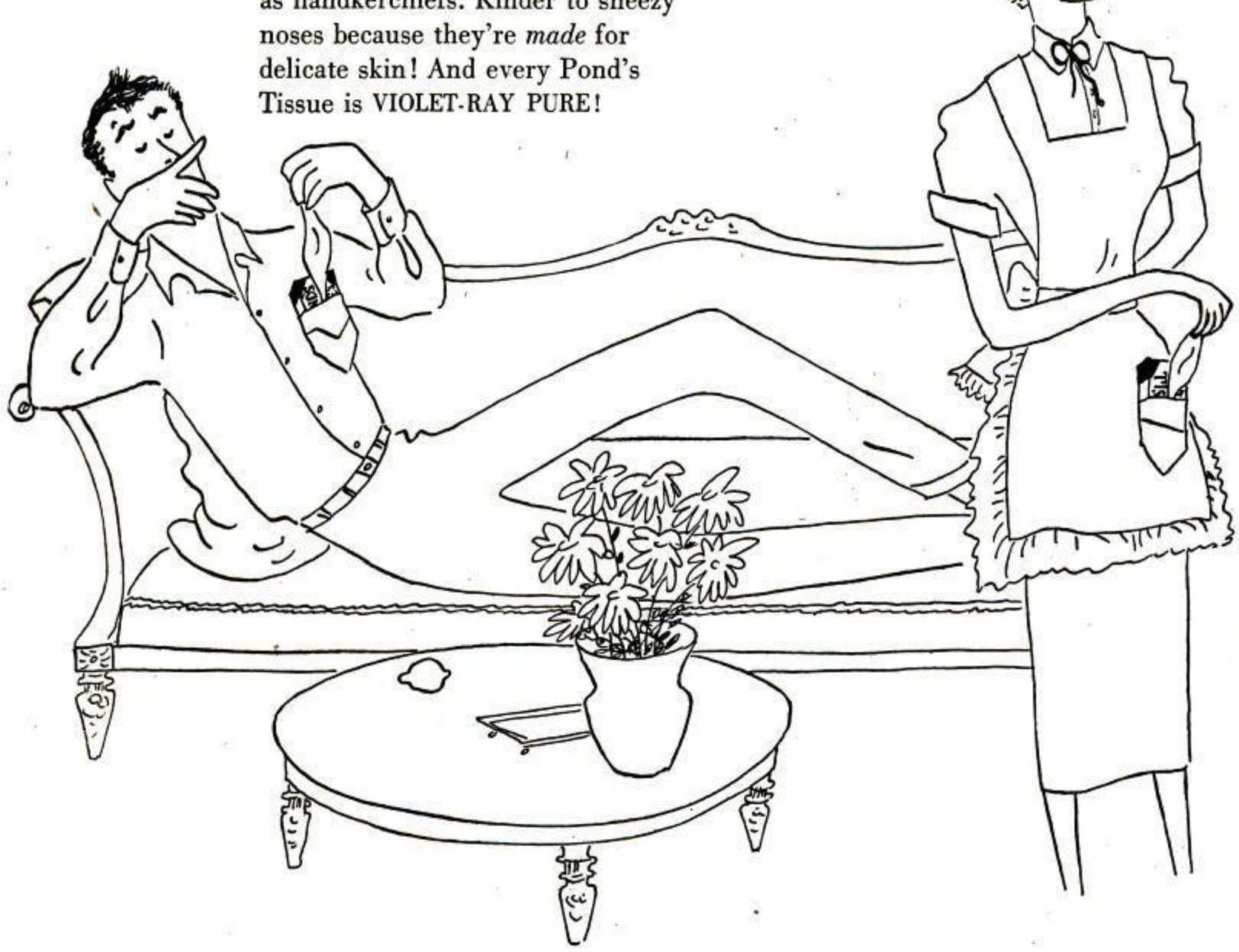
Neat little cellophaned packet of Pond's Tissues

Tuck 'em in your handbag! Slip 'em in your pocket! Handy Pack is *slim —trim!* Keeps your Pond's Tissues uncrumpled—snowy-white! And right *where* you want 'em, when you want 'em!

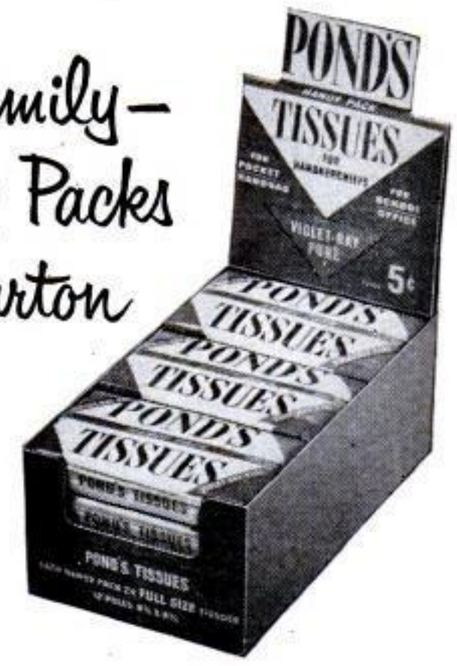
Pond's Tissues are just *perfect* as handkerchiefs. Kinder to sneezy noses because they're *made* for delicate skin! And every Pond's Tissue is VIOLET-RAY PURE!



just 5¢ everywhere



For the family— buy Handy Packs in this carton of 12



LIKE ALL POND'S TISSUES—THEY'RE VIOLET-RAY PURE!

Copyrighted material

THE MASTER IMPOSTOR: AN INCREDIBLE TALE

Expert at hoaxes tops colorful career by becoming famous Canadian naval surgeon

by JOE MCCARTHY

Two months ago all of Canada and most of the U.S. heard an incredible story about a Canadian naval surgeon who performed a number of brilliant operations in Korea only to be exposed as an impostor who had never been to medical school. Since then the impostor, Ferdinand Demara, has been hiding out. Recently, however, LIFE discovered him and persuaded him to tell his story. What follows is Demara's side of the story, of course, but, so far as it can be authenticated by careful checking, it has stood up.

FERDINAND WALDO DEMARA JR. is a bright and lively young man who usually seems to enjoy life. He has a crew haircut and the build of a lineman on a professional football team and he knows how to make a bored and indifferent hat-check girl crumple with laughter. But Demara found little joy in the recent holiday season. He spent Christmas and New Year's Day with his father and mother at their home on State Street, Lawrence, Mass., and he tried to keep his presence there a secret. He seldom talked and he paced the floor nervously. On the rare occasions when he left the house for a few hours, he ran from the door to his father's car with his coat collar turned up and his hat pulled down to his eyes, hoping that he would not be seen by the neighbors.

Demara received no visitors and no phone calls, but he could not avoid his Christmas mail. There were hundreds of cards and letters from people he did not know, urging him to buck up his spirits. Some of the envelopes, from foreign places, had only his name and "Massachusetts—U.S.A." but in some mysterious way the post office knew where to find him and they were delivered to him promptly. A 19-year-old mother in Detroit asked him to perform a lung operation on her infant daughter. "My husband and I both feel you are a God-sent man," she wrote. And a lumber camp in British Columbia offered to hire him as a doctor, no questions asked.

For the past two months Demara has lived more or less as a recluse because he wanted to keep out of the newspapers. For he has been revealed as the central figure in one of the most intriguing impostor stories since the tale of Huckleberry Finn's encounter with the Duke and the Dauphin.

Monk, soldier, sailor, deputy sheriff

FERDINAND WALDO DEMARA is the Royal Canadian Navy's "Mystery Surgeon." Using the name and credentials of Dr. Joseph C. Cyr of Grand Falls, New Brunswick, he was commissioned as a surgeon-lieutenant by naval authorities in St. John last March. In October, when the press and radio praised some remarkable chest and lung surgery that he performed in combat in Korea, the real Dr. Cyr came forward in New Brunswick and revealed him as an impostor. The Canadian navy's Dr. Cyr was actually Demara, a 30-year-old American who not only had never attended medical school but had never even finished high school.

Subsequent research on Demara's past uncovered other colorful episodes. Despite his lack of schooling, he had posed successfully as a doctor of philosophy named Robert Linton French and had taught college classes in psychology. He also passed himself off as Cecil Boyce Hamann, a Ph.D. in zoology, and had been a law student, Trappist monk, American soldier and sailor, hospital orderly, twice a "convert" to Catholicism (although he was born a Roman Catholic) and a deputy sheriff.

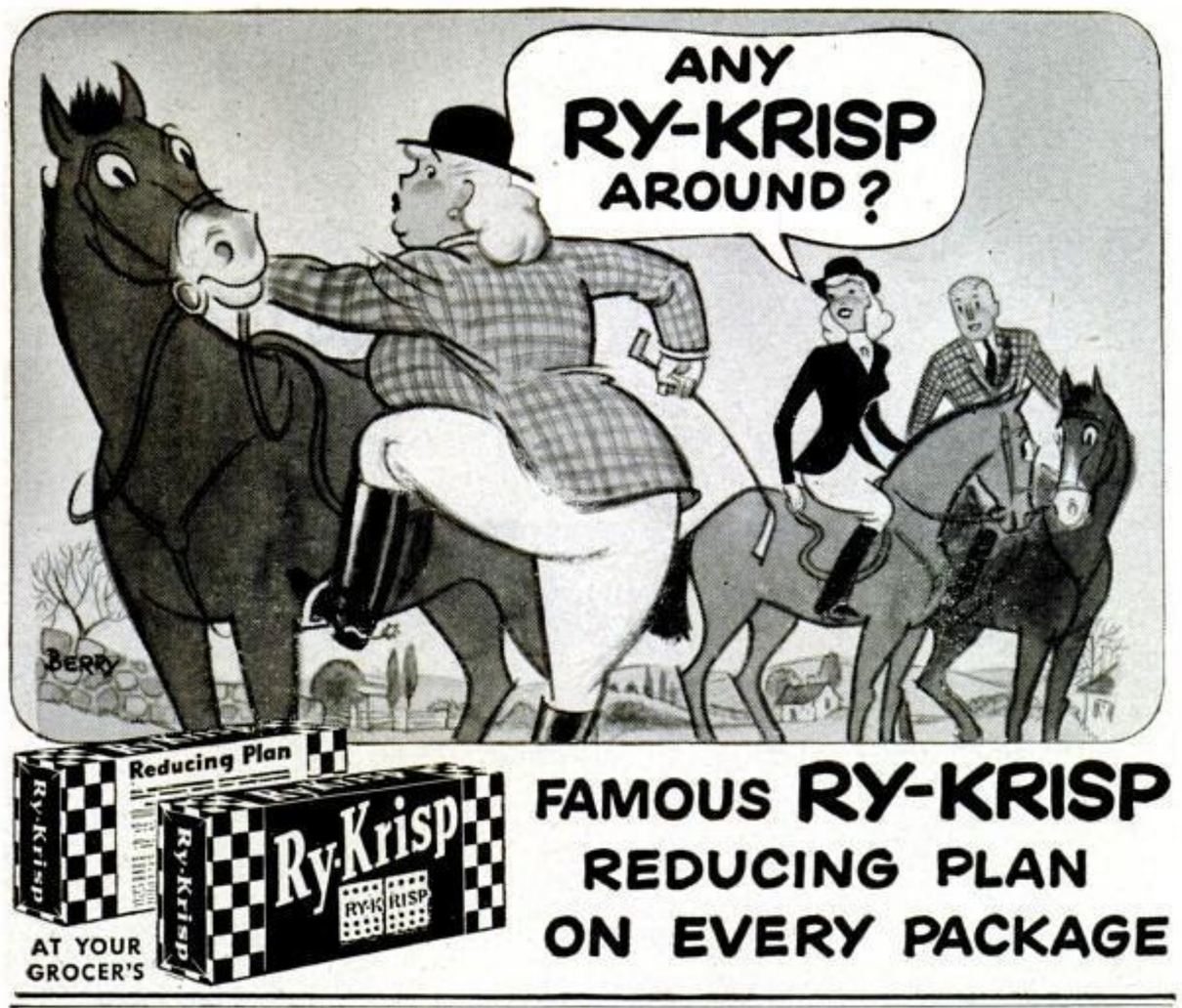
After the Canadian navy brought him back from Korea he was questioned by a board of surgeons and quietly discharged for fraudulent enlistment. Since then he has had time to think over his experience and has decided to tell his side of the story for publication.

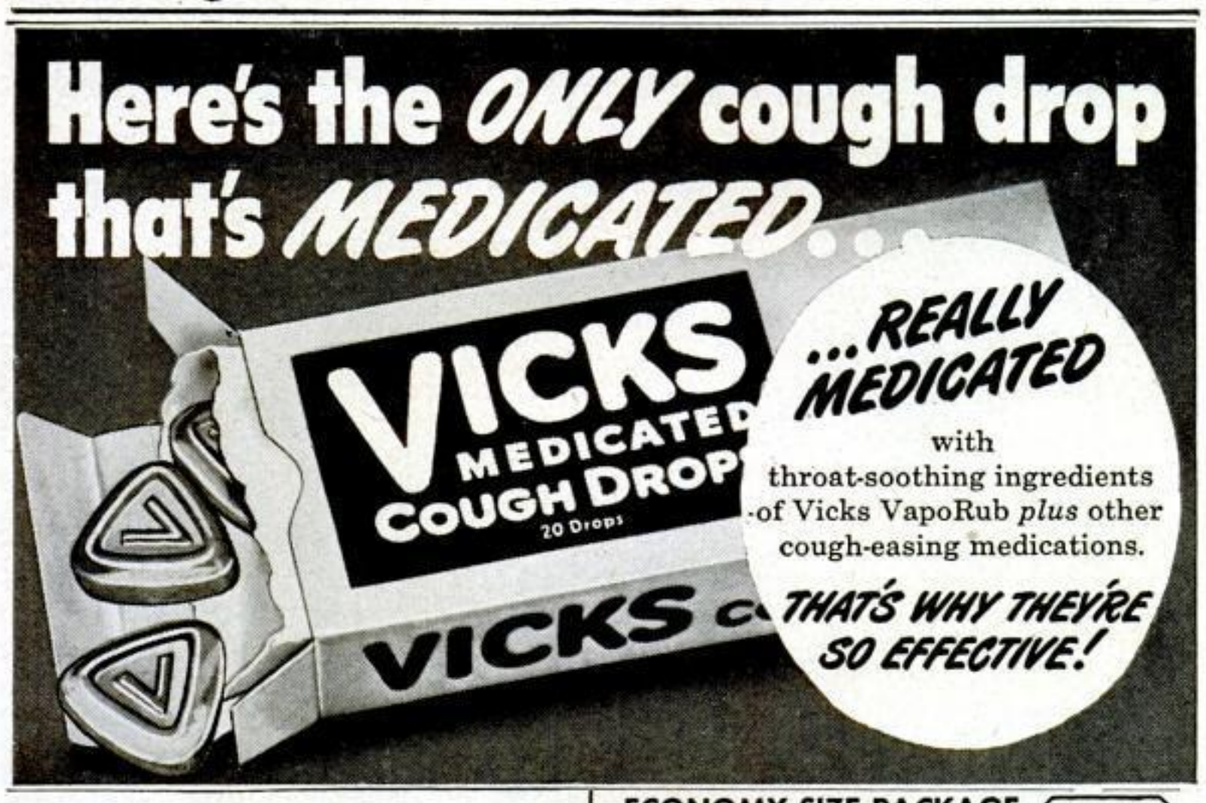
CONTINUED ON NEXT PAGE



BACK IN HIS HOME TOWN Demara wears blazer and slacks which are informal uniform of Canadian navy. Official insignia was ripped off blazer pocket.

Copyrighted material









"DOCTOR" DEMARA CONTINUED

The story as he tells it begins one winter day in Lawrence about 20 years ago when he was a youngster on his way home from school. In a trash can he found a pair of artificial legs, the kind that are used in store windows for displaying ladies' stockings. Fred stuck the two legs in a snowbank beside a fairly busy thoroughfare and hid nearby to watch the results. Alarmed motorists leaped from their cars to pull the legs from the snow. As they drove on, cursing, Fred replaced the legs and enjoyed the confusion of the next victim. He has been confusing people, especially his parents, ever since.

"I love the boy, but I don't know him," says his father, a motion-picture projectionist. "He's good and he's kind, and he has a really brilliant mind. But I've never been able to understand him. I don't think anybody else understands him either."

Big for his age, Fred was playing football at 14 at Lawrence's Central Catholic High School. He never made the starting lineup because he refused to take Coach Jim Jordan's orders seriously. He never studied his lessons, but he read extensively and deeply and he was an entertaining talker. When he was 16 he ran away from home and joined the Cistercian monks, an order of meditative farm workers, at Valley Falls, R.I. A year later the abbot of the monastery convinced him that he would be better suited for teaching than for a life of contemplation and he transferred to the Brothers of Charity. In 1941 he left the Brothers of Charity to enlist in the U.S. Army. But he promptly went AWOL and, without bothering to notify the Army, enlisted in the U.S. Navy a week after Pearl Harbor.



AT 15 Demara played football. Next year he ran away.

In the Navy, Demara was assigned as a seaman to the U.S.S. *Ellis*, a destroyer on the North Atlantic patrol, and then sent to hospital school at Norfolk. "That was my first taste of medicine." Shortly afterward he made his first attempt at dissembling. He had been assigned as a medical corpsman with an amphibious invasion force and there were certain aspects of landing on a beach that he did not relish. He decided to give himself a college background so that he could apply for Officer Candidate School.

"As I recall, I picked Iowa State College," Demara says. "For good measure, I also threw in a letter from Senator Capper of Kansas, praising my character. But I made the mistake of not including enough mathematics and the application was turned down. So I made up another transcript of credits with more math. It was a pretty crude job—I was strictly an amateur in those days—and the Navy caught wise. I decided to leave the service temporarily."

Demara went to Kentucky and joined the Trappists at the Abbey of Our Lady of Gethsemani near Louisville, the retreat of silence described by Thomas Merton in the best-selling book, *The Seven Storey Mountain*. Demara presented himself at the monastery as Robert L. French, a graduate of the University of Michigan, with a Ph.D. in psychology from Stanford, and a Sterling Research Fellowship at Yale. He obtained the background of French (who is now doing psychological research for the Air Force) from the catalog of a college where French had served on the faculty. Demara became interested in the study of college catalogs when he was preparing his OCS application in the Navy and he has kept it up through the years. He finds it very useful.

After a short stay with the Trappists, Demara, still masquerading as French, entered the Clerics of St. Viator, an order of Catholic teachers, and studied scholastic philosophy and ethics at De Paul University. The records of the university show that he received straight As in rational psychology, metaphysics, cosmology, epistemology, ethics and natural theology. "Maybe the instructors were impressed by my Ph.D.," Demara says with a depreciative shrug.

He had only one scare while he was in Chicago. One day, wearing his black suit and Roman collar, he was parking his superior's automobile at a railroad station. Out of the station marched a group of sailors, carrying duffel bags. He says they were members of his beach battalion at Norfolk. He was afraid that one of them might recognize him but nobody did.

"In this little game I was playing," Demara says, "there always comes a time when you find yourself getting in too deep. You've made good friends who believe in you, and you don't want them to get hurt and disillusioned. You begin to worry about what they'll think if somebody exposes you as a phony."

Copyrighted material

That time of uneasiness came in Chicago when Demara found himself facing serious preparation for ordination as a Viatorian priest. "There was nothing I would have liked more," he says now. "I thought at the time that I had a true religious vocation. But I couldn't go ahead without telling those men the truth about myself. So I disappeared. No explanations. I just disappeared."

At each stop on his route Demara was careful to save a small emergency fund of cash so that he would have traveling expenses when it seemed advisable to move on. "My mad money," he calls it. He had enough mad money in Chicago to take him to Erie, Pa., where he turned up a year later, teaching psychology at Gannon College. He showed up next in Los Angeles, where he says he served as an orderly at a sanitarium of the Brothers of St. John of God. Then he ventured north into Washington. French's credentials brought him a position as instructor of psychology at St. Martin's College in Lacey, near Olympia. When he is asked if he had any qualms about teaching such a subject to college students, Demara blandly registers mild surprise. "Why?" he asks. "I just kept ahead of the class. The best way to learn anything is to teach it."



SHERIFF TAMBLIN made Demara a special deputy.

In Washington, for the first time since he left the Navy, Demara felt safe. He decided to settle there permanently. He was popular at the college and he made influential friends in Olympia and Seattle. Sheriff Frank Tamblin of Thurston County made him a special deputy so that he could enforce the law around the college campus and Demara, in turn, made speeches for Tamblin when the sheriff ran for re-election. One day Tamblin appeared at the college with a warrant for Demara's arrest. In the sheriff's office Demara found two strangers. One of them looked Demara over and said, "Hello, Ferdinand."

The two men were FBI agents. They wanted him as a deserter from the Navy.

Demara says he conducted his own defense at the Navy court-martial, but the case was hopeless. He served a year and a half at the U.S. Disciplinary Barracks in San Pedro, Calif., during which time the Army caught up with him and discharged him too. He then came home to Lawrence to see his parents and think things over. With the help of his reliable collection of college catalogs he decided to take the identity of Cecil Hamann, a biologist on the faculty of Ashbury College, Wilmore, Ky. who has master's and doctor's degrees from Purdue. Through a method which he refuses to divulge, Demara acquired records of Hamann's academic background from colleges and universities where he studied and taught.



DR. HAMANN knew his name was used, did nothing.

"Only the other day I had a letter from the registrar at one of Hamann's colleges," he said this month. "He begged me to tell him how I had conned his office into giving me a transcript of Hamann's record. Believe it or not, if you give me 10 days, I can produce a complete transcript of anybody's college record. And if you think that's an easy thing to do, try it some day."

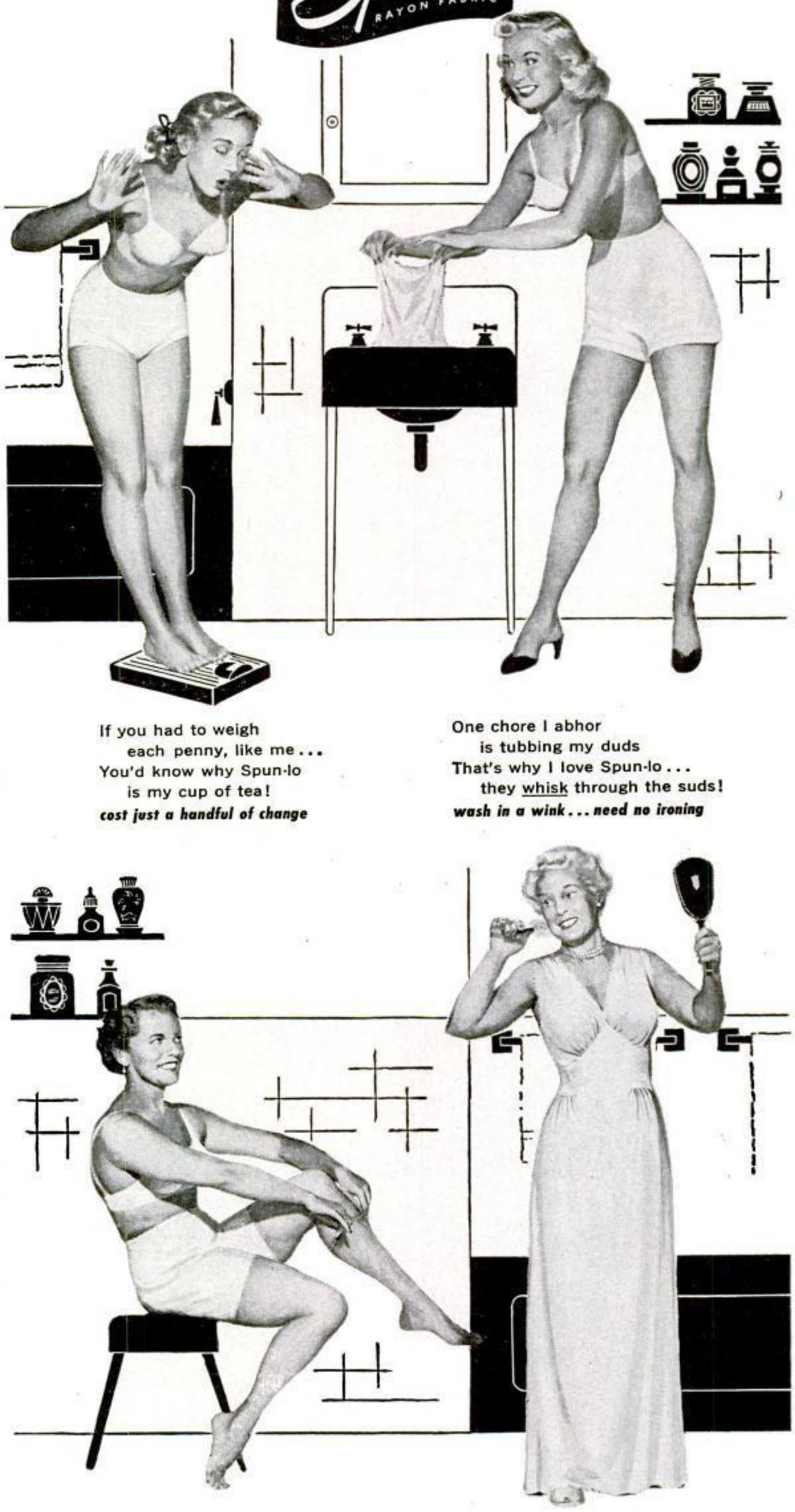
Demara went so far as to equip himself with Hamann's birth certificate, although he did not know the name of the town where Hamann was born.

"I only knew Hamann came from New York State," Demara explains. "I wrote a tearful letter, a real sob story, to the vital statistics office at the state capital in Albany. I told them I'd been abandoned by my parents as an infant and I wanted to know where I was born. I gave them my age. That and my name, Cecil Boyce Hamann, was all they had to go by. But back came the information: Hamann was born in Shelby, Orleans County, N.Y. Then I wrote to Shelby and got his birth certificate."

As Hamann, Demara enrolled in night law school at Northeastern University in Boston and took a job as an orderly at the Massachusetts Eye and Ear Infirmary. After a year of law Demara decided he had had enough. He has a scornful opinion of the value of any kind of formal schooling, and besides he had no intention

CONTINUED ON NEXT PAGE

Pennies saved-pennies earned...
all the family's learned
about UNDERTHINGS OF Spun-lo RAYON FABRIC



If you had to weigh
each penny, like me...
You'd know why Spun-lo
is my cup of tea!
cost just a handful of change

One chore I abhor
is tubbing my duds
That's why I love Spun-lo...
they whisk through the suds!
wash in a wink... need no ironing

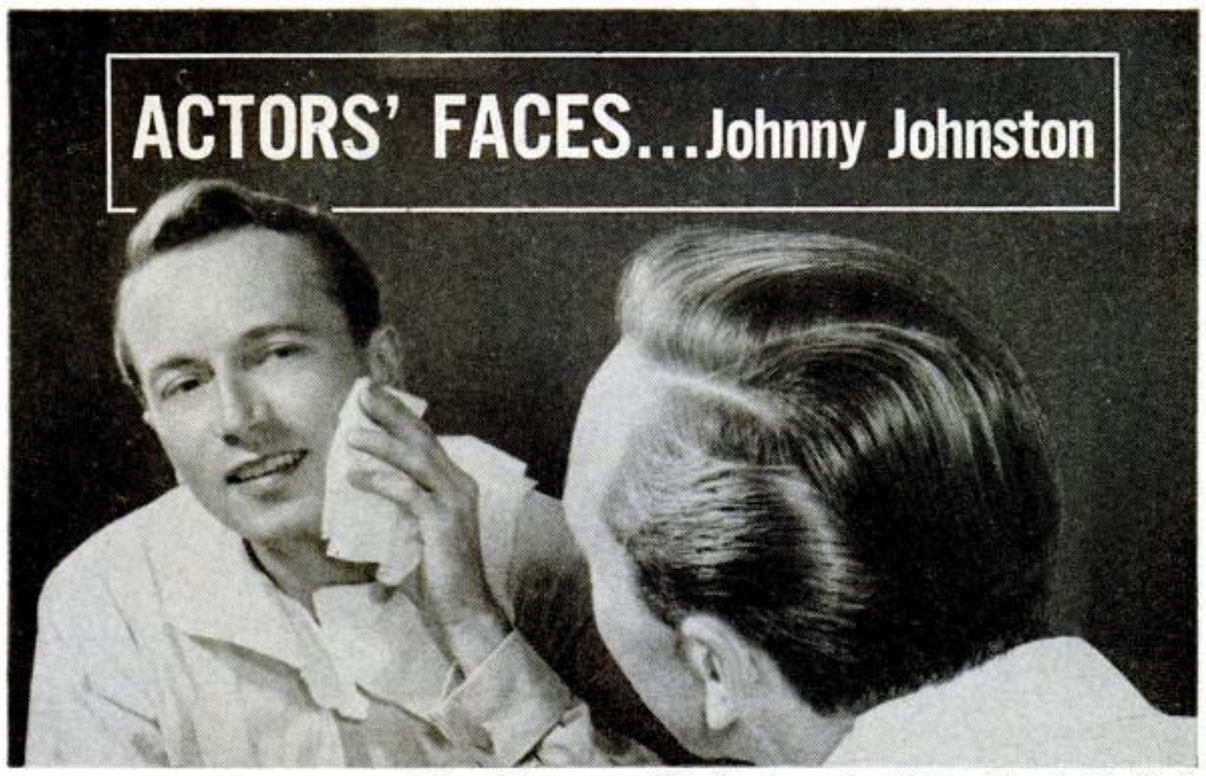
When you're plump-ish like me,
it's comfort you treasure
Panties of Spun-lo
come made to my measure
cut for comfort in every style

The older I get...
the better I know
The gowns that wear best
are labelled "Spun-lo"
a wonder for wear

Guaranteed by Good Housekeeping

INDUSTRIAL RAYON CORPORATION • *Cleveland, Ohio*
Producers of continuous process rayon yarns and ®Tyron Cord for tires

Copyrighted material



Johnny Johnston, star of the Broadway play, "A Tree Grows in Brooklyn"

Actors' faces are extra-sensitive

But Johnny Johnston knows that this wonderful shaving cream helps him shave comfortably, have soft, youthful-looking skin.

Wearing and removing heavy stage make-up several times a day leaves actors' faces sensitive to the razor, prone to wrinkled, old-looking skin. And for actors, looking one's best is important to returns at the box office.

To help *all* men with sensitive skin, the J. B. Williams Company has added a wonderful new ingredient to Williams Shaving Cream. This new ingredient, Extract of Lanolin, contains 25 times the beneficial properties of the well-known skin conditioner, plain lanolin. It lets you shave close, yet helps free your skin from the risk of painful nicks and scratches.

If your position, too, requires good grooming at all times, use the New Williams Shaving Cream with Extract of Lanolin every time you shave. It helps your skin preserve its youthful qualities, take on that healthy glow . . . helps *you* look your very best at all times.

Start using the New Williams Shaving Cream right away. *If you prefer a brushless shaving cream* try new Williams Brushless. It contains the same luxurious shaving cream qualities.

لا يوجد بعبو مثل DUBBLE BUBBLE"*

*in other words: "PEOPLE ALL OVER THE WORLD HAVE FUN CHEWING FLEER'S DUBBLE BUBBLE GUM"

FLEER'S DUBBLE BUBBLE GUM ®

1¢

FUNNIES, FORTUNES, FACTS ON EVERY WRAPPER!

FRANK H. FLEER CORP.
PHILADELPHIA 41, PA.

Cold Sufferers!
DOCTORS REPORT MENTHOL BRINGS RELIEF

Luden's contains extra menthol. It's this extra menthol in Luden's Menthol Cough Drops that brings quick, effective relief.

5¢ Medicated LUDEN'S MENTHOL COUGH DROPS

GENTLE LAXATIVE ANTACID

TAKE PHILLIPS' MILK OF MAGNESIA TONITE

WAKE UP FRESH FULL OF LIFE

GENUINE PHILLIPS' MILK OF MAGNESIA ANTACID LAXATIVE



DEMARA TAKES HIS VOWS (*right*) to join Brothers of Christian Instruction in Maine. He had now changed from "Dr. Hamann" to "Brother John."

"DOCTOR" DEMARA CONTINUED

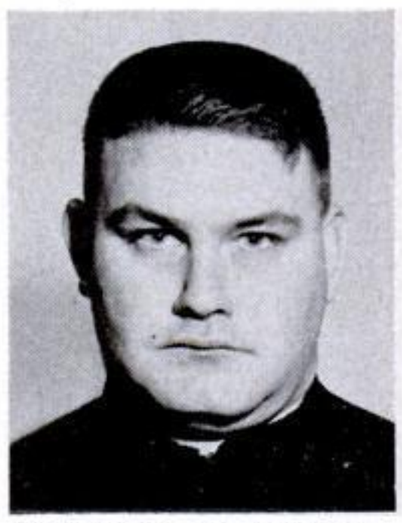
of becoming a lawyer. "I just wanted a knowledge of torts, procedure and criminal law," he says. He left Boston and entered the seminary of the Brothers of Christian Instruction, a French teaching order, at Alfred, Maine.

He may have been motivated by the fact that his own origin was French-Canadian. Besides, "I had heard that these French-Canadian brothers in Maine were having a hard time," Demara says. "I decided they could use a man with, shall we say, my peculiar talents."

The Brothers of Christian Instruction supply teachers to parochial schools, and most of the novices they receive are young farm boys. When Demara introduced himself as Dr. Cecil B. Hamann, an eminent Boston physician with a magnificent array of college degrees, the brothers were overjoyed.

"I was regarded as a windfall," Demara says. "They rolled out the red carpet and all the bells in the place began to ring. Now that they have read about me, I imagine the good brothers have changed their opinion. If a legitimate college graduate went there now and knocked on the door, they would probably punch him on the nose."

A story was published in the press about the arrival of Dr. Hamann at Alfred. A scientist in Oak Ridge who was a former pupil of the real Hamann received a package from Boston that was padded with newspapers and, while unpacking it, came across an account of how somebody with the Hamann name and background had renounced the medical world to join the Brothers of Christian Instruction. He mailed the story to Kentucky. The real Hamann was determined to take action, but he never actually got around to doing anything about it.



AS BROTHER JOHN Demara wore a religious habit.

By that time the bogus Dr. Hamann had the situation at the seminary in Alfred well in hand. He took the religious name of Brother John. He fascinated his fellow brothers with tales of mythical adventures in India, Japan and Tibet. He helped the seminary in its efforts to obtain a college charter so that the young men of the order would not have to go to the University of Montreal to obtain credits that would qualify them as teachers.

Demara says his path crossed that of the real Dr. Hamann a few months later while he and two other brothers were attending an educational convention in Chicago. He recalls that he was standing at the desk in the lobby of his hotel when he heard a man beside him asking the clerk if there was any mail for Cecil B. Hamann. "There was no danger of his discovering me," Demara says. "I was registered as Brother John, my religious name. Nevertheless, it gave me quite a turn."

To prepare Demara for his solemn vows the brothers at Alfred sent him to Grand Falls, New Brunswick to study theology under Brother Boniface, an older man who managed a farm there. Here

Copyrighted material

his time was pretty much his own. He was becoming deeply interested in medicine and he spent hours in the company of Dr. Joseph C. Cyr, a local general practitioner. Demara first met Dr. Cyr, a young man fresh out of the medical school at Quebec's Laval University, when the doctor was treating Brother Boniface for rheumatoid arthritis. As Demara tells it, Dr. Cyr, hearing that Demara had been a physician before joining the order, turned to him for advice. Demara suggested bee venom. He had read about its use in treating arthritis in one of the many medical journals to which he subscribed.

"The bee venom cost plenty," Demara says, "but it worked like a charm."

From then on, according to Demara, Dr. Cyr's admiration for Brother John, the former Dr. Hamann, knew no bounds. Newspaper reports on the Demara-Cyr hoax have intimated that Demara stole Dr. Cyr's credentials. Demara denies this firmly. "I don't stoop to larceny," he says with a certain pride. "Joe Cyr told me he wanted a license in Maine so he could practice medicine on both sides of the border. I was due to go back to Alfred shortly and I told him that I'd be only too glad to present his credentials to the Maine medical board. That's how it happened. I didn't steal his papers. He *gave* them to me."

When Demara returned to Maine he was too busy with other things to present Dr. Cyr's case to the state medical board. He felt that the Brothers of Christian Instruction no longer needed him; the college charter for the seminary was secured. To his surprise and disappointment another brother had been selected to head the institution. So Demara departed for Boston in one of the order's automobiles. He abandoned the car in Boston, then doubled back by bus to New Brunswick where he offered his services, as Dr. Cyr, to the Royal Canadian Navy at St. John. He was given a warm welcome. Doctors who are willing to serve overseas are just as eagerly accepted in Canada as they are by the U.S. armed forces.



REAL DR. CYR is still practicing in Grand Falls, N.B.

"I told them that if they didn't take me in a hurry I'd join the Canadian army," Demara says. "That did it. Within two hours they had me on a train to Ottawa and I was commissioned there the next day. I passed the physical exam without taking off my clothes and they never even bothered to take my fingerprints. One of the admirals on the selection board told me the processing that I went through in a day usually takes ten weeks. I guess they wish now they hadn't been so quick about cutting all that red tape."

As a surgeon-lieutenant Demara was first assigned for two months last spring to the sick bay at the naval hospital in Halifax. His medical cases were routine ones and he handled them with ease and confidence. He claims he also treated a few psychiatric patients. Demara's conversation shows an intimate knowledge of the writings of Freud and Jung, but he takes a light view of the professionals in the field. "There's no mystery about psychiatry," he says. "Anybody with common sense could practice it." While he was in Halifax, Demara also made what he considers the greatest mistake of his whole checkered career. He fell in love.

"I had always kept myself from getting involved with a girl," he says. "I'm a phony and you can't be a phony and really fall in love. But this time in Canada I couldn't help it. I kept telling myself it would work out all right. We planned to get married this coming June and I was going to finish my time in the navy and then settle down in Canada and practice. I never thought it would turn out the way it did."

In June, Demara sailed to Korea on the *Cayuga*, a destroyer with a complement of 12 officers and 280 enlisted men. His first official task as medical officer of the *Cayuga* presented a challenge that might have shaken a lesser impostor. He was obliged to pull a tooth from the mouth of the captain, Commander James Plomer. "He came to me and asked me to pull it," Demara says. "I told him to wait until morning. That night I stayed in my cabin, reading up on dentistry, which was all new to me. In the morning I shot the skipper's jaw full of novocain and out came the tooth; no trouble at all."

While he was in the Far East, Demara decided to branch out and had himself enrolled in the General Medical Council of the United Kingdom. "I don't know whether Joe Cyr realizes it," he said recently, "but he is now licensed to practice medicine and

CONTINUED ON NEXT PAGE

injector shavers!

if your injector razor isn't giving you satisfactory shaves, don't blame the razor...try

PAL HOLLOW GROUND

INJECTOR BLADES

We guarantee* they'll give you better, cooler, quicker shaves than any injector blade you've ever used...regardless of price! Millions of men back us up on this statement. You owe it to your face to try **PAL** Hollow Ground... they'll make your injector razor feel like a new discovery!



20 blades 59¢

ask for

fit your injector razor perfectly!
in metal injector with vault for used blades
also priced 10 for 39¢ and 6 for 25¢

PAL HOLLOW GROUND **DOUBLE or SINGLE EDGE**
10 for 25¢ • 21 for 49¢ 44 for 98¢
in Zipak dispenser with used blade vault
4 for 10¢ in regular packing
NEW! PAL Gold Thin Double Edge—same low prices

***PAL GUARANTEE!**
Buy a pack of PALS in the type you prefer. Use one, two or every blade in the pack. If you don't agree that PALS shave you better, return the dispenser for full refund.
PAL BLADE CO., Inc., 43 W. 57 St., N.Y.C.

PAL—"the razor blade made for your face"

Copyrighted material



Use famous 'Chap Stick'—the only antiseptic lip balm—for those painful cold sores that often follow colds and fever. *Specially medicated—specially soothing*—brings fast relief.

Carry 'Chap Stick' with you always; pocket size, easy to apply. And when lips are chapped, cracked or feverishly dry—smooth on 'Chap Stick' and *they'll feel better instantly.*

Every 'Chap Stick' is now individually marked. For extra protection, buy a personalized* 'Chap Stick' for each member of the family.





'Chap-ans' THAT'S FOR ME

Service men are praising this new hand cream for men—developed and perfected after years of research by the makers of 'Chap Stick'—the service man's stand-by for weather-sore lips.

'Chap-ans' brings swift sure relief to rough, raw, calloused hands.

Made especially for hands that work—for hands exposed to all kinds of weather and all kinds of tasks. Extra penetrating, extra soothing and *antiseptic**.

Buy 'Chap-ans' today in the generous man-sized tube—easy to apply—swiftly absorbed. *It keeps hands fit.*

**Contains the wonder drug—Hexachlorophene.*



Chap-ans®
KEEPS HANDS FIT
CHAP STICK COMPANY, LYNCHBURG, VIRGINIA



AS SURGEON-LIEUTENANT under the name of Dr. Joseph Cyr, Demara looks professional in naval uniform.

"DOCTOR" DEMARA CONTINUED

surgery not only in Canada but also in England, Wales, Scotland and Northern Ireland, thanks to me. I ought to ask him for the $30.80 it cost me to get into the United Kingdom council."

Last summer the *Cayuga*'s Surgeon-Lieutenant Cyr removed a few tonsils and treated colds and infections. His first really serious case came one day late in September when the *Cayuga* was bombarding enemy shore positions near Chinnampo. A junk carrying three wounded South Korean soldiers came alongside. One of the soldiers had a bullet near his heart. As Demara tells it, he had the man brought to the captain's cabin and prepared to operate.

"I couldn't have been nervous, even if I felt like it," Demara says. "Practically everybody on the bloody ship was standing there, watching me."

Conditions for such a risky job of surgery were far from ideal. Demara's equipment was limited and he had no autoclave in which to sterilize it. His only assistant, the ship's sick-bay attendant, was too nervous to find the vein for the injection of Pentothal Sodium that Demara used as an anesthetic. But, says Demara, he worked swiftly, as though he had been performing surgery for years. He opened the chest with incisions above the heart and along the sternum, or breastbone. "I kept one basic principle in my mind," he says. "The less cutting you do, the less patching up you have to do afterwards." Cutting and bending back a slightly splintered rib, he found the bullet wound within a fraction of an inch from the heart.

"I was afraid he'd hemorrhage when I took out the bullet," Demara says. "But he didn't. I pulled it out and slipped some Gelfoam, a coagulating agent, into the wound and it clotted almost immediately."

A small cheer went up from the fascinated spectators. Demara replaced the rib, sewed the incisions, wrapped the chest tightly in an immobile bandage with the left arm folded across the heart, and gave the man an injection of a million and a half units of penicillin to ward off infection. In a few hours the soldier was sipping beef broth. His pulse and blood pressure were normal and his temperature was 100. Twelve hours later, before the *Cayuga* left the area to return to Japan, he walked off the ship.

When the *Cayuga* came back to the same part of the Korean coast a week or so later, Demara went ashore to look up his patient. He found him in a native hut that the South Koreans were using as an aid station. The man was feeling fine, but Demara was appalled by the lack of medical care among the South Korean troops that were fighting in the sector. He obtained permission to go ashore daily and spend a few hours taking care of casualties. Working alone—his attendant had to remain at the *Cayuga*'s sick bay—he claims to have performed countless operations and amputations.

One of the officers aboard the *Cayuga*, Lieut. R.A.V. Jenkins, was the public-information officer for the Canadian navy in the Far East. Jenkins heard one day that the local South Korean military commander, a Captain Kim, had walked 17 miles to thank Demara personally for his services. He decided to prepare a story

MORE LIGHTS PER PENNY!



Four big reasons why you should always buy Ronsonol, America's largest selling lighter fuel—❶ Laboratory tests prove it lasts longer than most other brands. ❷ Specially blended to light instantly. ❸ Clean, full flame. ❹ Pleasing fragrance. When you buy lighter fuel insist on the best. Insist on Ronsonol!

RONSONOL®
LIGHTER FUEL
Best for ALL 'flint' lighters
4 oz. can 25¢



Use extra long Ronson Redskin 'Flints'

FIGHT HEARTBURN, ACID INDIGESTION 3 WAYS AT THE SAME TIME



Here's why you feel fine so quickly when you take Tums for gas, heartburn, acid indigestion:

1. Tums neutralize excess stomach acid fast.
2. Tums relieve the pain of heartburn, gas without over-alkalizing.
3. Tums soothe and settle upset stomach.

Get Tums today. Still only 10¢ a roll; 3-roll box 25¢.



FOR THE TUMMY

GUARANTEED TO CONTAIN NO SODA

✓ TRY ONE OR TWO TUMS AFTER BREAKFAST SEE IF YOU DON'T FEEL BETTER

Copyrighted material

about the unusual Surgeon-Lieutenant Cyr for release to the press and radio.

"I couldn't talk Jenkins out of it, but I knew that a story in the papers would finish me," Demara says. "When Jenkins asked me about my operations, I tried to make them sound dull, hoping that the correspondents would ignore what he wrote. And I told him my home town was Halifax. I figured that might keep me from being linked up with the other Doctor Cyr in Grand Falls."

However, Jenkins turned out a dramatic news release with a detailed account of the surgery Demara had done ashore and a description of the chest operation on the *Cayuga*. He also credited Demara with saving a South Korean soldier's life by collapsing his lung, a feat that Demara does not recollect. As a matter of fact the one operation in Korea that Demara remembers with satisfaction was not mentioned in his press clippings. It was, he says, a resection, or removal, of a lung.

"Just like that operation on the King of England," Demara says. "Except that the king's surgeon had an army of assistants and nurses to help him. I was alone. I kept quiet about it at the time because I didn't want any more publicity."

As Demara tells it, he found one day at the South Korean aid station a soldier who had been hit in the chest by a dumdum bullet. There was a small hole in the front of the chest, but a gaping wound in the back showed that most of the right lung had been destroyed. The man was dying. A few days before, Demara had read about King George's operation in *The Lancet*, a British medical journal, and in the Oct. 8 issue of TIME. The conjecture in TIME about the probable details of the royal surgery were especially clear in his mind because he had also listened to one of the *Cayuga*'s officers reading the story aloud in the wardroom.

Demara felt that a lung resection was the Korean's only chance and began the operation. It was hard work. After cutting an L-shaped incision and exposing the back of the damaged lung, he reached into his bag for the clippers that he used to cut ribs. They were not there. He had to saw six ribs with an amputation saw, pausing every eight or 10 minutes, when the patient became restless, to administer a small dose of Pentothal Sodium. The anesthetic could be injected only in small amounts, which wore off quickly. He removed the lung, dusted the inside of the cavity with sulfa powder and closed the incision.

"Then I wrapped him like a mummy," Demara says. "The guy had lost a lot of blood. He'd been wounded about eight hours when I got him. I wished I had some plasma, but I had none. I fed him a lot of glucose intravenously and shot over a million units of penicillin into him. I hated to take him off the portable operating table because there was no other place for him to lie except on a grass mat in one of the mud huts. But I had to move him to make room for other casualties."

The *Cayuga* was sailing for Japan the next day to take on supplies. Ten days later she returned to the same area. Demara could not wait to get ashore. He rushed to the hut, but the Korean was gone. "I decided he was dead," Demara says. An interpreter told him that he was needed at a schoolhouse three miles up the road where a number of casualties were waiting for attention. Demara and the interpreter began to walk along the road. When they had gone half a mile, they noticed some farmers in a field, harvesting grain. Beside the field a number of women were sifting chaff from the grain and among them, still wearing the bandage, was Demara's patient.

CONTINUED ON NEXT PAGE



DEMARA'S SHIP, the destroyer *Cayuga*, was the scene of his biggest hoax. Demara joined her just before she set off from Canada for action in Korea.

No other way of shaving... no other shaving cream gives you closer, cleaner, longer-lasting shaves... and is so good for your skin!



TRY IT!



No brush
No lather
No rub-in

soothes throat in 5 swallows

Swallow 5 times as an F&F Cough Lozenge melts on your tongue. Just **feel** that cough*-relieving, throat-soothing action!

*For coughs due to colds



3 FLAVORS:
Original—Licorice—Cherry

FOR MUSCULAR PAIN

TAKE BAYER ASPIRIN

for QUICK relief

FEEL BETTER FAST!

now—
only her doctor
can tell she has
varicose
veins



new
nylon
elastic stockings from
BAUER & BLACK

The only elastic stocking that won't discolor. Never again be self-conscious about wearing elastic stockings! These new nylons are sheer, inconspicuous with or without overhose. And, because they will not discolor, they come in a light, fashionable shade.

Fashioned. Two-way-stretch elastic (the type that 3 out of 4 doctors recommend) gives healthful support, relieves discomfort of surface varicose veins. Open toe gives foot freedom. Easy to wash. Quick drying. Cool. Available in sheer and regular nylon as well as cotton.

Send for free booklet

BAUER & BLACK

Bauer & Black, Dept. LM-1
309 W. Jackson Blvd.
Chicago 6, Ill.

Please send me your new free booklet about varicose veins, "Comfort, Relief and New Leg Beauty."

Name_____
Address_____
City_____ Zone____ State_____

Copyrighted material

Precious Natural Hair Loveliness



Socially prominent Mrs. Charles Minot Amory keeps her hair naturally lovely with Conti Castile Shampoo.

Guard it with this natural oil shampoo

Pure natural oils are nature's hair beautifiers. That is why leading hair stylists and beauty authorities choose and use Conti Castile Shampoo for *all types of hair.*

Conti keeps hair so very clean, fresh and sparkling. Its pure imported olive oil brings out the life and lustre—makes it naturally lovely.

Free from harsh chemicals and synthetic ingredients, Conti does not dry the hair or give it an artificial look. Mothers for more than 100 years have found Conti Castile ideal for their own hair and for their children's tender hair and scalp.

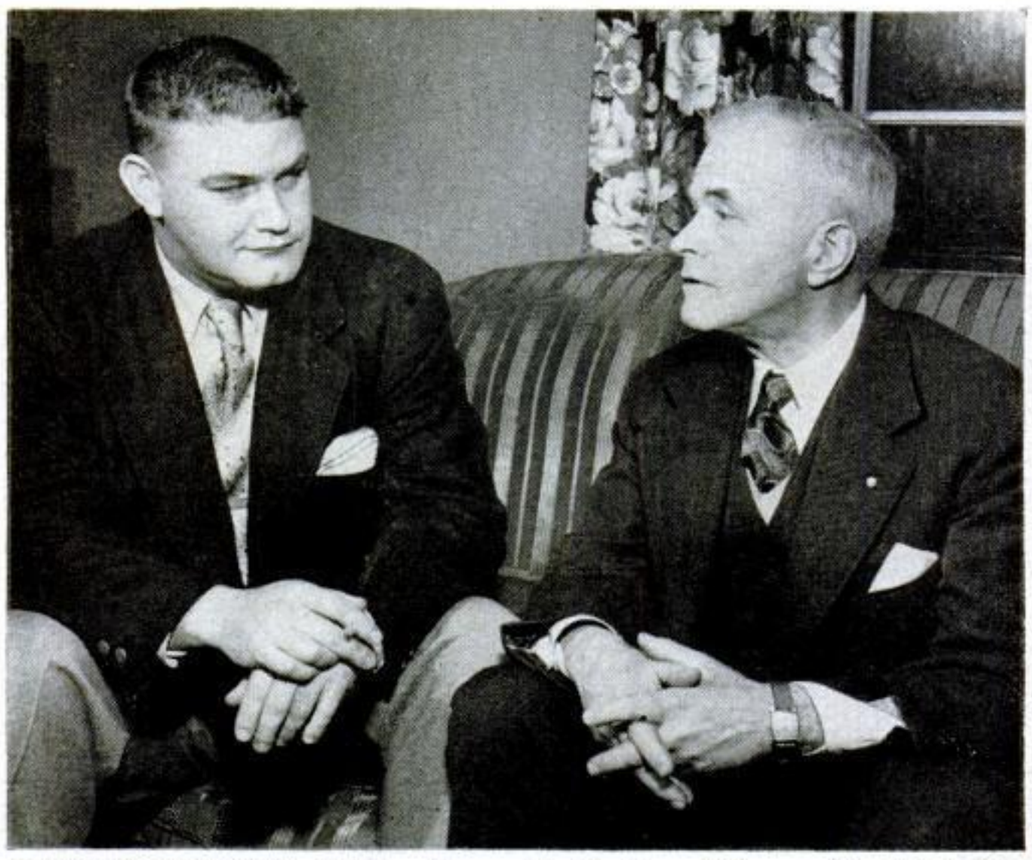
So, try Conti yourself. Regular size, 49c; large family size, 89c—a bargain for the finest shampoo care you can buy.



Conti Shampoo

PURE CASTILE

Now also available in Canada.



FATHER AND SON visit together again. Ferdinand Demara Sr. thinks Ferdinand Jr. always was a genius—but "he thought he knew more than anyone."

"DOCTOR" DEMARA CONTINUED

"There he was, as big as life, working," Demara says. "It was woman's work, of course, but still he was trying to pull his share of the weight. When he saw me he broke into a big grin and, with his free hand, he reached under his shirt and tried to give me about a dollar in Korean money. I stuck a thermometer in his mouth. He had a fever, but it was only 100. I don't mind saying it made me feel good."

Less than a week later, Demara says, he was summoned to the captain's cabin. He found Commander Plomer seated at his desk, frowning at a radio message. Demara knew immediately what was in the message.

"Joe, I've got something here about you," Commander Plomer said. "It's a lot of rot. Somebody in Canada made a mistake. It's so embarrassing I'm not going to read it to you."

Demara urged the captain to read the message to him. He still remembers its text word for word. It said, "We have information that Joseph C. Cyr, surgeon-lieutenant, 0-17669, is an impostor. Remove from active duty immediately repeat immediately conduct investigation and report facts to Chief of Naval Staff Ottawa."

When Commander Plomer finished the radio message, he shook his head and sighed. "I told you it was a lot of rot, Joe," he said. "Carry on with your duty and I'll set them straight about this." Demara thanked him and left the cabin. But in a few days he was ordered to return to Canada.

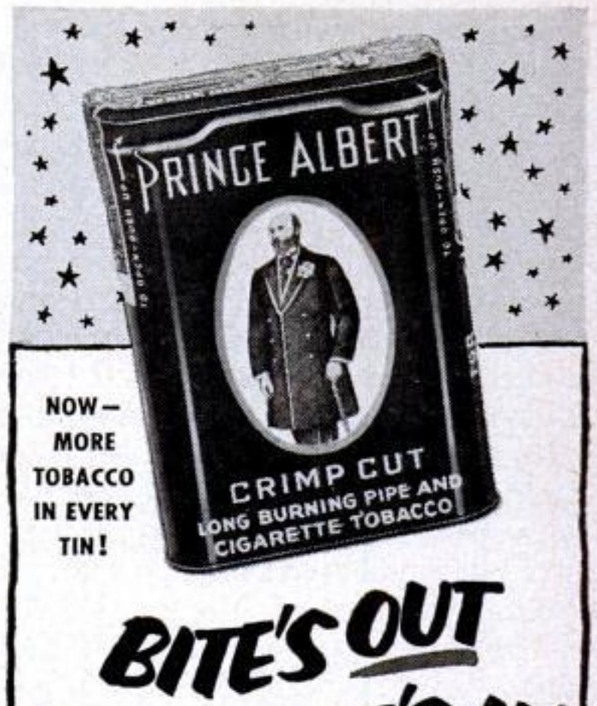
"He was a remarkable personality," Commander Plomer said about Demara a few weeks ago. "He had a warm, sympathetic regard for all the officers and men on the ship and a high perception of human character. As a layman I cannot judge, but to my knowledge he performed his duties with considerable skill. The outcome of the whole affair was one of the greatest individual tragedies I've ever encountered." The men of the *Cayuga* even sent their former shipmate a Christmas card from Korea. Enclosed with the card were some lines of verse, entitled "Because He's Our Friend," written by one of the officers on the *Cayuga*. The verse reads, in part:

> He may be six kinds of a liar,
> He may be ten kinds of a fool;
> He may have faults that are dire,
> And seem without reason or rule. . . .
> But we don't analyze, we just love him,
> Because—well, because he's our friend.

As he started back to Canada, Demara knew nothing about how he had been exposed or how much had been found out about his past. He felt certain that he was on his way to prison. "But all I could think of was the girl," he says. "I knew that I would never be able to face her after all this and I imagined what she was thinking about me. It just about killed me."

To make matters worse, an accumulation of mail was delivered to him on a hospital ship in Japan while he was awaiting air transportation to Victoria. In it was a package of food for Thanksgiving from his girl and several long letters from her, discussing plans for

CONTINUED ON PAGE 89



NOW— MORE TOBACCO IN EVERY TIN!

BITE'S OUT PLEASURE'S IN



Yes, Men . . . Prince Albert's crimp cut tobacco is specially treated by a patented*, "No-Bite" process to protect against tongue bite. Try cool-smoking P.A. Great for a "makin's" cigarette, too!

*Process Patented July 30, 1907

More Men Smoke PRINCE ALBERT than any other tobacco



GOOD any old time!

America's largest selling cheese cracker!

Sunshine Biscuits, Inc.

Copyrighted material



JOIN THE 3,000,000 FOLKS LIKE YOURSELF who have chosen famous Truetone Radios like this luxurious combination. It gives you an ultra-modern built-in 3-speed record player, yet costs no more than many radios alone. Has vibrant AM-FM radio; giant 8-inch speaker; 7 tubes plus rectifier. Rich Walnut veneer cabinet that will add new beauty to your home. Own it now on easy terms. Only.....(D1046) **$139.95**

"Our friends called us extravagant until we told how little we paid for our beautiful

TRUETONE® RADIO"



ENJOY BIG CONSOLE RECEPTION AT TABLE RADIO PRICE with this remarkable new Truetone that gives you brilliantly clear AM-FM reception. Super-powerful 8-tube performance. Famous *Alnico 5* speaker; 2 built-in aerials. Distinctive mahogany plastic cabinet with lighted dial. Priced to save you $20 over many other brands. Don't miss it....(D2026) **$58.50**



PRICED $5 TO $12 LESS than many brands, this Truetone AlarmClockRadiowakesyou to music, turns appliances off-on. 5-tube performance.....(D2216) **$33.95**

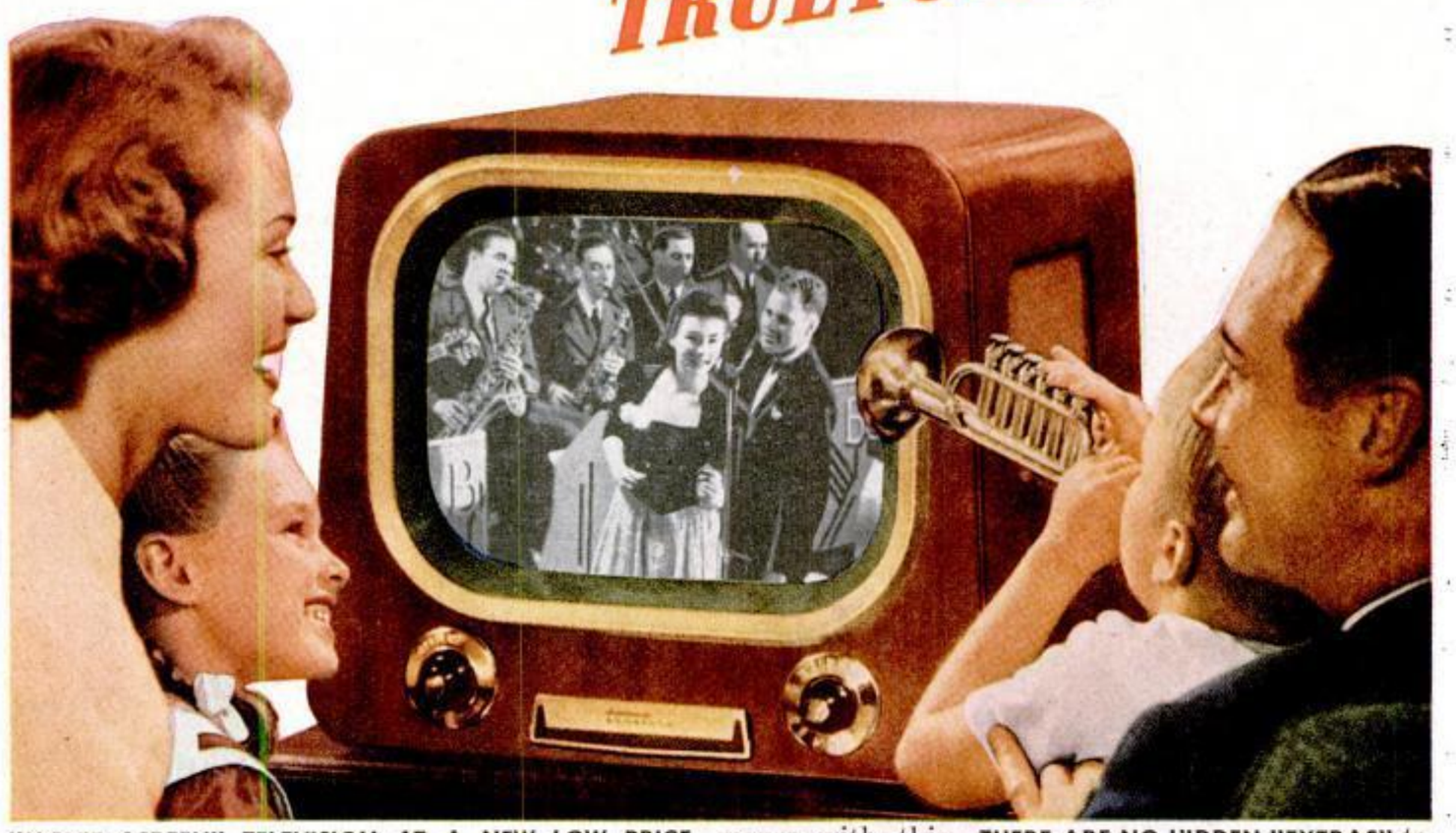


OUR BIGGEST SELLER is this stylish Truetone—famous for sensitive reception and full-voiced tone. 5-tube performance; built-in aerial. Yet only(D2103) **$22.95**

Sold Only By **WESTERN AUTO STORES & ASSOCIATE STORES**

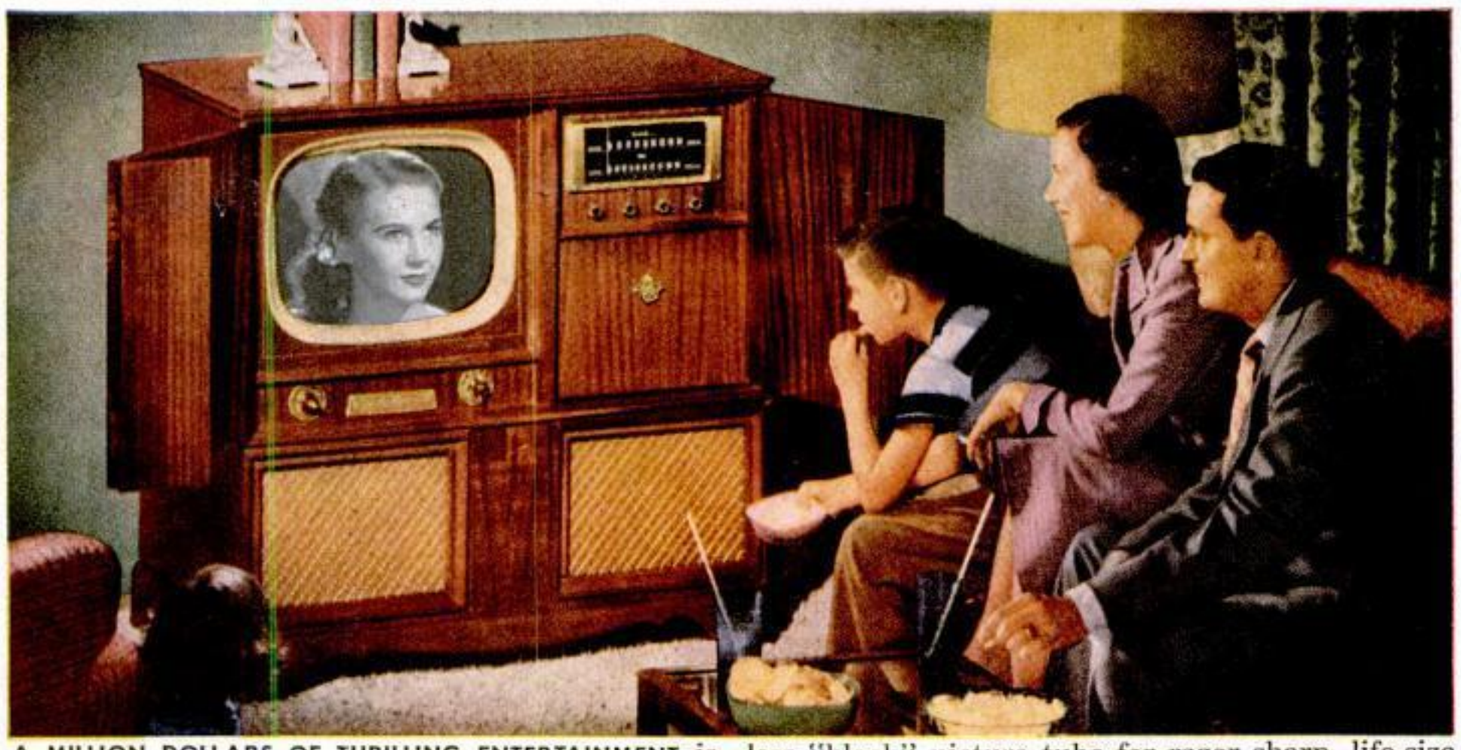
"Western Auto guaranteed us the clearest picture in our neighborhood --or our money back! No wonder we chose

TRUETONE® movie screen TV"

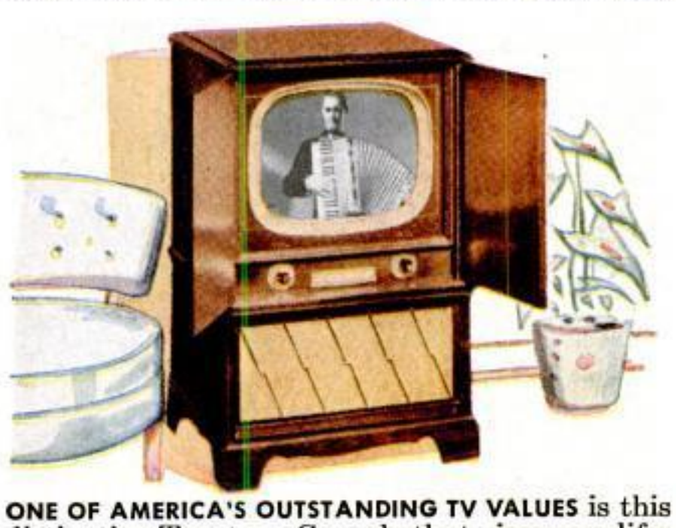


"MOVIE SCREEN" TELEVISION AT A NEW LOW PRICE—yours with this beautiful 17" Truetone TV set! Rectangular, glareless "black" tube gives you sharp, steady, "locked-in" picture. Full 22-tube system; new simplified controls. Built-in tuneable antenna; record player plug-in. You'll be proud of its full, rich tone, and handsome hand-rubbed mahogany veneer cabinet. Yours to enjoy now on easy Western Auto terms. Full price only.(2D2052) (Fed. Tax Incl.) **$249.95**

THERE ARE NO HIDDEN "EXTRAS" to pay on a Truetone TV set. All prices include: (1) 1-year guarantee on all tubes including picture tube; (2) 90-day guarantee on all parts; (3) Federal excise tax. All sets convertible to U.H.F.!



A MILLION DOLLARS OF THRILLING ENTERTAINMENT is yours with this magnificent Truetone Television-Radio-Phonograph Combination! Its flawless performance and superb styling equals that of more costly, custom-built sets. Yours with big 20" glareless "black" picture tube for razor sharp, life-size pictures. Both AM and FM radio. Ultra-modern 3-speed automatic record changer. Buy now on easy terms and enjoy it for only a few dollars a week.....(2D1194) (Fed. Tax Incl.) **$499.95**



ONE OF AMERICA'S OUTSTANDING TV VALUES is this distinctive Truetone Console that gives you life-size 20" rectangular picture in a glareless "black" tube. Rich, concert-like tone; simple, easy tuning. Everything you want in TV, yet yours now for only... (2D1190) (Fed. Tax Incl.) **$339.95**



IT'S A SHAME TO BE WITHOUT TV in your home when this new 17" Truetone can be yours for so little. It's especially engineered for distant TV reception. Gives you sharp, "locked-in" pictures; superb tone with full range 8" speaker. A mid-winter special at this money-saving price. (2D1185) **$289.95**

UHF! All Truetones can be quickly converted to Ultra High Frequency. NOTE: Western Auto Associate dealers own their own stores and set their own prices. Terms and conditions quoted are recommended, and subject to variance. Prices are subject to change without notice. If you do not know the location of your nearest Western Auto Store, write WESTERN AUTO SUPPLY CO., 2107 Grand, Kansas City, Missouri.©1952 (L12)

Copyrighted material

1852 **Budweiser®** 1952

LAGER BEER



GOOD TASTE NEVER CHANGES

Wherever you find hospitality, Budweiser is right at home. And it's been that way, through the years. Live life, every golden minute of it . . . enjoy Budweiser, every golden drop of it.

TELEVISION: Tune in EACH WEEK to our **KEN MURRAY SHOW.**
Consult your local paper for time and station.



ANHEUSER-BUSCH, INC.
ST. LOUIS, MO. NEWARK, N.J.

Copyrighted material

"DOCTOR" DEMARA CONTINUED

their approaching wedding. One of the letters announced that she was sending him a Christmas tree for the *Cayuga*'s wardroom.

On the plane that took him to Victoria he was shown a news story about his case. As he suspected, Jenkins' release had been published in New Brunswick and Dr. Cyr had identified the Navy surgeon's photograph as that of the man he had known as Dr. Cecil B. Hamann and Brother John. Mail addressed to Dr. Hamann was awaiting him at the seminary of the Brothers of Christian Instruction in Alfred, Maine. And the Brothers of St. John of God in Los Angeles thought that they remembered the mystery man as Dr. Robert L. French. To make matters more complicated, the real Dr. Hamann in Kentucky said that the Navy surgeon sounded like a fellow who had been kicked out of St. Louis University for cheating. Demara noted, however, that his true identity had not yet been discovered.

To his surprise Demara found no serious charges awaiting him when he reported to the naval authorities in Victoria. The Canadian navy accepted the fact that he had enlisted under a false name but it assumed that he was a doctor. Demara did nothing to change their opinion. His fingerprints were taken in Victoria. A check in Washington with his U.S. Navy fingerprints finally revealed that he was Ferdinand W. Demara. He was released from the Canadian service with the pay that was due to him and politely asked to leave the country.

At Blaine, Wash., he recalls, the U.S. immigration officers shook hands with him. "We've been waiting for you," one of them said, holding up a card which had been lying on his desk. Four names were written on the card: Robert L. French, Cecil B. Hamann, Joseph C. Cyr and Ferdinand W. Demara.

That night Demara took a plane from Seattle to Chicago, where he spent the next three weeks. "I guess I did a little drinking," he says. "I couldn't get that girl out of my head. And I kept thinking about how happy I was in the Canadian navy. I guess I was happier there than I had been anywhere in my life. If only that story hadn't gotten into the newspapers, everything would have been all right."

For the last month, at his home in Lawrence, Demara has been trying to decide his future. His parents have offered to finance his way through college and medical school, but he shows little enthusiasm for this: it would impose considerable hardship on them —not to mention a tediously conventional way of life on himself. Thinking about the future demands making some sense out of the past, and here Demara has not been conspicuously successful. Vaguely he seems aware that his huge contempt for convention has stemmed from an unbridled ambition, yet an ambition (he thinks) redeemed by an anxiety to do good. "I guess I've always wanted short cuts," he said recently. "And being an impostor is a tough habit to break."

Ruefully, he explained his present dilemma: "I wish I could use my own name for a change. I'm tired of aliases, or, as I prefer to think of them, noms de plume. But how can I use my name after all that's happened? I'd have three strikes against me." Demara lit a cigaret and blew a cloud of smoke toward the ceiling.

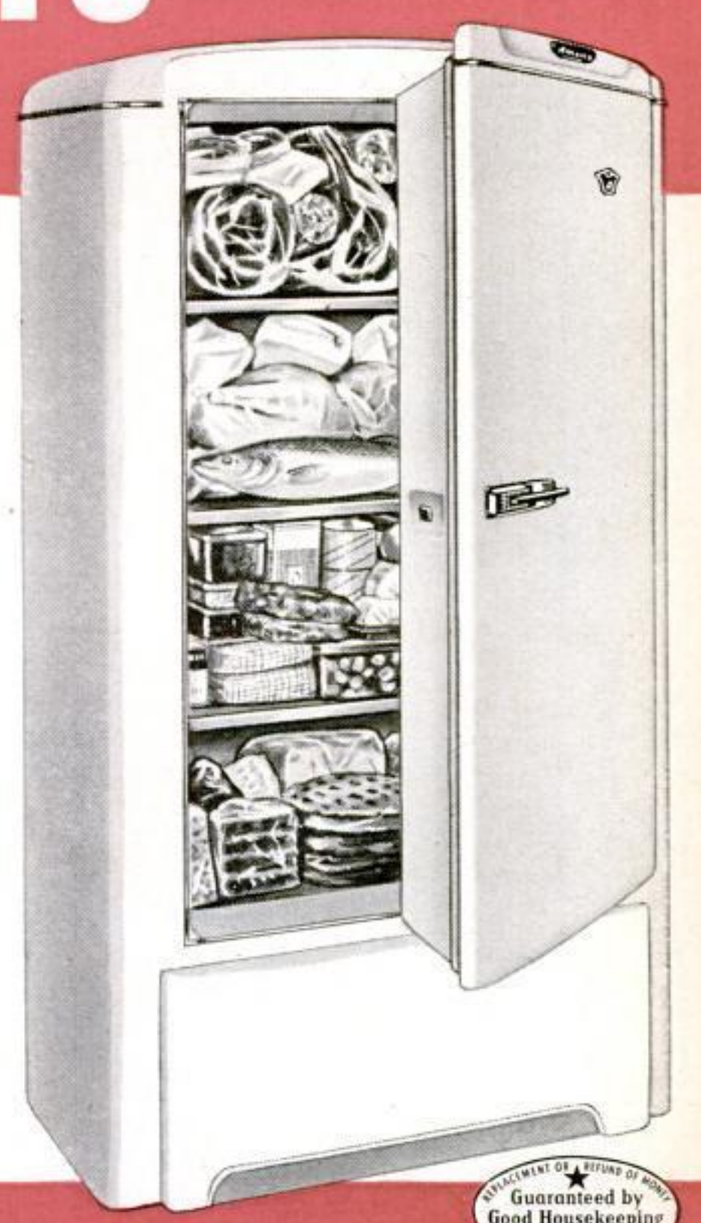
"I guess you can say I don't know exactly what I'm going to do next," he said. "But I have a few things in mind."



GRATEFUL GREETINGS from "your old messmates" aboard the *Cayuga* came to Demara on a Christmas card. It arrived just before he disappeared once more, whether temporarily or for another exploit his family does not know.

Amana
UPRIGHT
FOOD FREEZER

Outperforms all other food freezers *



*

A recent test of 9 leading food freezers, conducted by a nationally-known independent electric testing laboratory, proved Amana freezes food faster with less power cost.

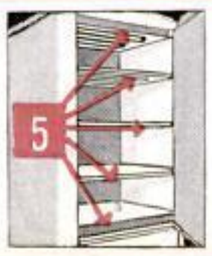
You can freeze food better; keep food safer longer.

Amana
"BACKED BY A CENTURY-OLD TRADITION OF FINE CRAFTSMANSHIP"

Guaranteed by Good Housekeeping
REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN



Every shelf is a horizontal contact freezing plate. Every package of food is either on or directly below a freezing surface.



Five freezing surfaces assure uniform temperature of all food. All contents more accessible because of Amana upright design.



Test after test proves Amana superiority. Your Amana dealer has this amazing proof of performance by actual comparative tests.

SEE YOUR AMANA DEALER FOR PROOF BEFORE YOU BUY

Copyright 1952 • Amana Refrigeration, Inc., Amana, Iowa



PHOTOGRAPHED FROM ANOTHER PLANE, BETTY LEE FLIES CONFIDENTLY OVER HAVANA

Life's Camera Solos with a Ten-Year-Old

GIRL IS THE YOUNGEST TO FLY ALONE

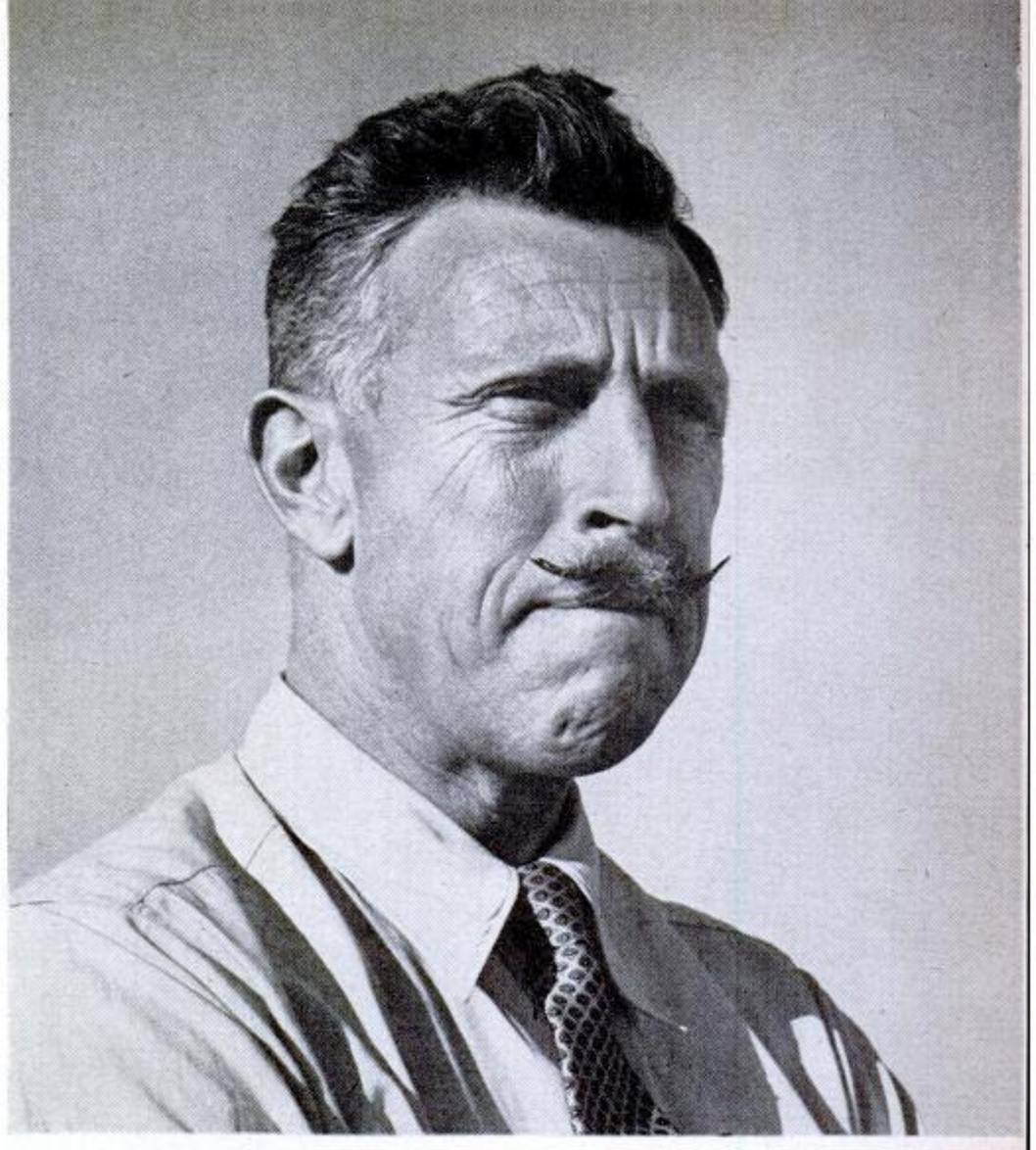
Ten-year-old Betty Lee Bennett has been up in the air a good part of her life. When she was six months old her father, Alfred Bennett, who is vice president of the Taylorcraft light-plane company, took her up for a ride, and at 5 she tried the controls. Last September she began training to solo, first by driving the family car around an open field by herself, then by taxiing a plane around an airport for hours. Almost every day her father gave her a lesson and two months ago he felt she was ready to fly alone.

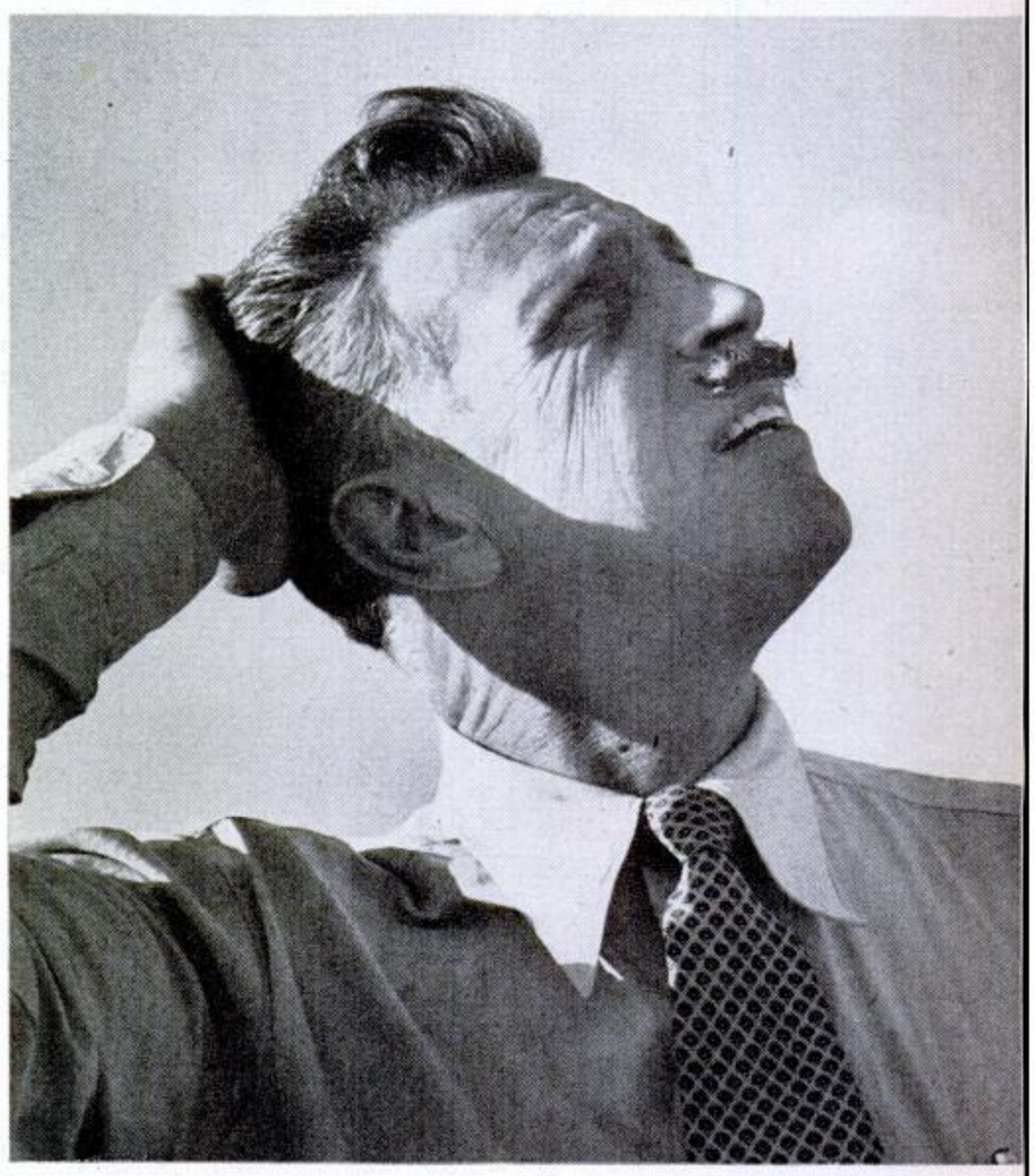
The actual flight, which took place in Cuba because 16 is the minimum age for solo flying in the U.S., made Betty Lee the youngest solo flier on record. LIFE photographed her flight by setting up a robot camera in the plane: each time Betty Lee moved the aileron controls she took her own picture. The 10-minute flight was perfect. During it Betty Lee seemed completely calm—far calmer than her father, who, though he insisted he was not nervous, suffered an understandable attack of fatherly fidgets.

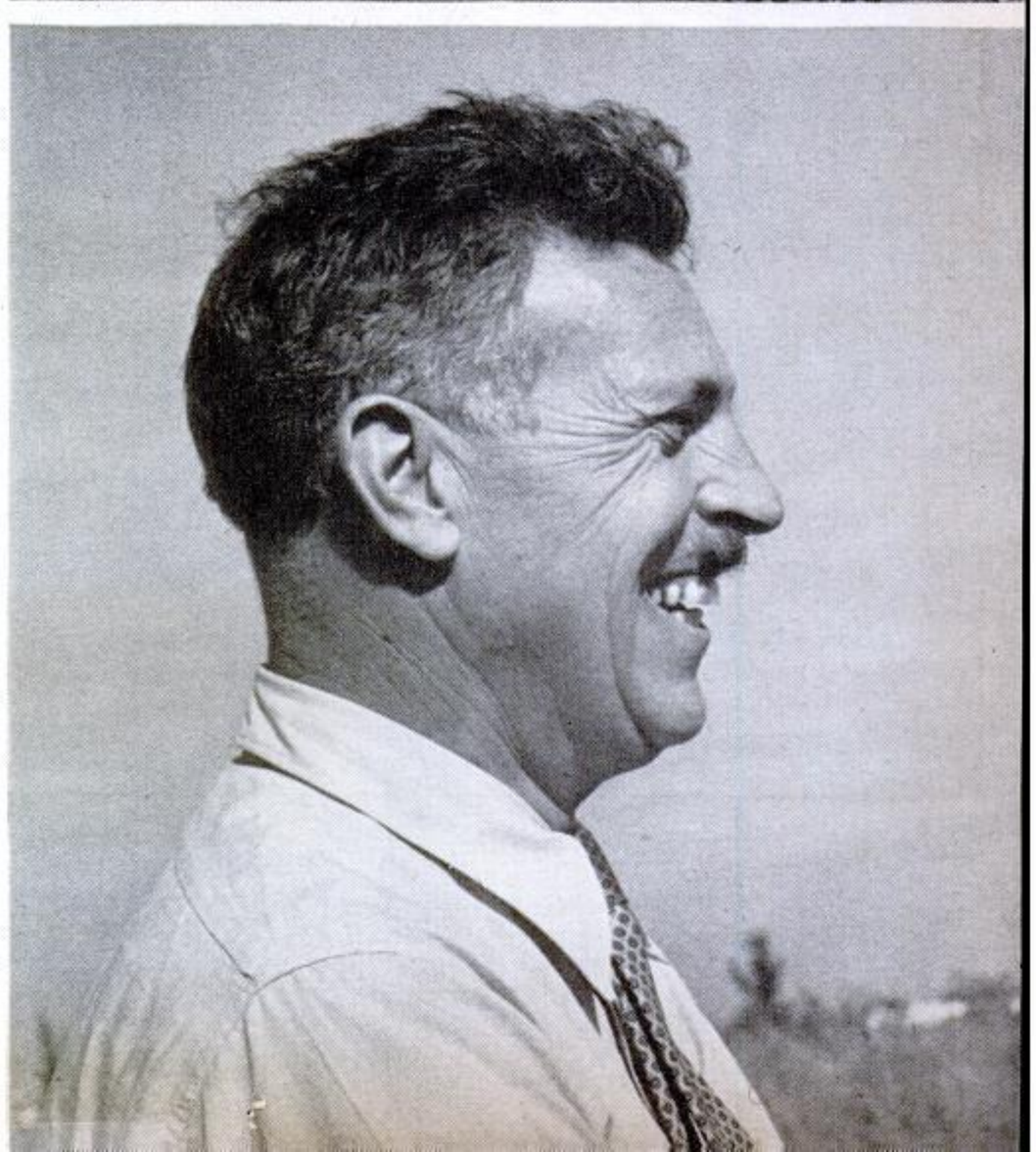


BLASÉ BROTHER, Al Bennett Jr. (*right*), tries to act unconcerned by it all. He soloed last year in Mexico at the age of 11 and did it again this year after his sister had finished.

ON THE GROUND, FATHER SQUINTS AND STRAINS UNTIL PLANE IS DOWN →















BETTY LEE IS REWARDED with a hug from her father after the flight. She took right off again for second solo and after the second asked, "Please, may I go up again?"

←IN THE AIR, UNFLUSTERED DAUGHTER CONCENTRATES ON HER FLYING

Copyrighted material





TROUBLESOME TOOTH is inspected by Betty Lee's father. It began loosening during the flight but she was too busy at the time to try to remove it.



TOOTH IS OUT after brief tugging. Betty Lee missed some school in going to Cuba and to an air show in Miami, but her teacher did not mind absences.



KIDS ROUGHHOUSE in the shade of the plane's wing. Their younger sister Kathie, 4, has tried flying but is too vigorous with controls to be trusted yet.

Copyrighted material



PHOTOGRAPH BY KARSH OF OTTAWA

MR. FREDERICK J. CORCORAN—*distinguished sports executive—started as a caddie and at 18 was chosen the first official scorer for the U. S. Golf Assn. Later, he became an official in the National Hockey League. At 31 he was made Tournament Director of the Professional Golfers Assn. Under his astute direction, the PGA tournaments with their affiliations became a million-dollar business. Three years ago Fred Corcoran founded the fast-growing LPGA. Today he is also personal manager of many top stars in golf, baseball and football. On his record, Mr. Corcoran is considered the outstanding behind-the-scenes business executive in American sports.*

Make your next drink a better drink. Whether you prefer a cocktail or a highball, Lord Calvert offers a *unique flavor* and *distinctive lightness* matched by no other whiskey in the world.

For of all the millions of gallons we distill—only the very choicest are set aside for this distinguished whiskey. So tonight, at home or at your favorite bar, enjoy Lord Calvert . . . the whiskey of distinction.

For Men of Distinction . . . LORD CALVERT

BLENDED WHISKEY • 86.8 PROOF • 65% GRAIN NEUTRAL SPIRITS. CALVERT DISTILLERS CORP., N. Y. C.

Copyrighted material

You Never Tasted Finer!



Feast your eyes on this parfait pie . . . Believe us, it tastes even *better* than it looks! And see how inexpensive! The secret? Luscious Ann Page Pure Preserves, with the flavor and goodness of the old-fashioned home-made kind!

You'll love Ann Page Preserves, too, on breakfast toast . . . in sandwiches . . . for snacks or dessert toppings. You can't buy better at *any* price.

All Ann Page Foods are quality products. They're made of choice ingredients in A&P's own modern Ann Page food kitchens and sold to you in A&P stores. This eliminates unnecessary in-between expenses and the savings are shared with you!

Strawberry Parfait Pie

costs less than 12c per serving*

1 package Ann Page Sparkle Gelatin Dessert, Strawberry Flavor†
1¾ cups hot water
2½ tbsps. lemon juice
¾ cup Ann Page Strawberry Preserves†
½ cup heavy cream, whipped
9-inch baked pie shell

Dissolve gelatin in hot water. Chill until slightly thickened. Place over bowl of ice and water. Whip with rotary egg beater until foamy and light. Add Ann Page Preserves and lemon juice. Fold in whipped cream. Turn into baked pie shell. Chill until set. Decorate with whipped cream or softened cream cheese and additional strawberry preserves if desired. 6 servings.

†Other Suggested Flavor Combinations:

Sparkle Gelatin	*Preserves*
Lemon	Plum, Blackberry or Raspberry
Lime	Apricot, Peach or Pineapple
Cherry	Cherry or Pineapple
Raspberry	Raspberry or Blackberry

*Cost based on prices of ingredients at A&P Super Markets at press time.



Among the 33 Fine Foods in the Famous Ann Page Family are such favorites as:

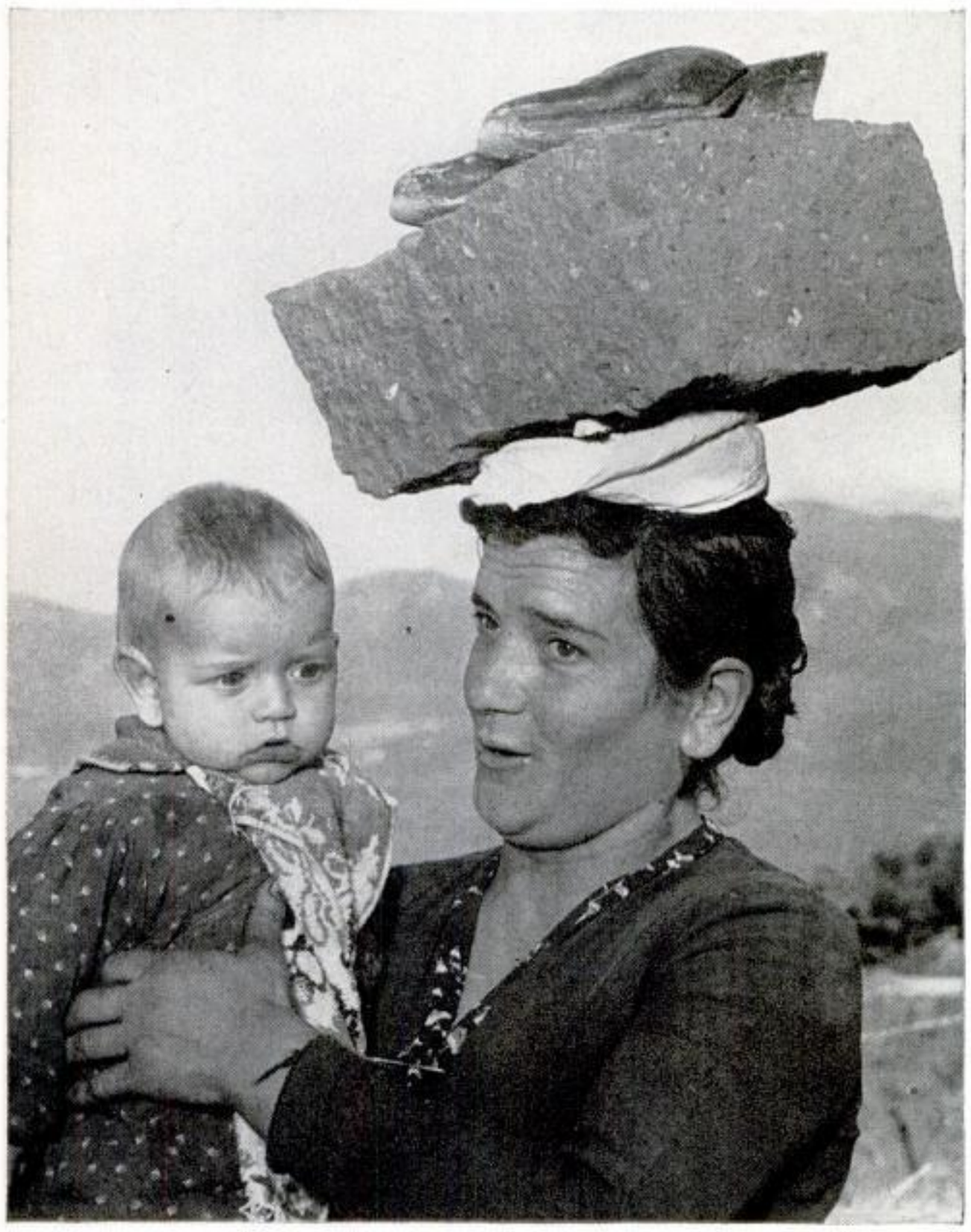
Peanut Butter, Macaroni Products, Prepared Beans, Prepared Spaghetti, Salad Dressings, Mayonnaise, Sparkle Gelatin Desserts and Puddings, Tomato Soup, Ketchup, Spices, Extracts, etc.



ANN PAGE PROVES *Fine Foods Needn't Be Expensive*

A&P

Copyrighted material



WITH BABE IN ARMS AND SHOES ATOP ROCK, PILGRIM BEGINS HER TREK

'MIRACLE OF STONES'

Italians carry blocks on heads for orphan home

In 1944, when many war orphans roamed hungry and homeless in Italy, a kindly priest named Don Arturo gathered some 200 of them into the home of his father in the hilltop village of Visciano near Naples. The crowding was severe and soon the orphans were making trips to tufa quarries in the lowlands around Visciano, returning to the hilltop carrying the light porous stones on their heads. From these stones grew a fine new home and a church, built by the boys and by peasants who had seen the curious procession and decided to help. Now every year at Visciano the carrying of stones is repeated in a ceremony called the "miracle of the stones." From far and wide the peasants come, lift stones to heads and murmur prayers as they move out of the quarries toward the hill. This is more than a symbol: the new stones are going into an addition for Don Arturo's "House of the Abandoned Child."



STONY PROCESSION is made up of men, women and children. The uphill walk from various quarries takes several hours, ending at the village square.

You are invited to join these 20 famous men

LUCIUS BEEBE
GEORGE BIDDLE
LOUIS BROMFIELD
LOUIS CALHERN
FRANCIS GROVER CLEVELAND
ELY CULBERTSON
THE DUKE DI VERDURA
DENIS CONAN DOYLE
MAJ. GEORGE FIELDING ELIOT
CEDRIC HARDWICKE
DENNIS KING
PAUL LUKAS
LAURITZ MELCHIOR
THE MARQUESS OF MILFORD HAVEN
CONRAD NAGEL
WILFRED PELLETIER
NORMAN ROCKWELL
ALBERT SPALDING
JAMES THURBER
ERNEST TRUEX

one of the world's most distinguished clubs

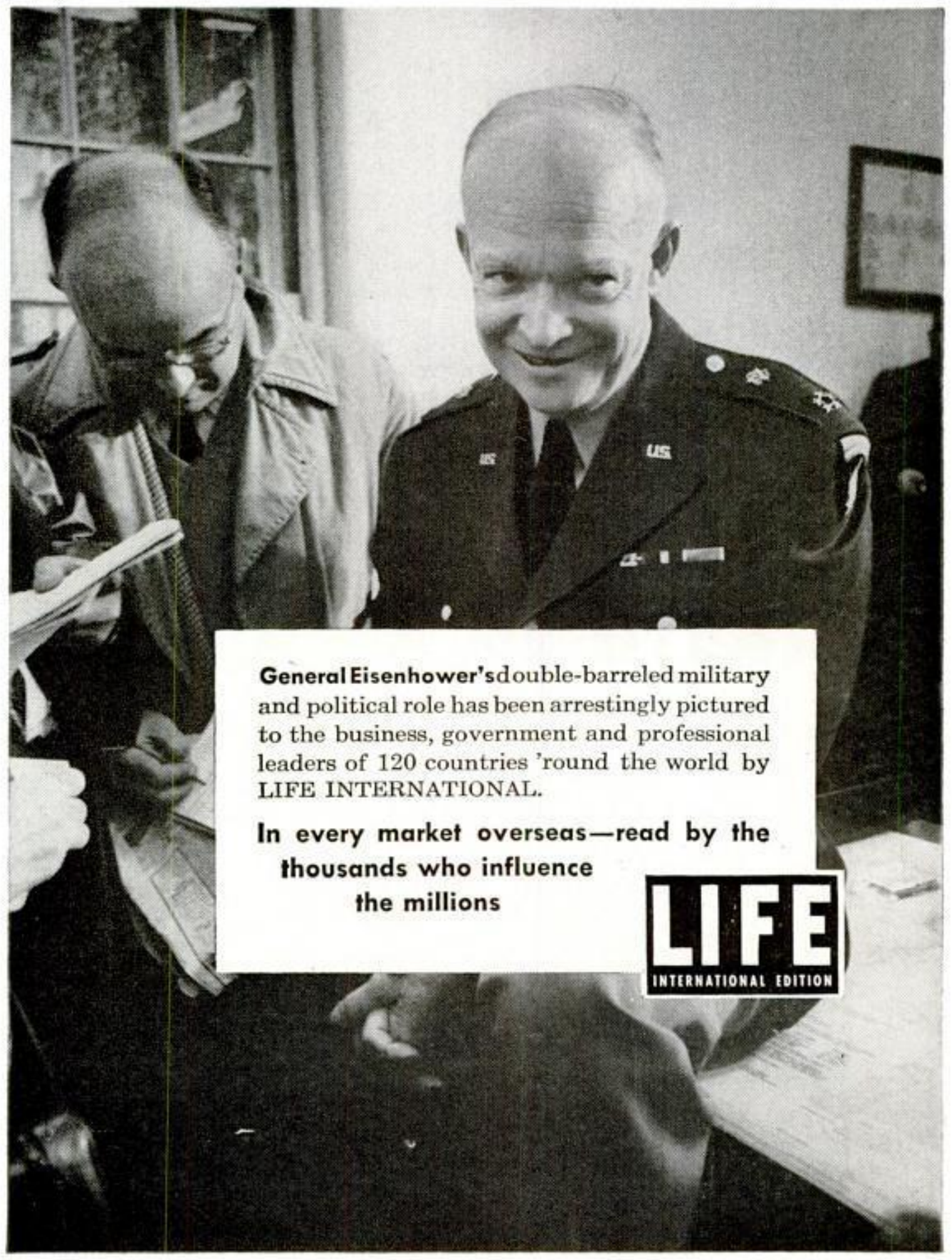
• You are never too young to begin taking a young man's care of your appearance. And because it is so important, you, too, belong with these distinguished members in this world-famous After-Shave Club.

Like other Williams preparations, Aqua Velva has an extra *youth preserving* quality. It contains a very *special* tonic ingredient for the skin. This wonderful substance leaves your face with its natural moisture intact . . . helps protect it from sun, wind and cold.



To freshen and "firm-up" your skin, to help keep your face *looking* and *feeling* young, make a habit of using Aqua Velva *after every shave*. Its quick-refreshing feel, its tangy scent will show you why it is the world's most distinguished after-shave lotion.

Join the After-Shave Club . . . use Aqua Velva tomorrow morning.



General Eisenhower's double-barreled military and political role has been arrestingly pictured to the business, government and professional leaders of 120 countries 'round the world by LIFE INTERNATIONAL.

In every market overseas—read by the thousands who influence the millions

LIFE
INTERNATIONAL EDITION

Copyrighted material



from LIFE, *December 10, 1951, by J. R. Eyerman*

WHAT'S IN A PICTURE . . .

Deep in waters off the American coast, a photographer sights his target through the viewfinder of his camera. For the first time in photography, he is about to make pictures of a torpedo being fired from a submarine. He waits for the signal ". . . 4-3-2-1-fire!" A live torpedo bores out of a forward tube and rushes towards him.

Dummy torpedoes projected from dummy submarines have been photographed in shallow tanks, but until the camera gave us underwater eyes, we had never seen the real thing, never experienced in a picture the sensation of actually watching a live torpedo streak through the water on its deadly mission.

Photojournalism is opening up new frontiers of the news. Pictures add eye-witness realism to mental images of things we had only read about, heard about or surmised.

. . . to see life . . . to see the world . . . to eyewitness great events LIFE

Copyrighted material

"I've been to Milwaukee, I ought to know...

Blatz is Milwaukee's Finest Beer!"

says Bert Lahr

Celebrated comedian of stage and screen
Star of the Broadway smash hit "Two On The Aisle."



● "In my 25 years of trouping, I've come to know Milwaukee almost as well as my own hometown of Manhattan," says Bert Lahr. "And I know that, in the hometown of America's best beers, there's no beer to compare with Blatz. It's my favorite and Milwaukee's favorite because Blatz is Milwaukee's *finest* beer!" Yes—*official figures* show that Blatz is the *largest-selling beer in Milwaukee and all Wisconsin*, too.



● Backstage, after the show, Bert introduces Frederick Kasten from Milwaukee, to Mrs. Lahr. "Now, give me five minutes to change," says Bert, "and we'll all go out for a bite of supper." "Good idea!" agrees Mrs. Lahr.



● Favorite supper companion of the Lahrs and Mr. Kasten . . . is Blatz Beer. Ask for Blatz, Milwaukee's *finest* beer, at your favorite club, tavern, restaurant, package, or neighborhood store. Enjoy finer tasting Blatz Beer, today.

Milwaukee's *first* bottled beer



Blatz

©1952, Blatz Brewing Co., Est. 1851 in Milwaukee, Wis.

Copyrighted material

ALL OVER AMERICA—SMOKERS ARE CHANGING TO CHESTERFIELD

AT THE Paramount Pictures CAFE CONTINENTAL

I certify that Chesterfield is our largest selling cigarette by 3 to 1

Pauline Kessinger MANAGER

DEAN MARTIN and JERRY LEWIS "buy 'em by the carton"

See them starring in

"SAILOR BEWARE"

A Hal Wallis Production, Paramount Release



3 to 1 because of MILDNESS—plus No Unpleasant After-taste*

* FROM THE REPORT OF A WELL-KNOWN RESEARCH ORGANIZATION

...AND ONLY CHESTERFIELD HAS IT!

Try them Today!

Copyright 1952, Liggett & Myers Tobacco Co.

Copyrighted material